

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
23 September 2004 (23.09.2004)

PCT

(10) International Publication Number
WO 2004/081909 A1

(51) International Patent Classification⁷: **G09F 23/10**

(21) International Application Number:
PCT/CZ2003/000022

(22) International Filing Date: 3 April 2003 (03.04.2003)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
PUV 2003-14027 13 March 2003 (13.03.2003) CZ

CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

(71) Applicant and
(72) Inventor: SKARABELA, Pavel [CZ/CZ]; Anenská 225,
738 02 Fr dek-Místek (CZ).

Declaration under Rule 4.17:
— of inventorship (Rule 4.17(iv)) for US only

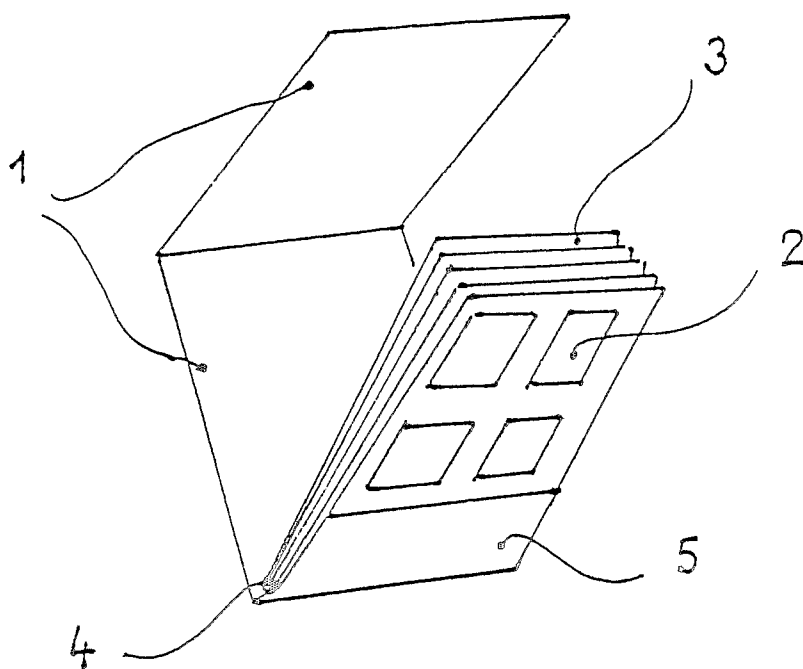
(74) Agent: VANDELIKOVÁ, Jana; Patent Attorney,
Hradební 3, 110 00 Praha 1 (CZ).

Published:
— with international search report

(81) Designated States (*national*): AE, AG, AL, AM, AT, AU,
AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU,

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: GADGET FOR DISPLAYING ADVERTISING, CONTAINING PAPERS FOR USED CHEWING GUM



(57) Abstract: The gadget for displaying advertising, containing papers for used chewing gum can be used in all catering, cultural, sports, educational and other locations, in public transport etc., and may also be offered when chewing gum is actually purchased. It provides opportunities for targeted advertising, and at the same time allows chewing gum users to hygienically and ecologically dispose of their gum by wrapping it in recycled paper and throwing it into a bin, a wastepaper basket or on the ground without it sticking to any surface.

WO 2004/081909 A1