

ABSTRACT

PROGRAM PARTICIPANTS SELECTION METHOD THROUGH NARROWING AND ACCOMPANYING SERVER

On the application page for participating in participation application server PS, as a user applies for participating in a program by using mobile unit MS, participation application server PS determines whether to give the user of the mobile unit MS the right to participate in the program. Then, the "win application" is transmitted to mobile unit MS of users who are allowed to participate, and the "defeat application" is transmitted to the mobile unit MS of users who are not allowed to participate. As a result, an event occurs in mobile unit MS, whereby the program participation page is transmitted to mobile unit MS to which the "win application" was transmitted after the transmission of the "win" application. Finally, the program to be broadcast is changed in accordance with the information inputted by users of mobile unit MS on the program participation page.



FIG 2