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5 Extensible and/or flexible disposable absorbent article for secure topical
 adhesive attachment to the skin of a wearer

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Field of the invention

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The present invention relates to disposable absorbent articles particularly
sanitary napkins, pantliners, adult incontinence products or sweat pads. In
particular the present invention relates to such disposable absorbent articles
which are worn by direct attachment to the skin of the wearer in the area where
20 absorption of bodily liquids is desired. The topical adhesive attachment of such
articles needs to be secure and pleasing upon application and during use of
such articles, yet cause no discomfort upon removal of the article. In order to
provide the articles according to the present invention with additional comfort
they are adaptable, preferably elastically adaptable.

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Background of the invention

The general prior art in the field of disposable absorbent articles for topical
application to the skin of a wearer is particularly developed in the field of band-
30 aids, plasters and bandages. These articles are, however, typically applied in an
emergency situation where for example a cut into the skin of the wearer has
occurred and absorption of the body liquids emanating from a wound is desired.
In this context performance aspects of the absorbent article such as comfortable
and easy use and application, painless removal, discreteness are subordinate to
35 criteria such as sterility, healing support, mechanical protection of the wound.
Also such wound covering absorbent articles are mostly used in skin areas

where prior to application of the absorbent article body hair can be removed or where little or no hair grows.

5 The present invention does not relate to wound covering absorbent articles but relates to absorbent articles for absorption of body liquids which naturally emanate from a body without a wound. For example sanitary napkins or pantliners for use in the genital region are such articles. Also incontinence devices which are worn e.g. in the genital region or sweat pads which are worn in the arm pit region of a person are the subject of the present invention.

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Such articles are applied to the skin of a wearer in a region where typically a considerable amount of hair grows such that the criteria of easy and painless removal of the article is of key importance. Such articles have generally been disclosed in US statutory invention registration H1602 or WO 96/33683. Some
15 more details of such articles have been considered for example in PCT application WO 95/16424. In this document sanitary articles having a body adhesive which is applied on the wearer facing side of a sanitary napkin along the entire periphery are disclosed. The problem underlying this document is primarily the safe attachment to the skin but mentions also the problems of
20 detachment of such articles after use without causing undue pain to a wearer.

The disclosure of WO 95/16424 includes a detailed analysis of the criteria for the body adhesive in respect to rheological criteria. However, this document has little regard to the problem of painless removal of such articles since the rheological
25 criteria taught include epilatory, i.e. hair removal, compositions which are commercially available such as STREP MIELE (TM) sold in Italy by Laboratori Vaj S.p.A. The adhesives for topical attachment mentioned in WO 95/16424 include also today's pressure sensitive adhesives which are used to attach sanitary napkins to undergarments. Further, this document only identifies static
30 rheological characteristics but is silent as to the dynamic rheological behaviour of a body adhesive.

In WO 96/13238 a frequency dependent body adhesive model is disclosed. However, all measurements disclosed, e.g. on page 9, were made at
35 temperatures between -60°C and +120°C and at actual frequencies of 0.1 to 100 rad/s. In order to obtain the necessary data at application temperature (about

20°C, typical bath room, i.e. storage temperature) the Williams-Landel-Ferry (hereinafter WLF) equation was used.

This WLF equation is empirical and only valid within certain limits e.g. it cannot be used to extrapolate to temperatures below the glass transition temperature of a polymeric adhesive also the WLF cannot be used on the basis of values obtained below the glass transition temperature. Details about the WLF equation and its applicability can be found in "Principles of Polymer processing" by Z. Tadmor and C.G. Gogos, published by John Wiley & Sons or in "Viscoelastic Properties of Polymers" by J.D. Ferry also published by John Wiley & Son. Since this is already missing from WO 96/13238 the applicability of the disclosed data cannot be assessed.

Further this disclosure does not relate to absorbent articles provided with adaptability.

European Patent Application EP-638 303 discloses the use of a body adhesive on side cuffs of sanitary napkins in order to keep the cuffs in an upright position. Swiss publication CH-643730 discloses the use of a very long sanitary napkin having chamfered outer edges with a body adhesive at the four corners of the outer edges in order to provide a body adhesive area well outside the region of pubic hair growth.

In addition none of the prior art documents relates to the problem that absorbent articles which are attached to the skin of the wearer have to follow the expansion and contraction or generally the relative movement in the area on the skin which they cover. It is well known in the art of wound coverings that e.g. a common plaster applied over a joint on the hand is either limiting movement of that joint or not providing acceptable coverage. The same is true for absorbent articles according to the present invention which are attached in the genital area or the arm pit of a wearer. For absorbent articles the problem is, however, compounded since an article not capable of following the relative movement can easily detach and then causes leakage of liquids intended for absorption.

Based on the above state of the art it is an objective of the present invention to provide disposable absorbent articles for absorption of natural emanating liquids from the body of a wearer which are attached to the skin of a wearer to provide

secure attachment upon application and during use but at the same time cause no unpleasant sensation upon application while providing adaptability to follow the relative movement in the area of skin of a wearer which they cover. Another objective of the present invention is the painless removal of the absorbent article.

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It is another objective of the present invention to ensure upon removal of the absorbent article that no residual adhesive remains on the skin or on the hair of the wearer. It is another objective of the present invention that the adhesive for topical attachment does not cause a cold or otherwise unacceptable temperature sensation upon application despite a temperature difference of the adhesive in respect to the skin temperature. It is another objective of the present invention to provide disposable absorbent articles which are worn in such close proximity to the liquid emanating area of the wearer that liquid losses to the outside of the absorbent article is minimised or eliminated. For disposable absorbent articles worn in the crotch region of a wearer this will translate into an improved security against soiling of the surrounding skin tissue and clothing.

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Brief description of the invention

20 The present invention relates to disposable absorbent articles for topical adhesive attachment to a wearer of such articles. The article typically has a wearer facing surface and an outside surface also called garment facing surface in the context of articles worn underneath clothing. The article has a longitudinal axis separating the article as it is worn into right and left side. The article also
25 has a transverse axis which is perpendicular to the longitudinal axis. The article comprises an absorbent core structure between the wearer facing surface and the garment facing surface for absorbing liquids naturally emanating from a wearer. The disposable absorbent article according to the present invention comprises on at least part of the wearer facing surface an adhesive for topical
30 adhesive attachment of the article to the skin of the wearer.

Detailed analysis of the sequence of common situations occurring from the application of a disposable absorbent article to the time of removal of such an article has now shown that very specific adhesive characteristics need to be
35 satisfied in order to achieve the desired performance objectives, in particular secure attachment upon application, secure attachment during use and painless

removal at the end. The characteristics which have been considered in this context are the elastic modulus describing the elastic behaviour of the material and the viscous modulus which describes the viscous behaviour of the adhesive material.

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Further according to the present invention the article is adaptable in at least one direction, preferably two directions, parallel to the longitudinal and/or the transverse axis.

10 In one embodiment according to the present invention the adaptability is provided in that the article is corrugated or pleated. This can be provided either parallel to the longitudinal axis or parallel to the transverse axis or in a combination of both. Also corrugating or pleating parallel to both axis can be considered which results in articles being adaptable in both directions.

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In an alternative embodiment according to the present invention the article is contractible which will allow adaptability when some part of the skin surface covered by the absorbent article is reduced in size and be elastically extensible in which case the article extends together with an extending surface (e.g. in the
20 arm pit region when the arm is lifted) while it has the ability to return at least to some extent to the original size. This elasticity can be provided by rendering the various components of the absorbent article elastic or rendering some portions of the components of the absorbent article elastic.

25 The viscous behaviour of a body adhesive can be interpreted to represent an indication of the ability of the adhesive to quickly attach and securely adhere. The elastic behaviour can be interpreted as an indication of the "hardness" behaviour of the adhesive. Its value is also critical for good initial attachment. Their combination is believed to be an indicator of the required force upon
30 removal. The relation between elastic and viscous modulus is considered to be an indication which fraction of the removal energy will be dissipated within the adhesive and which fraction is available to trigger the actual removal.

35 In order to provide disposable absorbent articles which satisfy the requirements of initial secure attachment, secure attachment during use and easy/painless

removal the relation between the elastic modulus and the viscous modulus as well as their dynamic behaviour is of key importance.

The adhesive has an elastic modulus at a temperature of 37°C (100° Fahrenheit) abbreviated G'_{37} and a viscous modulus at a temperature of 37°C (100° Fahrenheit) of G''_{37} . The adhesive further has a dynamic elastic behaviour defined as $\Delta G'_{37}$ which is the difference of G'_{37} at a frequency of 100 rad/sec and G'_{37} at a frequency of 1 rad/sec and a dynamic viscous behaviour $\Delta G''_{37}$ which is the difference of G''_{37} at a frequency of 100 rad/sec and G''_{37} at a frequency of 1 rad/sec.

The articles according to the present invention comprise a topical adhesive satisfying the following conditions.

o G'_{37} (1 rad/sec) is in the range 1500 Pa to 20000 Pa, preferably 1500 Pa to 15000 Pa, most preferably 3000 Pa to 10000 Pa.

o G''_{37} (1 rad/sec) is in the range 100 Pa to 15000 Pa, preferably 100 Pa to 10000 Pa, most preferably 300 Pa to 5000 Pa.

o the ratio of G'_{37} (1 rad/sec) / G''_{37} (1 rad/sec) is in the range of 2 to 50, preferably 3 to 30.

o the ratio
$$\frac{G'_{37} (100 \text{ rad/sec}) - G''_{37} (100 \text{ rad/sec})}{G'_{37} (1 \text{ rad/sec}) - G''_{37} (1 \text{ rad/sec})}$$

is not less than 0.5, preferably in the range 0.7 to 3, most preferably in the range 1 to 1.8.

o either the ratio of $\Delta G'_{37} / G'_{37}$ (1 rad/sec) is not greater than 1.5, preferably not greater than unity and most preferably not greater than 0.8,

or G'_{37} is not greater than 10000 Pa, preferably less than 5000 Pa, most preferably less than 2000 Pa,
or both.

- 5 o the value of the ratio G'_{37}/G''_{37} at least for the frequency range from above 1 rad/s up to 100 rad/s should preferably be 2 or above, more preferably 3.3 or above, while not exceeding about 50, preferably 30, anywhere in the frequency interval.
- 10 o the rheological behaviour can also be related to the values of the Glass Transition Temperature T_g . For body adhesives according to the present invention T_g should preferably be less than -15°C , more preferably less than -20°C and most preferably less than -25°C .
- 15 o the rheological behaviour and acceptance of a disposable article comprising a topical adhesive can also be related to the specific heat capacity. Preferably the specific heat capacity of the topical adhesive is less than 4 J/g/K, more preferably less than 3 J/g/K and most preferably less than 2 J/g/K.
- 20 o the rheological behaviour and acceptance of a disposable absorbent article comprising a topical adhesive can also be related to the specific heat conductivity of the adhesive. Preferably the specific heat conductivity is more than 0.1 W/m/K, preferably more than 0.6 W/m/K and most preferably more than 1 W/m/K.
- 25 Provided the above rheological conditions are satisfied the adhesives will also satisfy conditions such as sufficient cohesiveness (to prevent residue of adhesive on skin) which are critical for commercial use of such adhesives and apparent to those skilled in the art. Adhesive compositions which satisfy the
- 30 above criteria can be used as topical adhesives for disposable absorbent articles provided they also satisfy the common requirements of being safe for use on human skin during use and generally after disposal of the article.

Also the criteria of hygienic appearance and pleasant feel upon contact are
35 important such that adhesive composition which are transparent or white, and which prevent a cold, unpleasant feeling upon application are preferred.

The above rheological criteria and other considerations can be satisfied by adhesive compositions where the composition comprises from 51 % to 99.5 % of a plasticising compound or composition which is liquid at 20°C, from 0.5 to 20 %, preferably 5 % to 15 %, of a polymeric compound or composition which is soluble or swellable in the plasticising compound or composition and with a tackifying resin in an amount in the range from 0 % to 600 % by weight of the polymeric compound. The plasticising compound or composition is preferably selected from the group consisting of water, alcohols (preferably glycerol), glycols, polyglycols, liquid polybutenes, oil or combinations thereof. The polymeric compound or composition is preferably selected from the group consisting of block-copolymer-thermoplastic-elastomers, styrene-block-copolymers and hydrogenated styrene-block-copolymers.

Detailed description of the invention

This invention relates to disposable absorbent articles which are applied directly to the skin of a user. The article exhibits absorbency for bodily fluids, the protection of the user's garments from soiling, improved physical comfort to the user, and is easy to produce and to package. The disposable absorbent article is described below by reference to a sanitary napkin or catamenial, however panty liners, adult incontinence articles or sweat pads are also included under the term disposable absorbent articles. The term "sanitary napkin", as used herein, refers to an article which is worn by females adjacent to the pudendal region and which is intended to absorb and contain the various body fluids which are discharged from the body (e.g., vaginal discharges, menses, and/or urine) and which is intended to be discarded after a single use. The disposable absorbent article is preferably thin, more preferably between 1 and 5 mm thick and either substantially flat prior to use or in a preshaped form.

The terms "joined" or "affixed", as used herein, encompasses configurations whereby a first member is directly connected to a second member and configurations whereby a first member is indirectly connected to a second member by connecting the first member to intermediate members which in turn are connected to the second member.

In a preferred embodiment a sanitary napkin of the present invention comprises a liquid pervious topsheet, a liquid impervious backsheet joined to the topsheet, and an absorbent core intermediate the topsheet and the backsheet. The sanitary napkin has two main surfaces, a body contacting or wearer facing surface, and a garment facing or contacting surface.

In connection with the attachment to the skin of a wearer the present invention is concerned with the adaptability of the product. The degree of adaptability is determined by the selection of the materials for the components of the product as mentioned above, their respective quantity and to which extend they have been treated to provide adaptability. It will be apparent to those skilled in the art that, in order to achieve the adaptability according to the present invention, the selection of kind, quantity and treatment of raw materials has to be balanced with other desired characteristics of the absorbent product such as for example absorbent capacity, absorption speed and surface dryness on the outside of the topsheet during use, and so on.

Therefore the following description of typical materials of the main components of the absorbent product will allow to provide a large number of product variants which satisfy the requirements according to the present invention.

In addition to adaptability the absorbent articles according to a preferred embodiment of the present invention are elastically stretchable. The term 'elastically stretchable', as used herein, means that when the stretching forces are removed, the article will tend to return toward its unextended or unstretched (or 'original') dimensions. It need not return all the way to its unstretched dimensions, however. If the absorbent article is elastically stretchable it may be stretchable in one or two directions (which are not-parallel) within the plane of the product i.e. topographically parallel to the wearer facing surface.

Materials for contractible and elastically stretchable articles can be elastically stretchable per se or be treated so as to provide elastic stretchability. In particular elastic backsheet material, elastic topsheet material, filamentary materials combined with elastic strands, threads or webs as well as shirring, pleating or ring rolling of the materials may be employed in this context. Suitable material and methods are known in the art and e.g. disclosed in detail in US

application 08/192240 of February 4, 1994 specifically referred to in order to facilitate selection of materials if elastically stretchable absorbent articles according to the present invention are made.

- 5 In the following, non-limiting embodiments of the main elements of the absorbent product are described which can be employed in contractible and preferably also elastically stretchable or non-stretchable designs.

10 The absorbent core typically includes the following components: (a) optionally a primary fluid distribution layer; (b) optionally, but preferably, a secondary fluid distribution layer; (c) a fluid storage layer; (d) optionally a fibrous ("dusting") layer underlying the storage layer; and (e) other optional components.

15 a. Primary Fluid Distribution Layer

One optional component of the absorbent cores according to the present invention is the primary fluid distribution layer. This primary distribution layer typically underlies the topsheet and is in fluid communication therewith. The topsheet transfers the acquired menstrual fluid to this primary distribution layer for ultimate distribution to the storage layer. This transfer of fluid through the primary distribution layer occurs not only in the thickness, but also along the length and width directions of the absorbent product.

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25 b. Optional Secondary Fluid Distribution Layer

Also optional but a preferred component of the absorbent cores according to the present invention is a secondary fluid distribution layer. This secondary distribution layer typically underlies the primary distribution layer and is in fluid communication therewith. The purpose of this secondary distribution layer is to readily acquire fluid from the primary distribution layer and transfer it rapidly to the underlying storage layer. This helps the fluid capacity of the underlying storage layer to be fully utilized.

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35 c. Fluid Storage Layer

Positioned in fluid communication with, and typically underlying the primary or secondary distribution layers, is a fluid storage layer comprising certain absorbent gelling materials and/or other absorbent materials, which can form the carrier matrix for the absorbent gelling materials. Absorbent gelling materials are usually referred to as "hydrogels," "superabsorbent" "hydrocolloid" materials. Absorbent gelling materials are those materials that, upon contact with aqueous fluids, especially aqueous body fluids, imbibes such fluids and thus form hydrogels. These absorbent gelling materials are typically capable of absorbing large quantities of aqueous body fluids, and are further capable of retaining such absorbed fluids under moderate pressures. These absorbent gelling materials are typically in the form of discrete, nonfibrous particles.

The fluid storage layer can comprise solely absorbent gelling materials, or these absorbent gelling materials can be dispersed homogeneously or non-homogeneously in a suitable carrier or it can comprise solely an absorbent carrier material.

Suitable carriers include cellulose fibers, in the form of fluff, tissues or paper such as is conventionally utilized in absorbent cores. Modified cellulose fibers such as the stiffened cellulose fibers can also be used. Synthetic fibers can also be used and include those made of cellulose acetate, polyvinyl fluoride, polyvinylidene chloride, acrylics (such as Orlon), polyvinyl acetate, non-soluble polyvinyl alcohol, polyethylene, polypropylene, polyamides (such as nylon), polyesters, bicomponent fibers, tricomponent fibers, mixtures thereof and the like. Preferred synthetic fibers have a denier of from about 3 denier per filament to about 25 denier per filament, more preferably from about 5 denier per filament to about 16 denier per filament. Also preferably, the fiber surfaces are hydrophilic or are treated to be hydrophilic. The storage layer can also include filler materials, such as Perlite, diatomaceous earth, Vermiculite, etc., that lower rewet problems.

If dispersed non-homogeneously in a carrier, the storage layer can be locally homogeneous, i.e. have a distribution gradient in one or several directions within the dimensions of the storage layer. Non-homogeneous distribution can also refer to laminates of carriers enclosing absorbent gelling materials partially or fully. If laminates are used they can be formed with or without absorbent gelling

particles. In particular thermally bonded air laid fibrous sheets or laminates and/or thermally bonded wet laid sheets or laminates have been found useful, especially in the context of panty liners when no absorbent gelling material is used.

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Preferably, the storage layer comprises from about 15 to 100% absorbent gelling materials and from 0 to about 85% carrier. More preferably, the storage layer comprises from about 30 to 100 %, most preferably from about 60 to 100% absorbent gelling materials and from 0 to about 70 %, most preferably from 0 to about 40 %, carrier.

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Suitable absorbent gelling materials for use herein will most often comprise a substantially water-insoluble, slightly crosslinked, partially neutralized, polymeric gelling material. This material forms a hydrogel upon contact with water. Such polymer materials can be prepared from polymerizable, unsaturated, acid-containing monomers. Suitable unsaturated acidic monomers for use in preparing the polymeric absorbent gelling material used in this invention include those listed in U.S. Patent 4,654,039 and reissued as RE 32,649. Preferred monomers include acrylic acid, methacrylic acid, and 2-acrylamido-2-methyl propane sulfonic acid. Acrylic acid itself is especially preferred for preparation of the polymeric gelling material. The polymeric component formed from the unsaturated, acid-containing monomers can be grafted onto other types of polymer moieties such as starch or cellulose. Polyacrylate grafted starch materials of this type are especially preferred. Preferred polymeric absorbent gelling materials that can be prepared from conventional types of monomers include hydrolyzed acrylonitrile grafted starch, polyacrylate grafted starch, polyacrylates, maleic anhydride-based copolymers and combinations thereof. Especially preferred are the polyacrylates and polyacrylate grafted starch.

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While these absorbent gelling materials are typically in particle form, it is also contemplated that the absorbent gelling material can be in the form of macrostructures such as fibers, sheets or strips.

d. Optional Fibrous ("Dusting") Layer

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An optional component for inclusion in the absorbent cores according to the present invention is a fibrous layer adjacent to, and typically underlying the storage layer. This underlying fibrous layer is typically referred to as a "dusting" layer since it provides a substrate on which to deposit absorbent gelling material in the storage layer during manufacture of the absorbent core. Indeed, in those instances where the absorbent gelling material is in the form of laminates or of macrostructures such as fibers, sheets or strips, this fibrous "dusting" layer need not be included. However, because this "dusting" layer provides some additional fluid-handling capabilities such as rapid wicking of fluid along the length of the pad, its inclusion is typically preferred in absorbent cores according to the present invention.

e. Other Optional Components

The absorbent cores according to the present invention can include other optional components normally present in absorbent webs. For example, a reinforcing scrim can be positioned within the respective layers, or between the respective layers, of the absorbent cores. Such reinforcing scrims should be of such configuration as to not form interfacial barriers to fluid transfer, especially if positioned between the respective layers of the absorbent core. Given the structural integrity that usually occurs as a result of thermal bonding, reinforcing scrims are usually not required for the absorbent structures according to the present invention. If used however they have to allow the desired contractability.

Another component which can be included in the absorbent core according to the invention and preferably is provided close to or as part of the primary or secondary fluid distribution layer are odor control agents. These can be selected from active carbon or coated active carbon to conceal the color, suitable zeolite or clay materials, are optionally incorporated in the absorbent core also absorbent gelling material in combination with certain zeolites have been found useful. These components can be incorporated in any desired form but often are included as discrete, non-fibrous particles.

The topsheet is compliant, soft feeling, and non-irritating to the wearer's skin. The topsheet also can have elastic characteristics allowing it to be stretched in one or two directions in portions of the topsheet or throughout its extension.

Further, the topsheet is fluid pervious permitting fluids (e.g., menses and/or urine) to readily penetrate through its thickness. A suitable topsheet can be manufactured from a wide range of materials such as woven and non woven materials; polymeric materials such as apertured formed thermoplastic films, apertured plastic films, and hydroformed thermoplastic films; and thermoplastic
5 scrims. Suitable woven and non woven materials can be comprised of natural fibers (e.g., wood or cotton fibers), synthetic fibers (e.g., polymeric fibers such as polyester, polypropylene, or polyethylene fibers) or from a combination of natural and synthetic fibers or bi-/multi-component fibers.

10 Preferred topsheets for use in the present invention are typically selected from high loft nonwoven topsheets and apertured formed film topsheets. Apertured formed films are especially preferred for the topsheets because they are pervious to body exudates and yet non absorbent and have a reduced tendency
15 to allow fluids to pass back through and rewet the wearer's skin. Thus, the surface of the formed film that is in contact with the wearer remains dry, thereby reducing body soiling and creating a more comfortable feel for the wearer. Suitable formed films are described in U.S. Patent 3,929,135; U.S. Patent 4,324,246; U.S. Patent 4,342,314; U.S. Patent 4,463,045; and U.S. Patent
20 5,006,394. Particularly preferred micro apertured formed film topsheets are disclosed in U.S. patent 4,609,518 and U.S. patent 4,629,643. A preferred topsheet for the present invention comprises the formed film described in one or more of the above patents and marketed on sanitary napkins by The Procter & Gamble Company of Cincinnati, Ohio as "DRI-WEAVE".

25 Topsheets having not a homogeneous distribution of liquid passage ways but only a portion of the topsheet comprising liquid passage ways are also contemplated by the present invention. Typically such topsheets would have the liquid passage ways oriented such that they result in a centrally permeable and
30 peripherally impermeable topsheet for liquids.

The wearer facing surface of the formed film topsheet can be hydrophilic so as to help liquid to transfer through the topsheet faster than if the body surface was not hydrophilic. In a preferred embodiment, surfactant is incorporated into the
35 polymeric materials of the formed film topsheet such as is described in PCT-publication WO 93/09741. Alternatively, the wearer facing surface of the

topsheet can be made hydrophilic by treating it with a surfactant such as is described in U.S. 4,950,254.

Another alternative are so called hybrid topsheets which incorporate fibrous and film like structures particularly useful embodiments of such hybrid topsheets are disclosed in PCT publications WO 93/09744; WO 93/11725 or WO 93/11726.

When referring to the topsheet a multi layer structure or a mono layer structure is contemplated. The hybrid topsheet mentioned above is such a multi layer design but other multi layer topsheets such as primary and secondary topsheet designs are also considered.

The backsheet primarily prevents the exudates absorbed and contained in the absorbent structure from wetting articles that contact the absorbent product such as underpants, pants, pyjamas and undergarments. The backsheet is preferably impervious to liquids (e.g. menses and/or urine) and is preferably manufactured from a thin plastic film, although other flexible liquid impervious materials can also be used. As used herein, the term "flexible" refers to materials that are compliant and will readily conform to the general shape and contours of the human body. The backsheet also can have elastic characteristics allowing it to stretch in one or two directions.

The backsheet typically extends across the whole of the absorbent structure and can extend onto and form part of the topsheet by folding around the absorbent structure. Thereby a topsheet configuration as disclosed in US 4,342,314, column 16, lines 47 - 62 can be achieved without the requirement to selectively aperture the topsheet.

The backsheet can comprise a woven or nonwoven material, polymeric films such as thermoplastic films of polyethylene or polypropylene, laminates of such materials or composite materials such as a film-coated nonwoven material. Preferably, the backsheet is a polyethylene film having a thickness of from about 0.012 mm (0.5 mil) to about 0.051 mm (2.0 mils).

Exemplary polyethylene films are manufactured by Clopay Corporation of Cincinnati, Ohio, under the designation P18-1401 and by Ethyl Corporation,

Visqueen Division, of Terre Haute, Indiana, under the designation XP-39385. The backsheet is preferably embossed and/or matte finished to provide a more clothlike appearance.

- 5 Preferably, the backsheet also provides breathability to the absorbent article by being at least water vapour permeable, preferably air permeable, however, without compromising the main function of the backsheet. The backsheet can be a laminate material e.g. of a combination of microporous film, non-woven material, and/or apertured formed film. Breathability if desired can be limited to
10 the periphery of the backsheet or it can be across the whole backsheet.

Adaptability of the article

- The term "adaptability", as used herein, encompasses the characteristics of contractability, extensibility, and combinations thereof. Adaptability usually refers
15 to the ability to adapt in the size in one or both directions of a sanitary napkin.

- Adaptability according to the present invention can be provided by creating a series of corrugations or pleats in the direction perpendicular to the direction in which the product is desired to be adaptable. For example a thin sanitary article
20 having corrugations or pleats in longitudinal direction will provide the ability to be stretched in transverse direction in order to accommodate a crotch width change of the article upon application of the article or during use. These corrugations or pleats can also provide the ability to enlarge or reduce the width of the article in order to result in the usual wearing position for wearers of differing crotch width.

- 25 The ability to adapt to the desired extend can be provided in longitudinal or transverse direction. It can be employed to provide synergistic effects together with elastically extensible materials in the construction of the absorbent article. It is of course also possible to use inherent material adaptability with the structural
30 adaptability provided by corrugations or pleats.

- The term "corrugated or corrugations" as used herein designates the existence of a series of continuous changes of the normal direction of a plain of a sheet. The "normal direction" of a plain is the direction perpendicular to that plain. While
35 corrugations are a continuous change of the normal direction in the plain of a sheet the term "pleats" or "pleated" as used herein refers to foldings along a

specific line or, in other words, an abrupt change in the normal direction of a plain of a sheet. A series of pleats can also be used to simulate corrugations.

5 In particular for thin articles a process termed ring-rolling can be employed upon the whole product to provide structural corrugations allowing for adaptability of the product as desired. Such ring-rolling at least in a high speed manufacturing operation does require the materials to be carefully selected by a man skilled in the art which however is no problem given the above material choices and a desired adaptability in mind. Ring-rolling of individual materials prior to
10 combination can also be useful in order to provide products in addition to their adaptability having a flexibility and softness improvement over usual products. Ring-rolling is described in more detail in US 4, 107, 364, US 4, 834, 741, US 5, 156, 793, US 5, 143, 679, US 5, 167, 897 and US 5, 354, 400 which gives a detailed explanation how to provide differential extensibility as well.

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Also corrugating is well-known and will be easily usable for those skilled in the art. Corrugations may be present in both longitudinal and transverse direction of the absorbent article, however, corrugation techniques have been developed to provide corrugations which are transverse to the direction of material transport
20 during manufacturing of an article. Hence a ring-rolling operation can be considered to provide corrugation in the direction of transport of a material during manufacturing while a corrugation process would typically provide only corrugation in the perpendicular direction.

25 However, the term corrugations or pleats as used herein does refer to the result of ring-rolling or corrugating irrespective of whether the process was used in the direction of transport of a material during manufacturing or perpendicular thereto.

The required extend of corrugation or pleats (defined by amplitude and
30 frequency) can easily be defined by simple trial and error to accommodate the required adaptability. It will depend on the combined thickness and flexibility of the article. Those skilled in the art will also realize that the same corrugation or pleats can be provided such that they allow different extends of adaptability depending on whether they have been partially flattened out again.

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In order to provide the wearer with an article having a high degree of adaptability it is necessary to maintain the corrugations formed upon manufacturing during the remainder of the manufacturing process as well as the packaging operation, transport to the product supply locations and personal handling of the article prior to attaching it to the skin. This can be achieved for example by stabilising or freezing the product in its corrugated or pleated state by affixing it in that state to a rigid substrate such as for example a release paper or adhesive protection means for the body adhesive.

10 Adhesive for topical attachment

The adaptable articles according to the present invention as said above is applied directly to the skin of the user. In particular, sanitary napkins are applied in the genital region of a typically female user around the area of liquid discharge. The word "skin" according to the present invention does not only relate to the specific derma of the user but include the mucous tissue as well as the hair which is typically found in the genital region of users of sanitary napkins.

20 In order to provide fixation of the article according to the present invention to the skin of the user it is necessary to provide a certain area on the topsheet side of the article which is facing the wearer with the adhesive for topical attachment also referred to as body adhesive.

Various designs in this respect are contemplated but preferably the body adhesive is provided along the peripheral edge of the topsheet such that a central area of the article is left without adhesive. This will most appropriately facilitate placing the article such that the liquid permeable topsheet without adhesive on it is placed adjacent the bodily liquid emanating orifice such that emanating liquid is immediately transported into the absorbent structure of the absorbent article without the possibility of leakage or spillage.

It is, however, not necessary that the body adhesive is provided in a closed circle around the periphery of the topsheet but it can be provided in incremental areas such as dots or discrete lines such that decoupling between the different places of attachment is providing additional comfort to the wearer of such articles in conjunction with the adaptability of the articles.

Since the adhesive strength and other characteristics of a body adhesive will be influenced by the adaptability it is generally appropriate to provide the absorbent article prior to selecting a body adhesive. In particular the area coverage of the body adhesive needs to be carefully defined in order to maintain the desirable benefits from the adaptable article, e.g. when the article is corrugated the adhesive should usually not immobilise the corrugate.

In order to satisfy the objectives according to the present invention the following should be considered.

Physical, Rheological and Adhesive Characteristics of a Body Adhesive

Even so body adhesives are used like pressure sensitive adhesives on human skin hair and mucous tissues, it is understood that the body adhesive compositions could only with difficulty be considered typical pressure sensitive adhesives (referred to as PSA hereinafter) on the basis of the most characteristic rheological behaviours identifying such materials.

In fact as the person skilled in the art of adhesives knows, the most characteristic feature that distinguish a PSA from other substances that can temporarily stick things (as e.g. water could) is the fact that their rheological parameters and especially the Elastic Modulus G' vary greatly with the frequency of applied stresses. More in particular, G' of PSA can increase over some orders of magnitude while the frequency of applied stresses varies from typical bonding frequency to typical debonding frequency, i.e. 1 rad/s to 100 rad/s as indicated below.

As a first consequence, it derives that it is inadmissible to define materials intended for use as "body adhesives" by giving values of rheological parameters and especially of G' at a fixed value of frequency. This can be misleading because in the absence of other characteristics it will include materials which have no practical value. It is hence necessary that rheological characterisation must be on the base of dynamic considerations.

This not only applies to the Elastic Modulus G' but also to the viscous modulus G'' and hence also for $\tan(\delta) = G'' / G'$. It is well known that typical PSA have not only a high variation of G' across the considered frequencies but also there is an even higher variation of G'' which can get close or become even higher than the value of G' , i.e. $\tan(\delta)$ becomes about or even greater than 1, in particular at the frequencies that are typical of the debonding.

Without wishing to be bound by theory this can be interpreted as meaning that a high fraction of the energy applied for the debonding is dissipated within the adhesive (so it is not effective in causing the debonding) while this fact causes macroscopically the recording of a very high level of adhesive force.

As indicated above materials useful as body adhesives according to the present invention have rheological characteristics which are measured at a reference temperature of 37°C as body temperature and in a range of frequencies. It has been found that upon application of an article with a body adhesive the adhesive contact is formed at a low frequency, while debonding happens at the speed of removing the article. This speed is expressed as a frequency of 100 rad/s-while the low frequency of forming the adhesive bond has been found to be on the order of 1 rad/s. Therefore, the frequency range for use according to the present invention is between 1 and 100 rad/s.

Further it should be noted that G' and G'' at the application frequency of 1 rad/s are taken at a temperature of 37°C . In practical use of articles according to the present invention the actual storage temperature of the article and hence the temperature of the body adhesive upon application varies widely. E.g. storage in a hot bathroom near a radiator could reach up to about 37°C , while storage in a storage room or in a bathroom without heating but with an open window during winter could be close to 0°C . However, since the article according to the present invention is used directly on skin and the man skilled in the art is directed to select the adhesive composition to have a small specific heat capacity (e.g. preferably less than 4 J/g/K, more preferably less than 3 J/g/K, most preferably less than 2 J/g/K) the actual temperature of the body adhesive will reach 37°C very quickly or even be warmed up by the wearer prior to application. Hence it is believed that the adhesive bonding characteristics are selected most appropriately at body temperature.

In order to provide good conditions of bonding, i.e. at a frequency of about 1 rad/sec, the absolute values of the elastic modulus should not be too high, otherwise the adhesive is too hard and it is not able to intimately join or mold to the surface to which it is expected to adhere. It is also important to have a low absolute value of G'' in order to have good cohesion which is particularly valuable for a direct application on the human body while the material remains soft and capable of gently adhering to the skin.

The ratio of G'_{37} (1 rad/sec) over G''_{37} (1 rad/sec) is important to ensure that these two values are balanced upon application of the disposable absorbent article to the skin. At the same time the absolute changes of G'_{37} needs to be limited within the range of frequencies considered. Hence a value for the ration of $\frac{G'_{37}(100 \text{ rad/sec}) - G'_{37}(1 \text{ rad/sec})}{G'_{37}(1 \text{ rad/sec})}$ has to be kept small in order to maintain the secure attachment of the disposable absorbent article to a wearer over the whole usage period without causing discomfort during this period or at the removal/delamination of the article. This can also be expressed in absolute terms by keeping the $\frac{G'_{37}(100 \text{ rad/sec}) - G'_{37}(1 \text{ rad/sec})}{G'_{37}(1 \text{ rad/sec})}$ below certain values.

Importantly, the ratio of
$$\frac{G'_{37}(100 \text{ rad/sec}) - G'_{37}(1 \text{ rad/sec})}{G'_{37}(1 \text{ rad/sec}) - G''_{37}(1 \text{ rad/sec})}$$

needs to be large enough to ensure that the dynamic behaviour of both the elastic and the viscous module are maintained in a relationship which provides secure adhesion during use and painless and easy removal at the end of the usage period.

Finally the person skilled in the art will also recognise that the Glass Transition Temperature T_g of the adhesive composition, specific heat capacity, and specific heat conductivity are parameters which are useful to more fully define the group of useful body adhesives.

The following set of characteristics should be satisfied:

- o G'_{37} (1 rad/sec) is in the range 1500 Pa to 20000 Pa, preferably 1500 Pa to 15000 Pa, most preferably 3000 Pa to 10000 Pa.
- 5 o G''_{37} (1 rad/sec) is in the range 100 Pa to 15000 Pa, preferably 100 Pa to 10000 Pa, most preferably 300 Pa to 5000 Pa.
- 10 o the ratio of G'_{37} (1 rad/sec) / G''_{37} (1 rad/sec) is in the range of 2 to 50, preferably 3 to 30.
- o the ratio
$$\frac{G'_{37}(100 \text{ rad/sec}) - G''_{37}(100 \text{ rad/sec})}{G'_{37}(1 \text{ rad/sec}) - G''_{37}(1 \text{ rad/sec})}$$
 is not less than 0.5, preferably in the range 0.7 to 3, most preferably in the range 1 to 1.8.
- 15
- 20 o either the ratio of $\frac{G'_{37}}{G''_{37}}$ (1 rad/sec) is not greater than 1.5, preferably not greater than unity and most preferably not greater than 0.8,
- 25 o G'_{37} is not greater than 10000 Pa, preferably less than 5000 Pa, most preferably less than 2000 Pa,
- or both.
- 30 o the value of the ratio G'_{37}/G''_{37} at least for the frequency range from above 1 rad/s up to 100 rad/s should preferably be 2 or above, more preferably 3.3 or above, while not exceeding about 50, preferably 30, anywhere in the frequency interval.
- 35 o the rheological behaviour can also be related to the values of the Glass Transition Temperature T_g . For body adhesives according to the present invention T_g should preferably be less than -15°C , more preferably less than -20°C and most preferably less than -25°C .

o the rheological behaviour and acceptance of a disposable article comprising a topical adhesive can also be related to the specific heat capacity. Preferably the specific heat capacity of the topical adhesive is less than 4 J/g/K, more preferably less than 3 J/g/K and most preferably less than 2 J/g/K.

o the rheological behaviour and acceptance of a disposable absorbent article comprising a topical adhesive can also be related to the specific heat conductivity of the adhesive. Preferably the specific heat conductivity is more than 0.1 W/m/K, preferably more than 0.6 W/m/K and most preferably more than 1 W/m/K.

Chemical and compositional characteristics of a Body Adhesive

In order to provide body adhesive compositions which satisfy the requirements of the above rheological and physical characteristics of a body adhesive the following formulation criteria can be used in addition. It should be noted that the most of the compositions useful as body adhesive have a substantially gel-like structure and are preferably gels. This derives from the fact that:

- the prevailing component is the plasticiser which is a material liquid at room temperature

- a macromolecular or polymeric component is present in minor quantities vs the plasticiser. It forms, in the preferred embodiments, a three dimensional network caused by physical or chemical links between the molecules. Particularly useful physical links are the ones present in systems containing Block Thermoplastic Elastomers.

More specifically, the compositions typically comprise:

- from 0.5 to 20 %, preferably 5 % to 15 %, by weight of a macromolecular polymeric substance or a mixture of such substances soluble or swellable in the below mentioned plasticiser(s). As not limiting examples such macromolecular or polymeric substances can be natural and/or synthetic such as natural gums or derivatives such as natural gums and gelatines, their derivatives and alginates; polyacrilics; polyvinyl alcohol; polyethylene oxide; polyvinylpyrrolidone (PVP) or

polyvinylethers, their copolymers and derivatives; cellulose derivatives; Block Copolymer Thermoplastic Elastomers and preferably Styrenic Block Copolymers and more preferably the hydrogenated grades Styrol/Ethylene-Butylene/Styrol (SEBS), Styrene/Isoprene/Styrene (SIS), and Styrol/Ethylene-Propylene/Styrol (SEPS).

5 - from 51 to 99.5 % by weight of a plasticising substance or a mixture of plasticising substances, which are liquid at room temperature. As non-limiting examples the plasticiser can be water, various alcohols (like in particular glycerol), glycols and their ethers, polyglycols, liquid polybutenes, esters such
10 phtalates, adipates, stearates, palmitates, sebacates, or myristates, natural or synthetic oils such as vegetable oils, mineral oils, or combinations thereof.

15 - from 0 to 600 % by weight of the macromolecular polymeric substance of a tackifying resin whose main scope is to tailor the Tg especially in systems based on synthetic polymers.

20 - from 0 to 10 % and more preferably from 0 to 5 % by weight of substances for facilitating and stabilising the gel and the gel forming process both of hydrophilic or hydrophobic liquid plasticisers. These may be for oily systems, e.g. the fatty acids of C₈ to C₂₂, their metallic salts and their polyoxo-derivatives; lanolin derivatives; silica; bentonite, montmorillonite and their derivatives; polyamides, waxes or mixtures thereof.

25 Common additives known in the art as preservatives, antioxidants, anti UV, pigments, mineral fillers, rheology modifiers etc. can also be comprised in quantities up to 10 % each.

30 When chemical crosslinks are formed in the system, a crosslinking agent can be present preferably in quantities up to 5 % by weight. Chemical crosslinking can be formed also by mutual neutralisation of polymers having different functionalities as in the reaction between acid polyacrylics and polysaccharides.

35 The resulting compositions for body adhesives can be divided into three families according to the nature of the main component, i.e. the liquid plasticiser(s):

1) Hydrophobic compositions in which the plasticiser is typically an oil or blend of oils of vegetable or mineral origin and the polymer is usually a synthetic polymer, preferably an elastomer, soluble or swellable in oil(s).

2) Mixed phase compositions in which both hydrophobic and hydrophilic components, possibly in both plasticisers and polymers, form two or more separate phases. In such cases an emulsifier/surfactant is preferably present at a suitable level to form stable emulsions between the incompatible phases. For body adhesives according to the present invention it is preferably that the hydrophobic components are prevailing vs. the hydrophilic ones.

3) Hydrophilic compositions in which typically the plasticiser is water/glycerol/glycols and the like and/or mixtures thereof and the polymeric phase is of synthetic (e.g. polyacrilics) or natural (e.g. natural gums) origin or mixtures thereof.

It is to stress that, differently from what is already known in the medical field and from the cited prior art, the hydrophilic compositions are not preferred while the hydrophobic and mixed phases compositions 1) and 2) are preferred in the applications of the present invention.

This depends partially on technical reasons in the sense that many hydrophilic compositions used in the medical field show too low elastic character and cohesion for being useful in the present application. The other reason to prefer hydrophobic or mixed phase compositions is that the application of the present invention in particular in the sanitary napkin field will include a probability of contacting the body adhesive with the liquid to be absorbed. Since the liquid to be absorbed are all of a general aqueous kind contact with a hydrophilic body adhesive would result in a certain absorption of the bodily liquids into the body adhesives.

This would then have the result of changing the rheological characteristics and therefore the functionality of the body adhesive, causing a non-hygienic appearance but also would cause the bodily liquids to remain in direct skin contact over an extended period which is typically not desired by any of the disposable absorbent articles according to the present invention. In addition this may also constitute a potential drawback for the user, since some hydrophilic

compositions are potentially good culture media for the growth of many micro-organisms including even pathogens.

Further hydrophilic body adhesive also tend to be perceived as cold and wet which upon application of a fresh sanitary napkin or an underarm sweat pad is not in line with typical consumer expectation. Additional problems result from the fact that in particular body adhesives comprising water as the plasticiser have a tendency to dry out unless they are sealed into an impermeable package.

Absorbent articles according to the present invention can be made by any of the ways usual in the art. The application of the adhesive to the topsheet side of the absorbent article should not cause major problems to those skilled in the art since it can be provided by similar techniques as is commonly used for a panty fastening adhesive. The total area of the wearer facing surface of the absorbent article which is covered by body adhesive should be not more than 20 %, preferably not more than 10 %. Preferably, the adhesive is close to the periphery of the absorbent article and in the case of film topsheets (or when the backsheet is folded onto the topsheet) the adhesive is preferably on a portion of the film which is not permeable to liquids.

The body adhesive on the article (as is also common with panty fastening adhesives) needs to be protected prior to use. This protection can be provided by a release liner such as a siliconised or surfactant treated paper, provided this paper is a good release surface for the particularly selected body adhesive.

In principle the absorbent article according to the present invention is supported on the wearer by the body adhesive and does not require additional support to remain in place. However, it is possible to provide for example a sanitary napkin with a skid resistant coating on the backsheet side in order to prevent the sanitary napkin from gradually migrating out of position. Also even though panty fastening adhesives are not desired and hence not preferred according to the present invention they are not strictly speaking excluded in the context of the present invention.

EXAMPLE 1

An oil based composition useful on sanitary napkins according to the present invention was prepared using 9.9 % by weight of Kraton G-1651, a Styrene/Ethylene-Butylene/Styrene block copolymer containing 33% by weight styrene and available from Shell Co, and 59.3 % by weight of Kaydol, a paraffinic mineral oil available from Witco Co.

Moreover the composition contained 301 parts of tackifying resin per 100 parts of Kraton polymer. The tackifying resin was Escorez 5300, a hydrogenated resin available from Exxon Co.

Magnesium Stearate, available from Carlo Erba S.p.A., was used a co-gelifying agent for oil at a level of 0.7 % by weight.

Irganox 1010, an antioxidant available from Ciba-Geigy, was added at a level of 0.3 % by weight.

So finally the formulation had the following percent composition:

Kraton G-1651	9.9 % by weight
Kaydol	59.3 % by weight
Escorez 5300	29.8 % by weight
Magnesium Stearate	0.7 % by weight
Irganox 1010	0.3 % by weight

The composition showed the following rheological properties at 37°C.

a) Elastic Modulus at 1 rad/s, $G'_{37} = 6876 \text{ Pa}$

b) Viscous Modulus at 1 rad/s, $G''_{37} = 550,5 \text{ Pa}$

c) Ratio of Elastic and Viscous Modulus at 1 rad/s, $G'_{37} / G''_{37} = 12.49$

d) Ratio of $\frac{G'_{37} (100 \text{ rad/sec}) - G''_{37} (100 \text{ rad/sec})}{G'_{37} (1 \text{ rad/sec}) - G''_{37} (1 \text{ rad/sec})}$

$$= 1.22$$

e) The ratio of $\frac{G'_{37}}{G'_{37} (1 \text{ rad/s})}$ was 0.308, with $G'_{37} = 2124 \text{ Pa}$.

The above formulation was judged as comfortable for application on sensitive, hairy skin.

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COMPARATIVE EXAMPLE

A componotine oil based composition was compounded using 7.1 % by weight of Kraton G-1651, a Styrene/Ethylene-Butylene/Styrene block copolymer containing 33% by weight styrene and available from Shell Co, and 41.9 % by weight of Kaydol, a paraffinic mineral oil available from Witco Co.

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Moreover the composition contained 704 parts of tackifying resin per 100 parts of Kraton polymer. The tackifying resin was Regalrez 3102, a hydrocarbon resin available from Hercules Co.

15

Magnesium Stearate, available from Carlo Erba S.p.A., was used a co-gelifying agent for oil at a level of 0.7 % by weight.

Irganox 1010, an antioxidant available from Ciba-Geigy, was added at a level of 0.3 % by weight.

20

So finally the formulation had the following percent composition:

Kraton G-1651	7.1 % by weight
Kaydol	41.9 % by weight
Regalrez 3102	50.0 % by weight
Magnesium Stearate	0.7 % by weight
Irganox 1010	0.3 % by weight

25

The composition showed the following rheological properties at 37°C.

30

a) Elastic Modulus at 1 rad/s, $G'_{37} = 3059 \text{ Pa}$

b) Viscous Modulus at 1 rad/s, $G''_{37} = 1208 \text{ Pa}$

c) Ratio of Elastic and Viscous Modulus at 1 rad/s, $G'_{37} / G''_{37} = 2.53$

d) Ratio of $G'_{37} (100 \text{ rad/sec}) - G''_{37} (100 \text{ rad/sec})$

35

$$\begin{aligned} G'_{37} (1 \text{ rad/sec}) - G''_{37} (1 \text{ rad/sec}) \\ = - 2.87 \end{aligned}$$

- 5 e) The ratio $\frac{G'_{37}}{G''_{37}}$ over $G'_{37} (1 \text{ rad/s})$ was 3.944
with $G'_{37} = 12064.7 \text{ Pa}$.

The above formulation was judged as highly uncomfortable for application on fore-arm skin. Application to sensitive hairy skin was unacceptable.

Claims

5 1.) Disposable absorbent article for topical adhesive attachment to a wearer of said article, said article having a longitudinal axis and a transverse axis, said article having a wearer facing surface and a garment facing surface and comprising an absorbent core between said wearer facing surface and said garment facing surface characterised in that

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- said article is adaptable in at least one direction, preferably both directions, defined by said longitudinal and transverse axis; and

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- said article comprises on at least part of said wearer facing surface an adhesive for said topical adhesive attachment of said article,

- said adhesive having an elastic modulus at a temperature of 37°C (100°F), G'_{37} , and having a viscous modulus at a temperature of 37°C (100°F), G''_{37} ,

20

- said adhesive being selected to have

o G'_{37} (1 rad/sec) in the range 1500 Pa to 20000 Pa, preferably 1500 Pa to 15000 Pa, most preferably 3000 Pa to 10000 Pa;

25

o G''_{37} (1 rad/sec) in the range 100 Pa to 15000 Pa, preferably 100 Pa to 10000 Pa, most preferably 300 Pa to 5000 Pa;

o the ratio G'_{37} (1 rad/sec) / G''_{37} (1 rad/sec) is in the range 2 to 50, preferably 3 to 30;

30

o the ratio

$$\frac{G'_{37} (100 \text{ rad/sec}) - G''_{37} (100 \text{ rad/sec})}{G'_{37} (1 \text{ rad/sec}) - G''_{37} (1 \text{ rad/sec})}$$

35

is not less than 0.5, preferably in the range 0.7 to 3, most preferably in the range 1 to 1.8;



o alternatively either

- G'37 (100 rad/sec) - G' (1 rad/sec) is not greater than
10000 Pa, preferably less than 5000 Pa, preferably less than
5 2000 Pa;

or

- the ratio
$$\frac{G'_{37} (100 \text{ rad/sec}) - G'_{37} (1 \text{ rad/sec})}{G'_{37} (1 \text{ rad/sec})}$$

is not greater than 1.5, preferably not greater than 1, most
preferably not greater than 0.8,

15 or a combination thereof.

2. Disposable absorbent article according to claim 1 wherein said article is
corrugated or pleated in order to provide said adaptability.

20 3. Disposable absorbent article according to any of the preceding claims
wherein said adhesive is a composition of materials comprising

- from 51 % to 99.5 % by weight of a plasticising compound or
composition which is liquid at 20°C;

25 - from 0.5 % to 20 % by weight of a polymeric compound or composition
which is solvable or swellable in said plasticising compound or composition;

30 - a tackifying resin in an amount of from 0 % to 600 % by weight of said
polymeric compound or composition.

4. Absorbent article according to claim 3 wherein

35 - said plasticising compound or composition is selected from the
following group: water, alcohols, glycols, oil or combinations thereof; and



- said polymeric compound or composition is selected from the following group: block-copolymer-thermoplastic-elastomers, styrene-block-copolymers and hydrogenated styrene-block- copolymers.

- 5 5. Disposable absorbent article according to any of the preceding claims wherein 80 % by weight of said adhesive consist of hydrophobic components and most preferably all components of said adhesive are hydrophobic.
- 10 6. Disposable absorbent article according to any of the preceding claims wherein said adhesive has a glass transition temperature of less than -15°C , preferably less than -20°C , most preferably -25°C .
- 15 7. Disposable absorbent article according to any of the preceding claims wherein said adhesive has a specific heat capacity of less than 4 J/g/K , preferably less than 3 J/g/K , most preferably less than 2 J/g/K .
- 20 8. Disposable absorbent article according to any of the preceding claims wherein said adhesive has a specific heat conductivity of more than 0.1 W/m/K , preferably more than 0.6 W/m/K , most preferably more than 1 W/m/K .
9. Disposable absorbent article according to any of the preceding claims wherein said adhesive covers less than 20 %, preferably less than 10 %, of said wearer facing surface.
- 25 10. Disposable absorbent article according to any of the preceding claims which is a sanitary napkin or panty-liner.



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