WHAT IS CLAIMED IS:

1. An acupoint stimulation device for electrically stimulating an acupoint area of a subject including an acupoint and a portion around the acupoint, the acupoint stimulation device comprising:

a power supply unit configured to supply power;

a controller configured to generate an electrical stimulus signal applied to a skin of the subject; and

an electrical stimulation unit comprising two or more electrodes configured to receive power from the power supply unit and to supply the stimulus signal to the acupoint area, wherein the electrodes are arranged in a state of being electrically insulated from each other and are in electrical contact with the skin of the subject,

further comprising:

a biosignal measurement unit configured to measure a biosignal of the subject,

wherein the controller is configured to calculate a biometric level from the biosignal measured by the biosignal measurement unit, and to generate the stimulus signal by comparing the calculated biometric level with a preset target biometric level,

wherein the biosignal measurement unit comprises a first biosignal measurement unit provided inside the acupoint stimulation device and configured to measure a biosignal from the skin at a location where the electrical stimulation unit is disposed, and wherein the controller is a first controller provided inside the acupoint stimulation device,

a temperature sensor unit configured to measure a skin temperature of the acupoint area; and

a heating unit configured to receive power from the power supply unit so as to increase a temperature of a deep portion of the acupoint area,

wherein the controller is configured to perform control such that power supplied to the heating unit is cut off when the temperature measured by the temperature sensor unit reaches a set temperature,

wherein the electrical stimulation unit comprises three or more electrodes, and

the controller is configured to: alternately apply the stimulus signal to each electrode pair comprising two electrodes selected from among the electrodes, calculate a biometric level from a biosignal according to each electrode pair to which the stimulus signal is applied, then set an electrode pair having a relatively superior biometric level among the biometric levels as a reference electrode pair, and apply the stimulus signal to the reference electrode pair.

2. The acupoint stimulation device of claim 1, wherein the electrical stimulation unit comprises:

a wiring layer on which wiring is formed to electrically connect the electrodes to each other; and

an adhesive layer disposed under the wiring layer and comprising an adhesive detachably attached to the skin in the acupoint area, and

wherein the electrodes are exposed to a bottom surface of the adhesive layer.

3. The acupoint stimulation device of claim 1, wherein the electrical stimulation unit comprises:

a body unit detachably attached to the subject and comprising two or more contact terminals configured to be in electrical contact with the acupoint area; and

a mounting unit coupled to the body unit and comprising the electrodes,

wherein the electrodes are electrically connected to the contact terminals in a state in which the body unit and the mounting unit are coupled to each other.

4. The acupoint stimulation device of claim 3, wherein the mounting unit is fitted to the body unit.

5. The acupoint stimulation device of claim 3, wherein the mounting unit is aligned in position and coupled to the body unit by magnetic force.

6. The acupoint stimulation device of claim 3, wherein the electrical stimulation unit further comprises a fixing unit configured to fix the contact terminals to be in close contact with the skin of the acupoint area.

7. The acupoint stimulation device of claim 6, wherein the fixing unit is formed in a form of a belt or in a form of a band made of an elastic material.

8. The acupoint stimulation device of claim 1, wherein, in the electrical stimulation unit, a distance between centers of two electrodes selected from among the electrodes is 5 mm to 30 mm in order to supply the stimulus signal to the acupoint area.

9. The acupoint stimulation device of claim 1, wherein the electrical stimulation unit comprises three or more electrodes, and

the controller is configured to apply the stimulus signal to electrode pairs each comprising two electrodes selected from among the electrodes.

10. The acupoint stimulation device of claim 9, wherein the controller is configured to alternately apply the stimulus signal to each of the electrode pairs.

13. The acupoint stimulation device of claim 1, wherein the biosignal measurement unit comprises a first biosignal measurement unit provided inside the acupoint stimulation device,

wherein the acupoint stimulation device further comprises:

a stimulation device communication unit provided inside the acupoint stimulation device and configured to transmit the biosignal measured by the first biosignal measurement unit and to receive the stimulus signal; and

a user terminal comprising a terminal communication unit configured to receive the biosignal from the stimulation device communication unit and to transmit the stimulus signal, and a second controller configured to generate the stimulus signal according to the biosignal received from the terminal communication unit.

14. The acupoint stimulation device of claim 1, further comprising:

a biometric information collector provided to be spaced apart from the electrical stimulation unit and comprising a second biosignal measurement unit constituting the biosignal measurement unit, and a collector communication unit configured to transmit a biosignal measured by the second biosignal measurement unit;

a user terminal comprising a terminal communication unit configured to receive the biosignal from the collector communication unit and transmit the stimulus signal to the stimulation device communication unit, and a second controller configured to generate the stimulus signal according to the biosignal received from the terminal communication unit; and

a stimulation device communication unit provided inside the acupoint stimulation device and configured to receive the stimulus signal.

16. The acupoint stimulation device of claim 1, wherein the electrical stimulation unit comprises three or more electrodes, and

the controller is configured to: measure a biopotential of each of the electrodes, calculate a biopotential similarity of each of the electrodes based on the biopotential, then set an electrode pair having a relatively high biopotential similarity as a reference electrode pair, and apply the stimulus signal to the reference electrode pair.

17. The acupoint stimulation device of claim 1, further comprising:

wherein the controller is configured to perform control such that supply of the stimulus signal is stopped when the temperature measured by the temperature sensor unit reaches a set temperature.

19. The acupoint stimulation device claim 1, wherein the heating unit is an induction coil that is disposed in parallel with a skin surface of the acupoint area in a state of being spaced apart from the electrodes so as to form an eddy current in the deep portion.

20. The acupoint stimulation device of claim 1, wherein the heating unit is an LED disposed between the electrodes so as to emit optical energy to the deep portion.