

ABSTRACT

The liquid crystal display device (100) according to the present invention performs display in a stereoscopic display mode. In each of the plurality of pixels in the liquid crystal display device (100), left-eye image data and right-eye image data are alternately written every two successive vertical scanning periods. Each of the plurality of pixels exhibits the same polarity over the two vertical scanning periods in which left-eye image data is written, and exhibits the same polarity over the two vertical scanning periods in which the right-eye image data is written. Accordingly, the liquid crystal display device (100) performs stereoscopic display with suppressed display unevenness.