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(54) Title: METHOD AND APPARATUS FOR TRANSMITTING AND RECEIVING BROADCAST SERVICE DATA IN A BROADCASTING COMMUNICATION SYSTEM, METHOD FOR CONFIGURING THE BROADCAST SERVICE DATA, AND FRAME INCLUDING THE BROADCAST SERVICE DATA

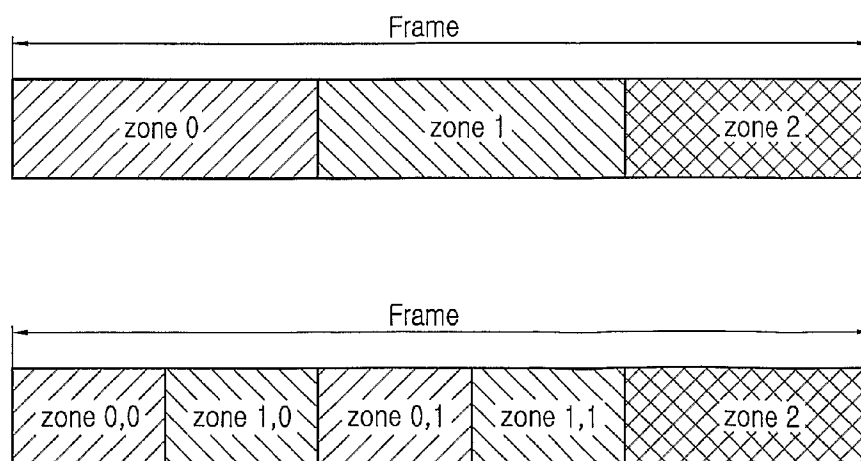


FIG.4

(57) Abstract: An apparatus and method for configuring a broadcast service data in a digital broadcasting communication system are provided. The method includes mapping a first zone, corresponding to broadcast service data of a first type, and a second zone, corresponding to broadcast service data of a second type, in a frame individually. Preferably, the broadcast service data included in the first zone and the second zone is sliced into sub-slices according to a different number of service slicings for each zone.

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