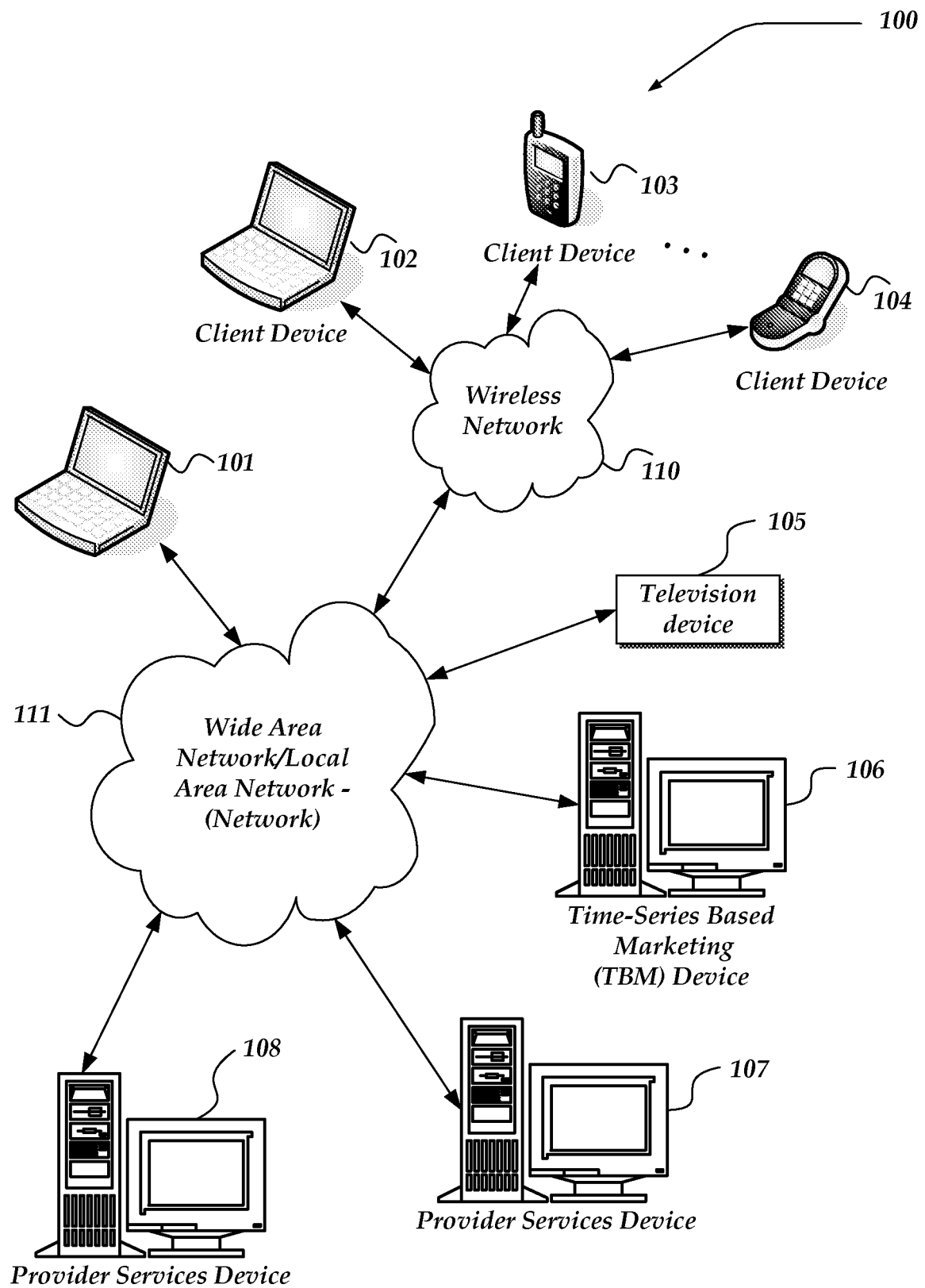
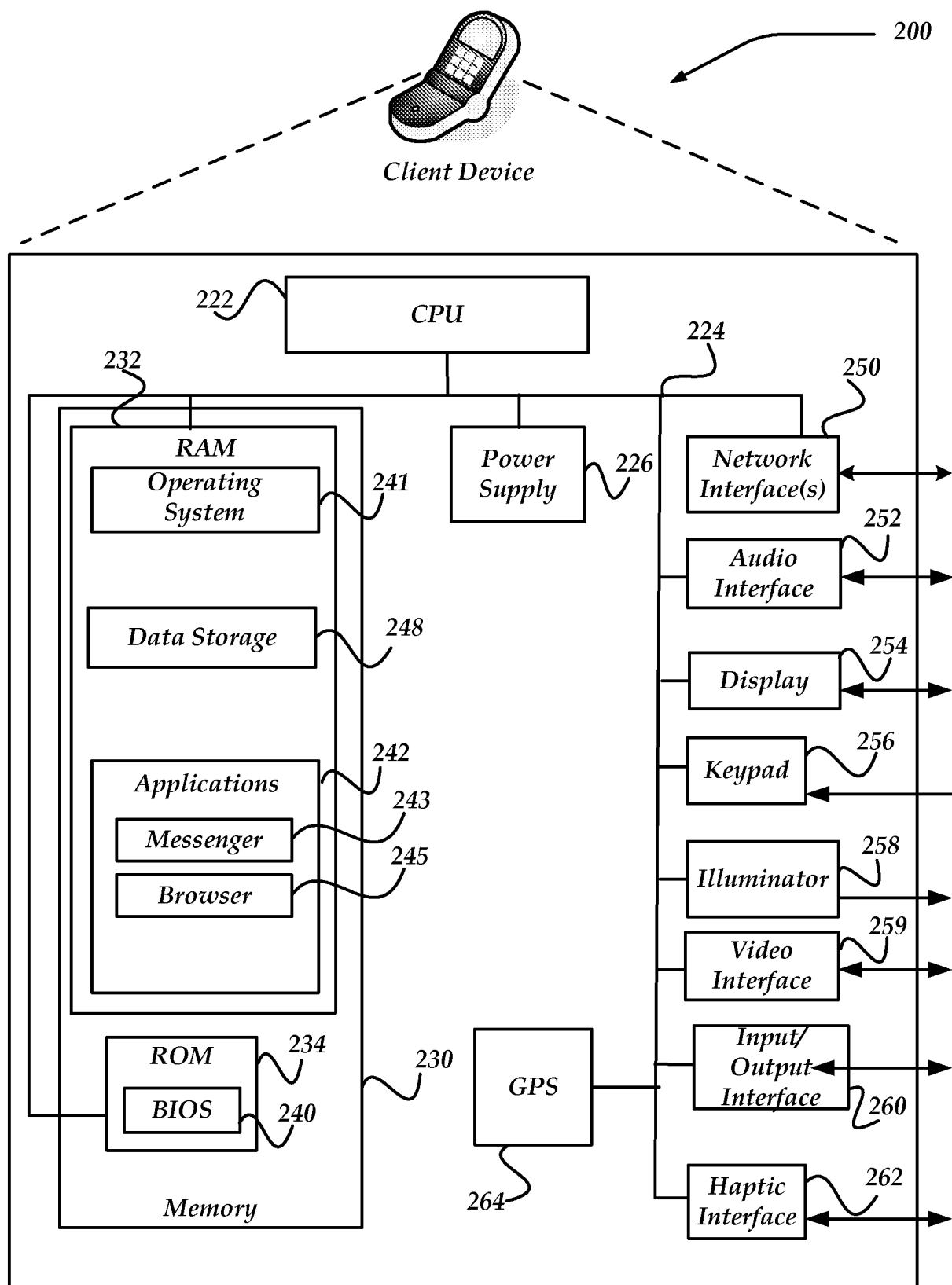


**FIG. 1**

**FIG. 2**

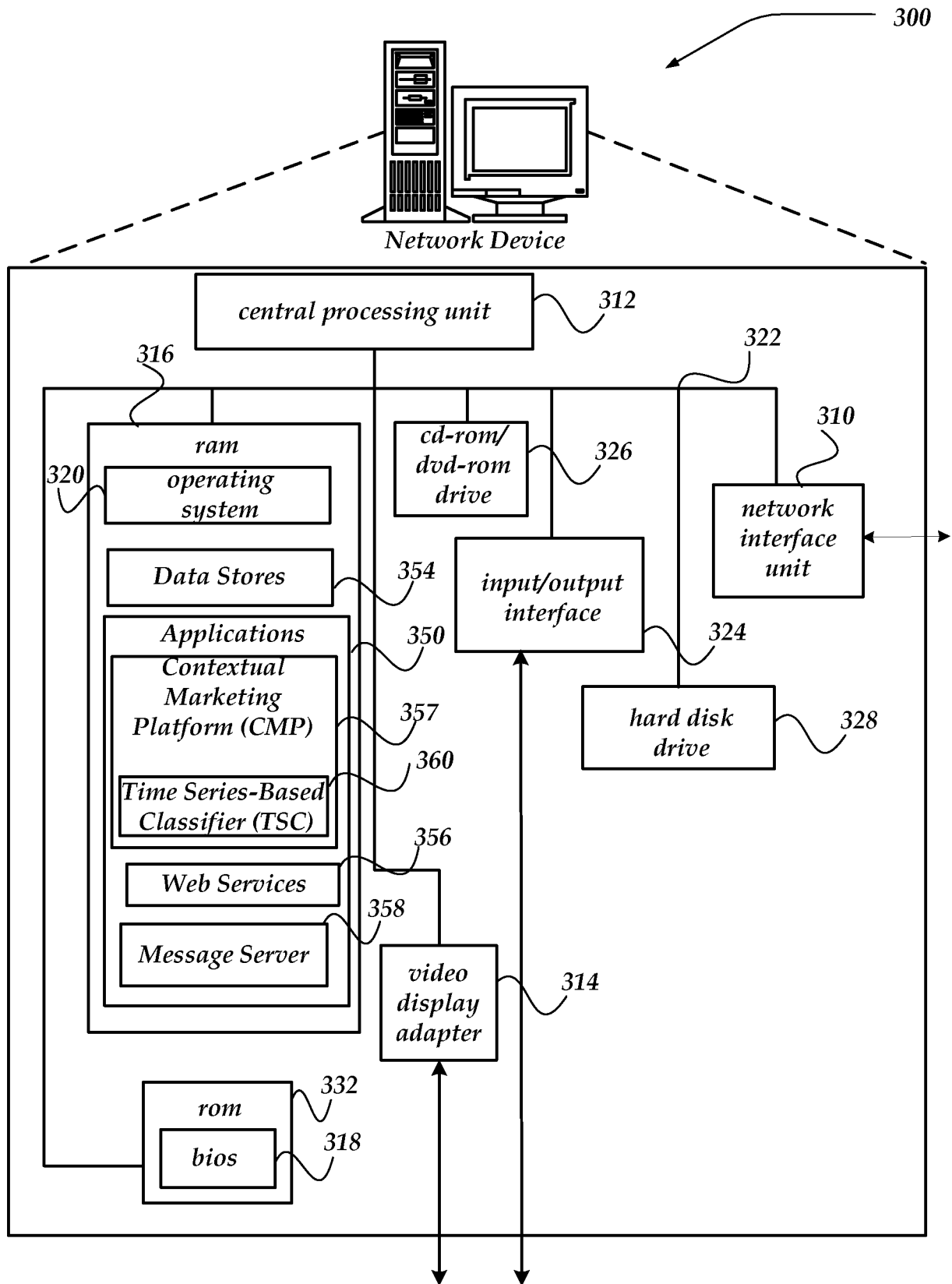


FIG. 3

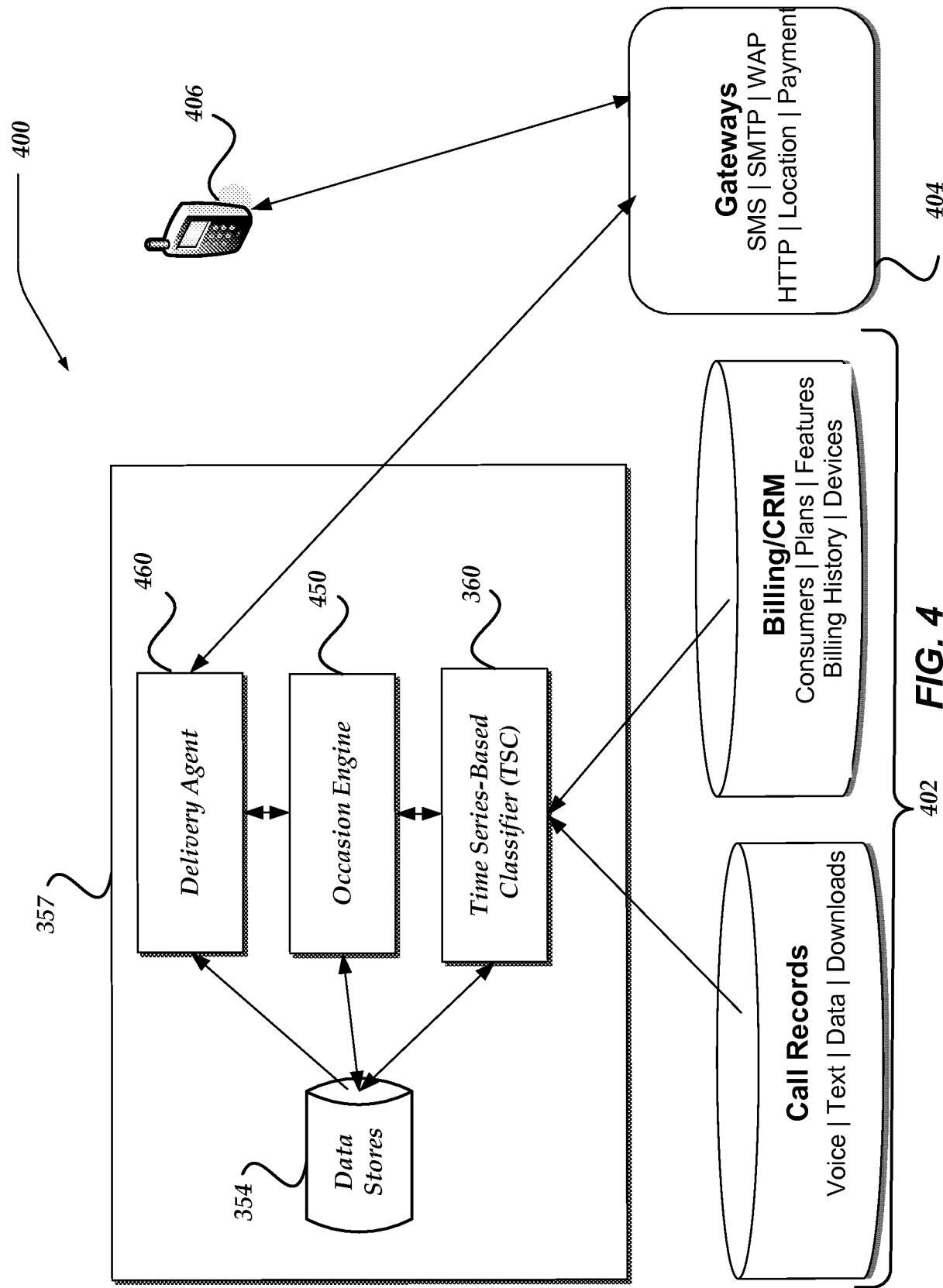
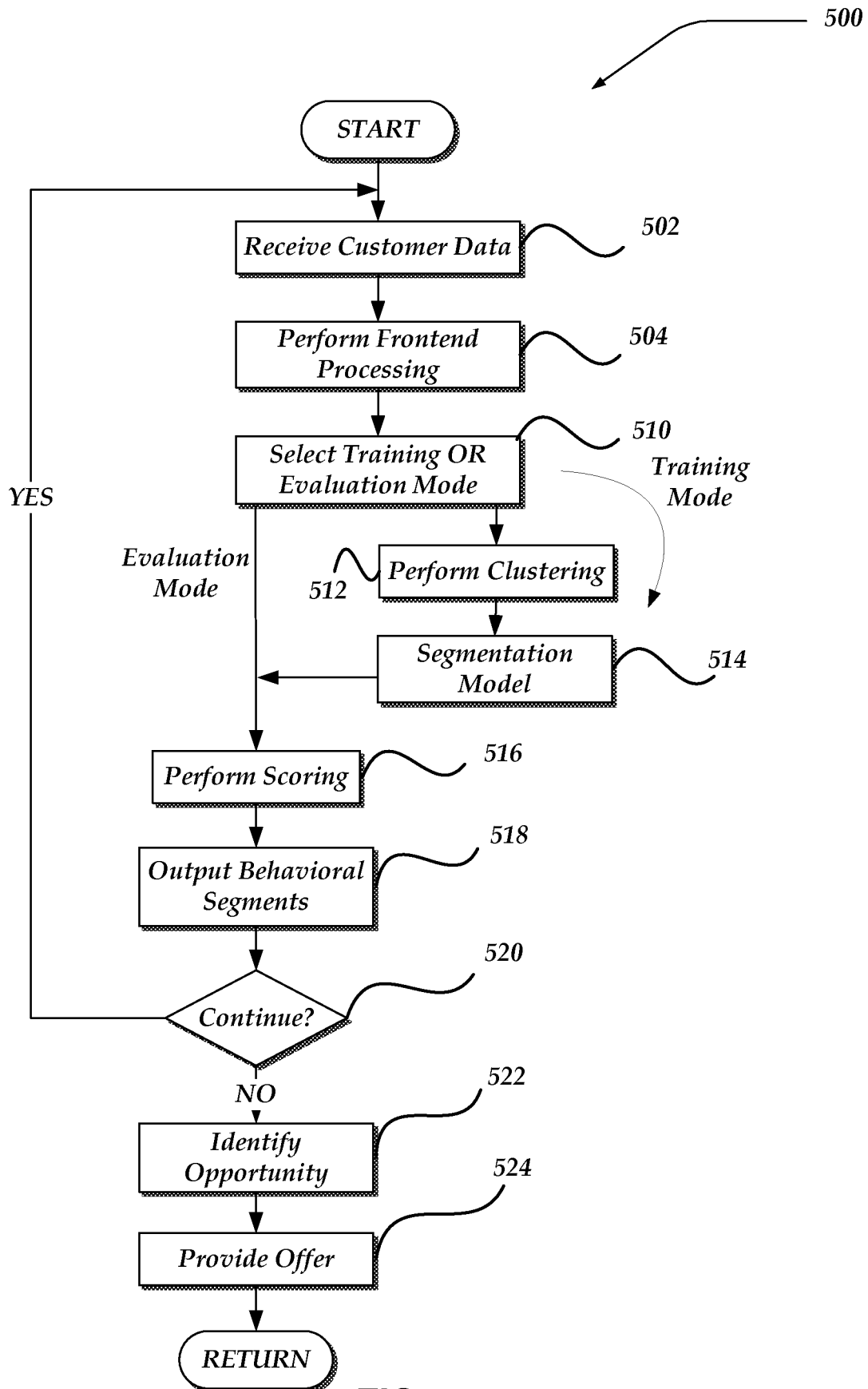


FIG. 4

**FIG. 5**

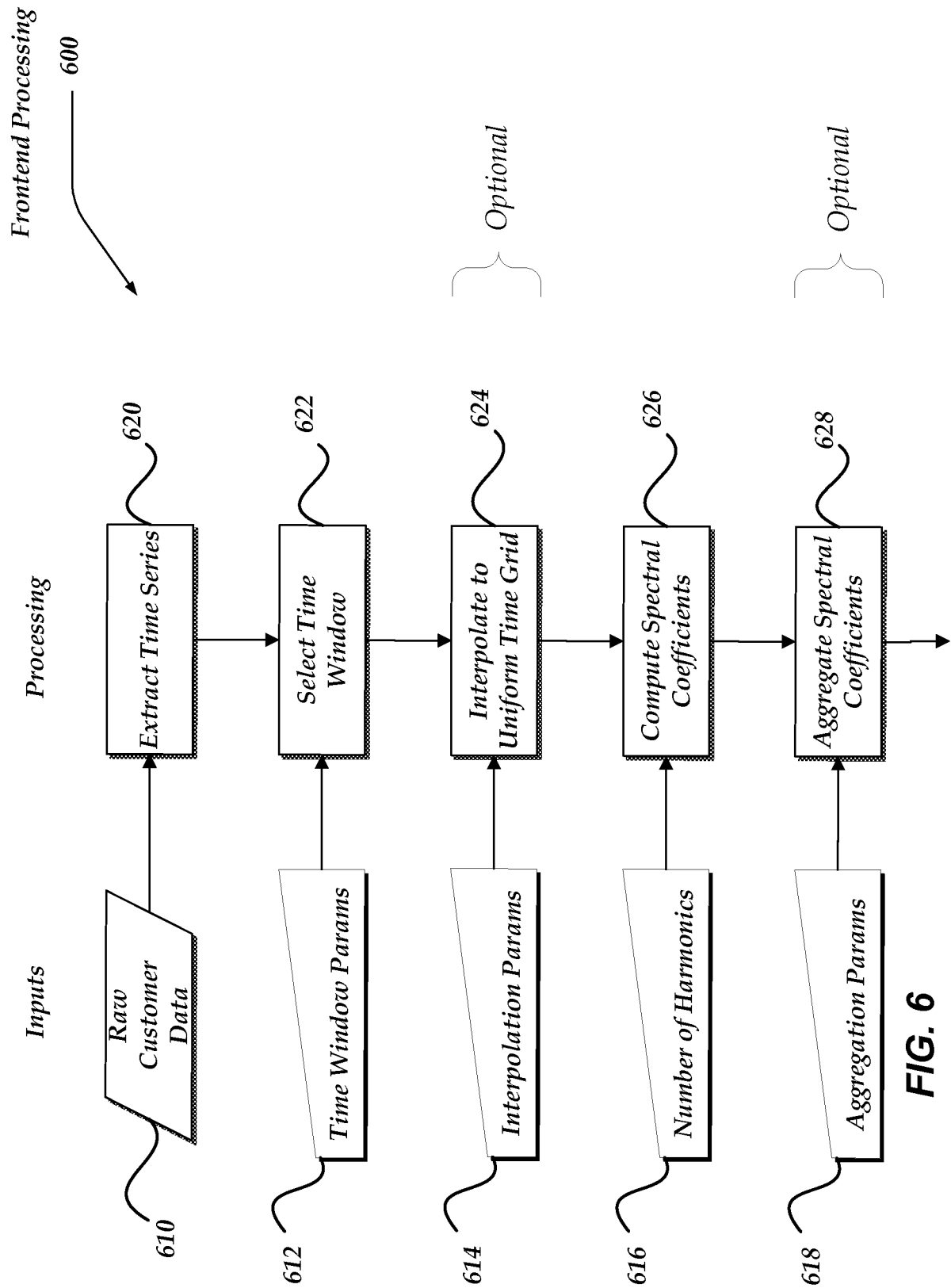
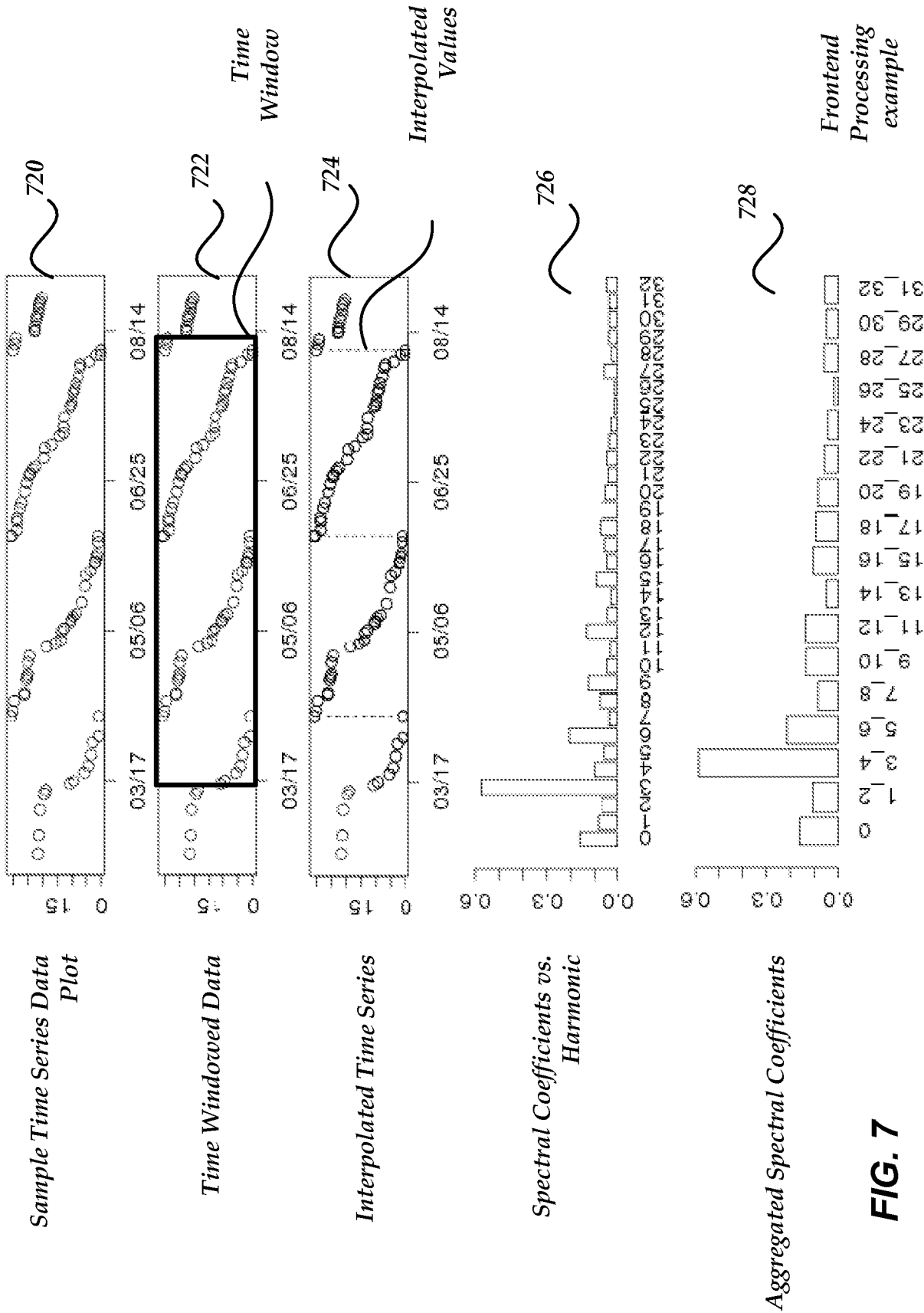


FIG. 6



Aggregate Coefficients
(OPTIONAL)

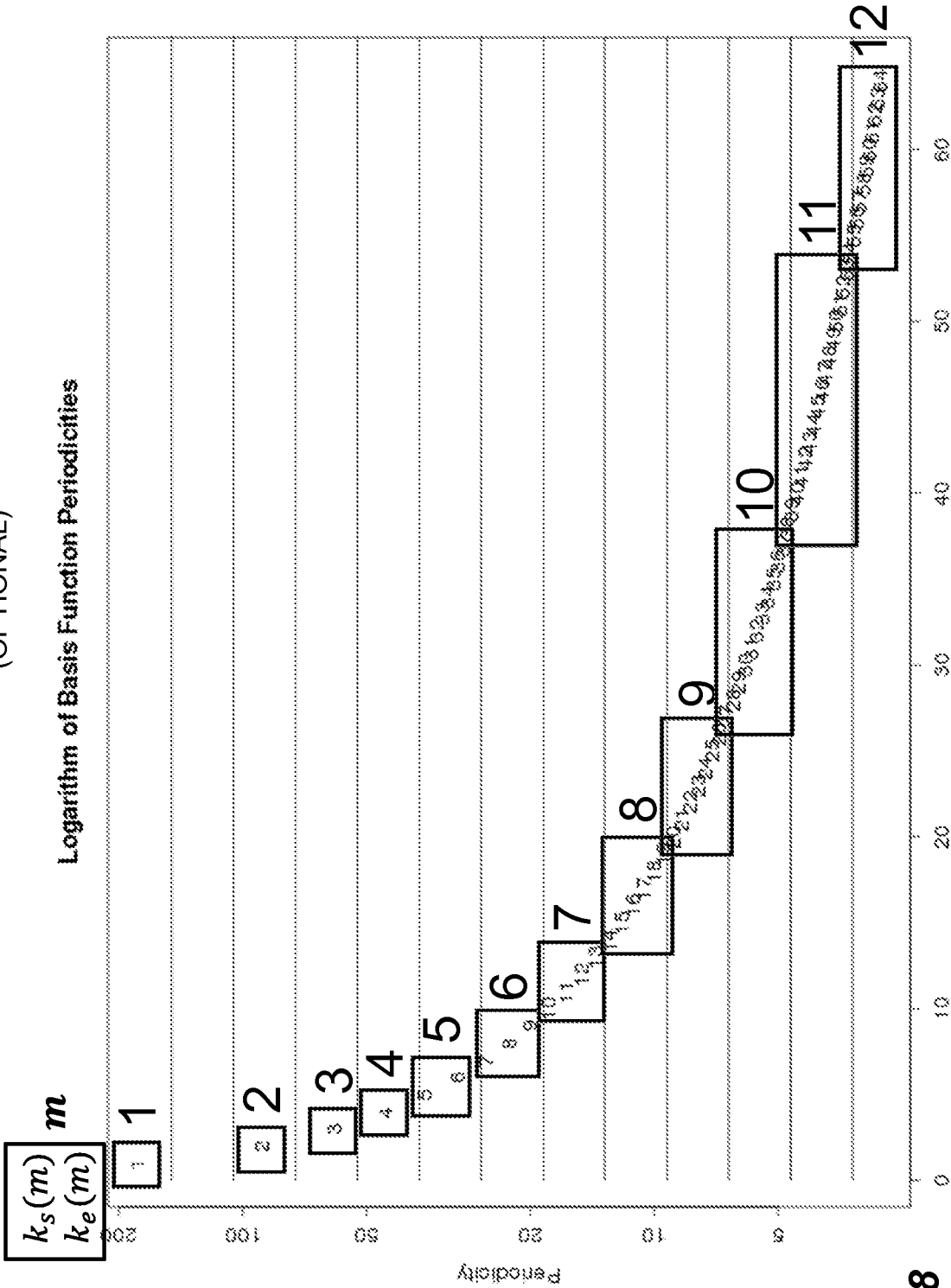
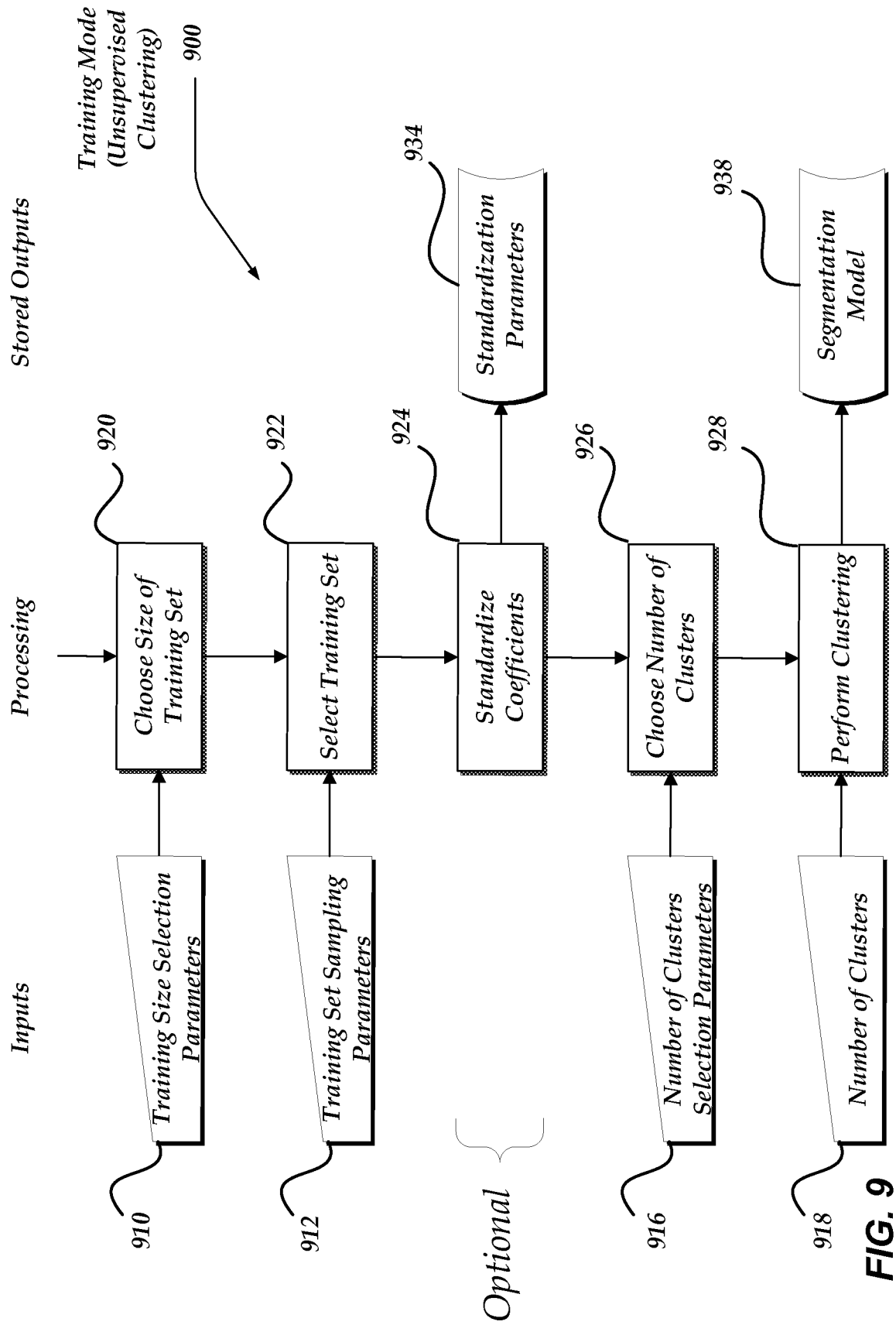


FIG. 8



Select Number of Training Samples N

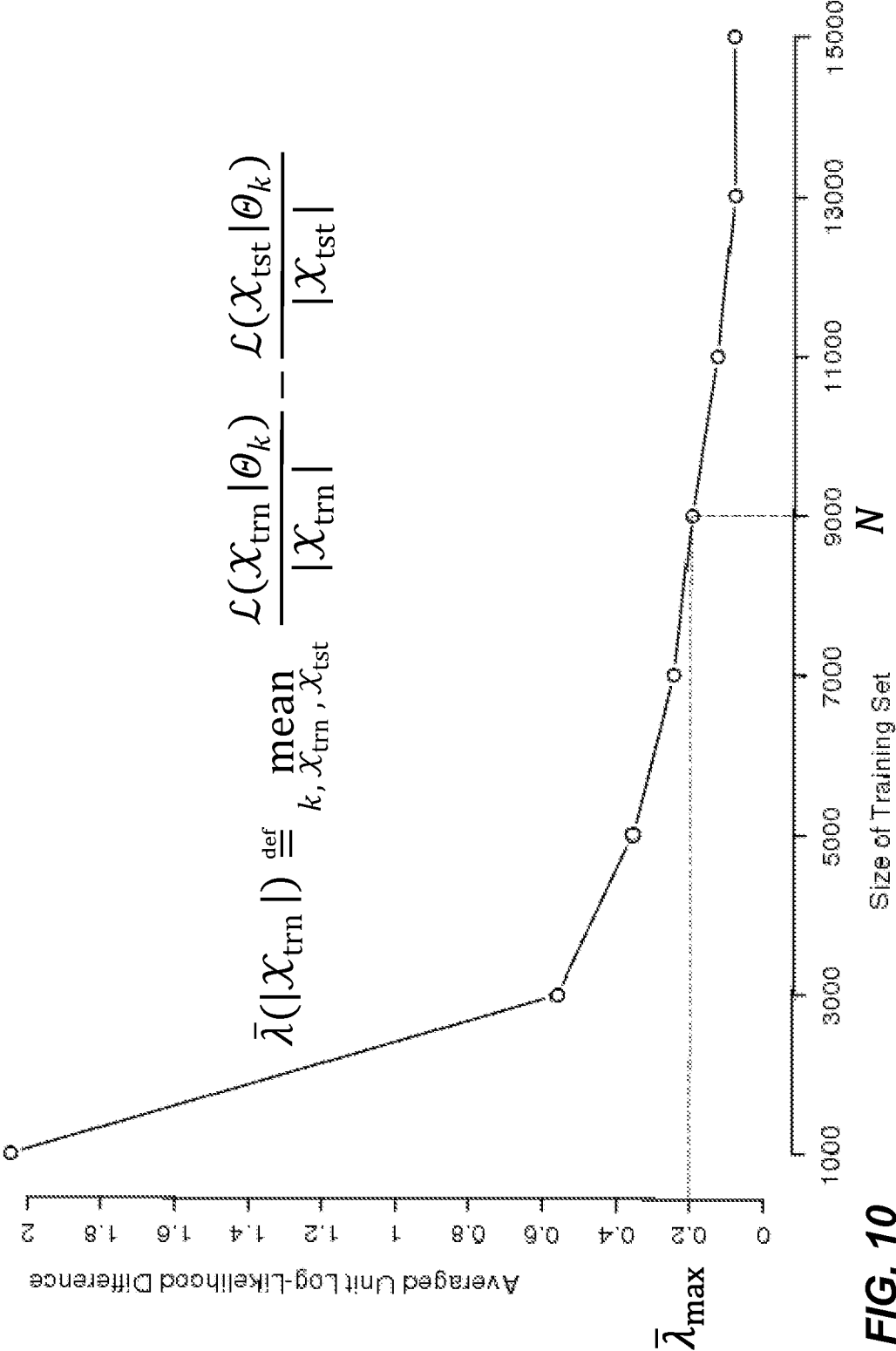


FIG. 10

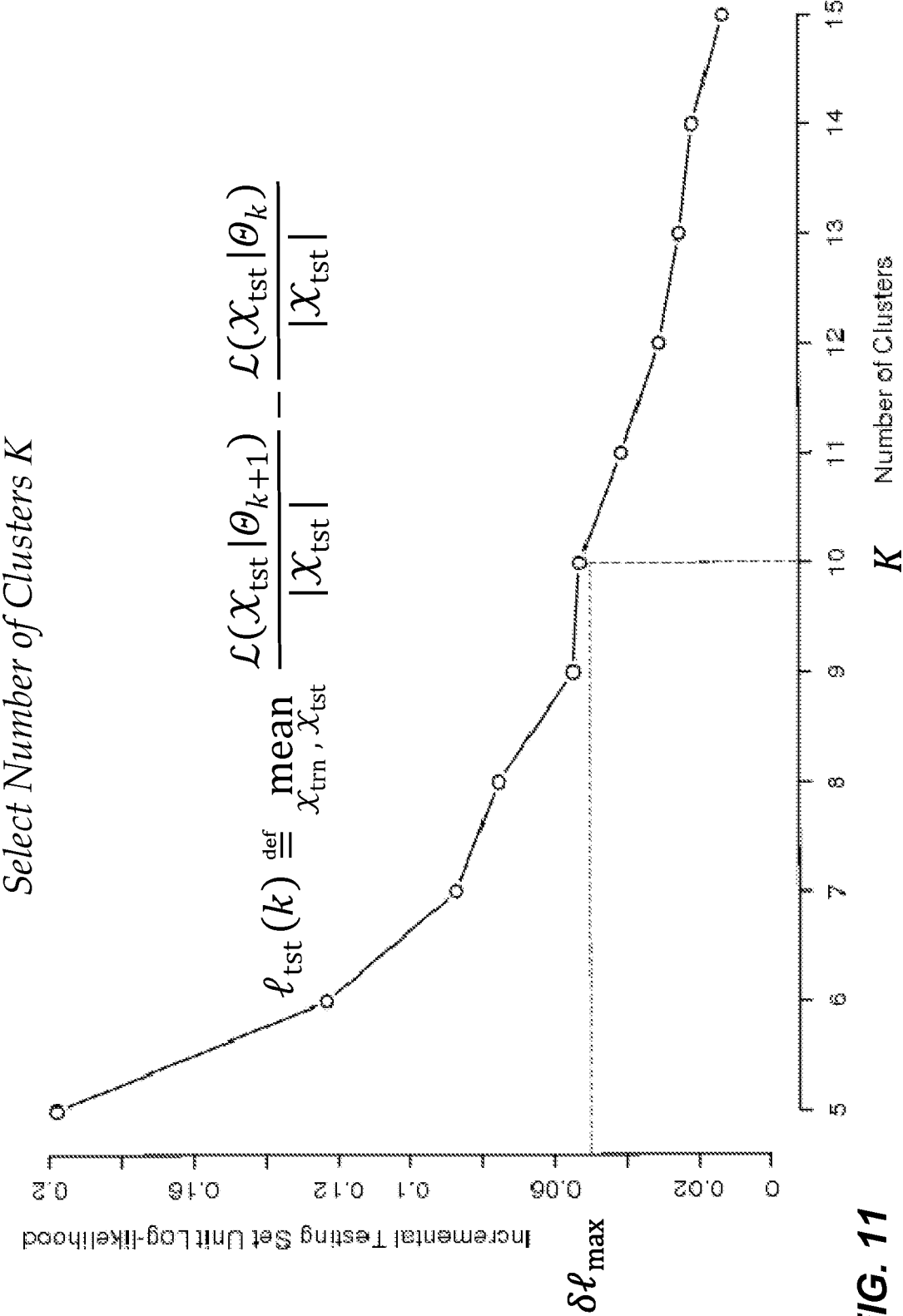


FIG. 11

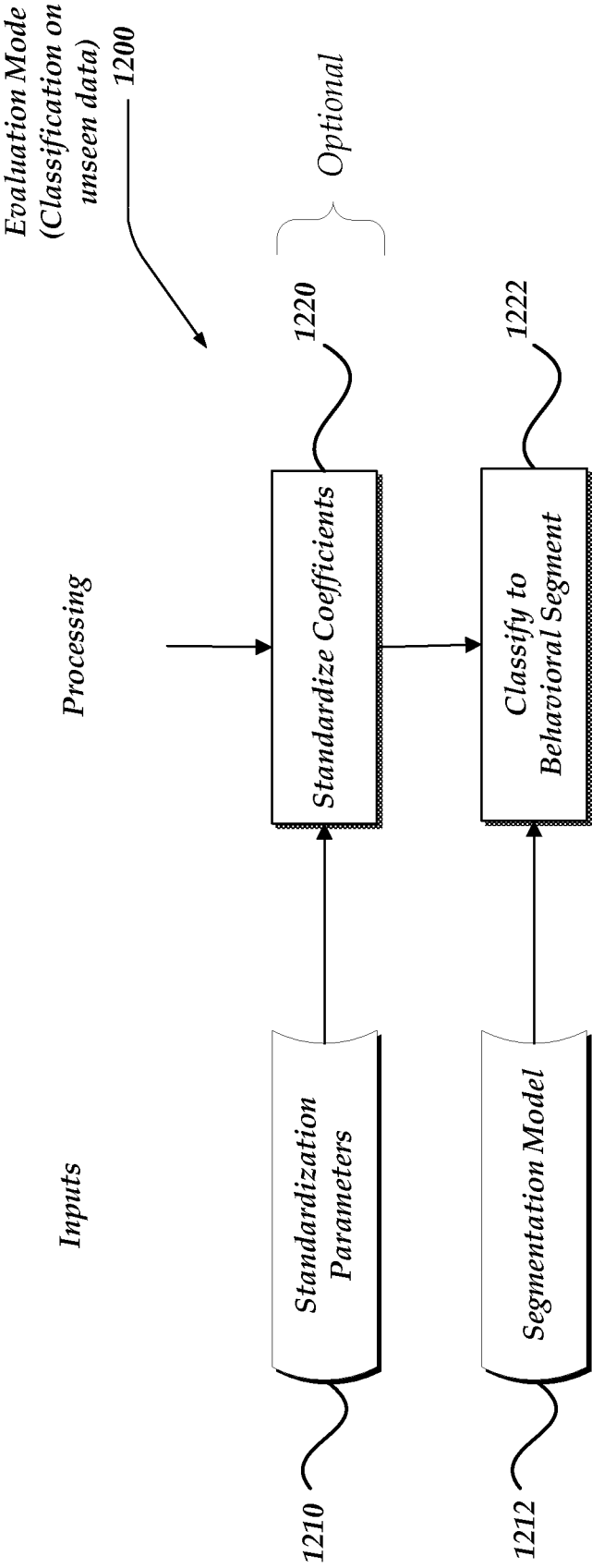


FIG. 12

Example Output Behavioral Segments

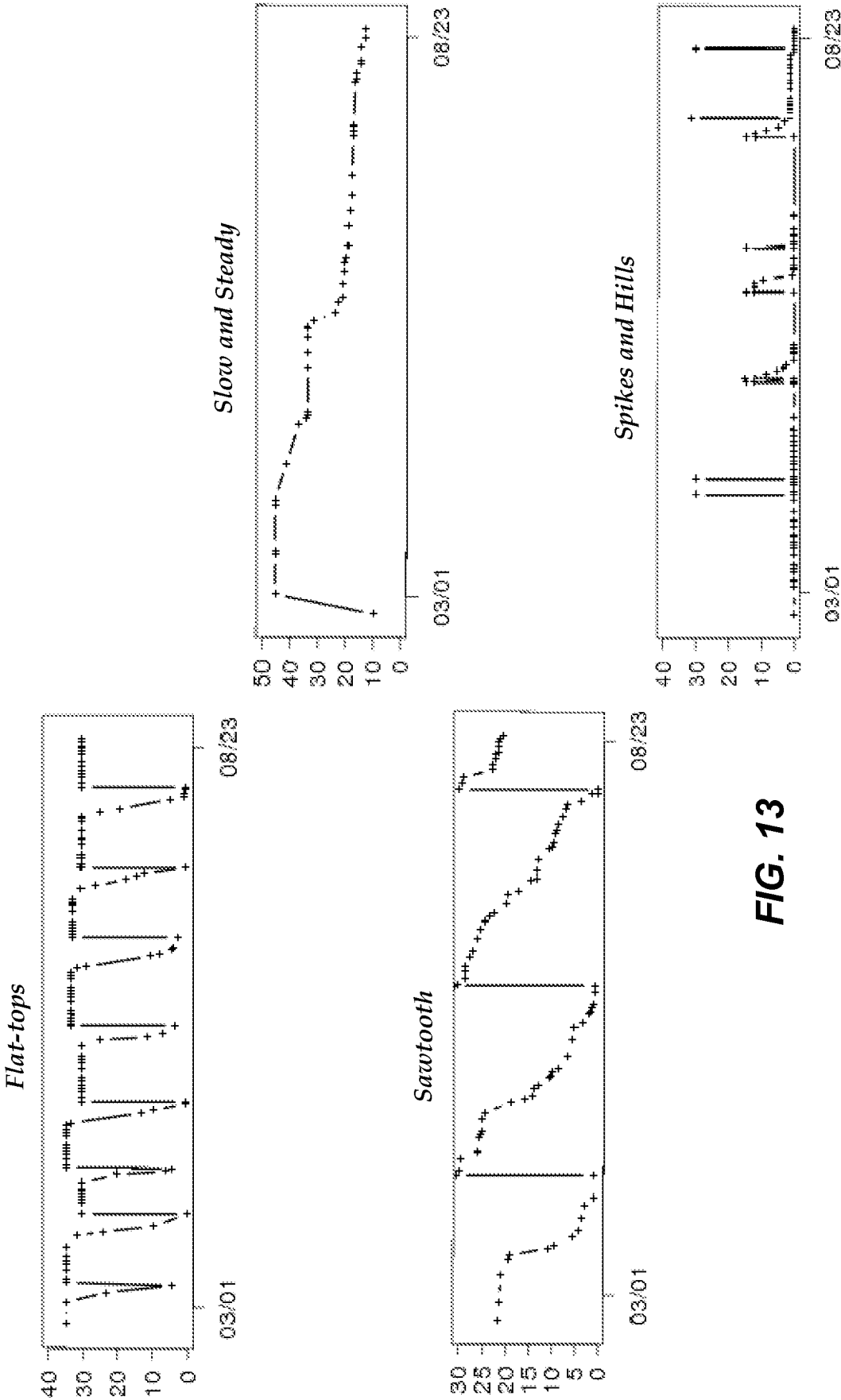


FIG. 13

Dynamical Marketing to a Behavioral Segment

