

MESSAGE AUGMENTATION SYSTEM AND METHOD

ABSTRACT OF THE INVENTION

5 A messaging augmentation system comprises a message input module that receives a text, audio or video message from a user. A parsing module parses the message into at least one message fragment, a matching module compares each of the message fragments with a database of stored clips to identify matching clips, and a delivery module delivers the matching clips to the user to augment the
10 message being sent to a recipient. Each stored clip includes an audio portion, and the clip database further includes, for each clip, caption data that includes text captions of the audio message, and corresponding file location data. Preferably the system is distributed over a network, such that the message input module is resident on a client device of the user, and the matching module is resident on a
15 server.

Figure 1