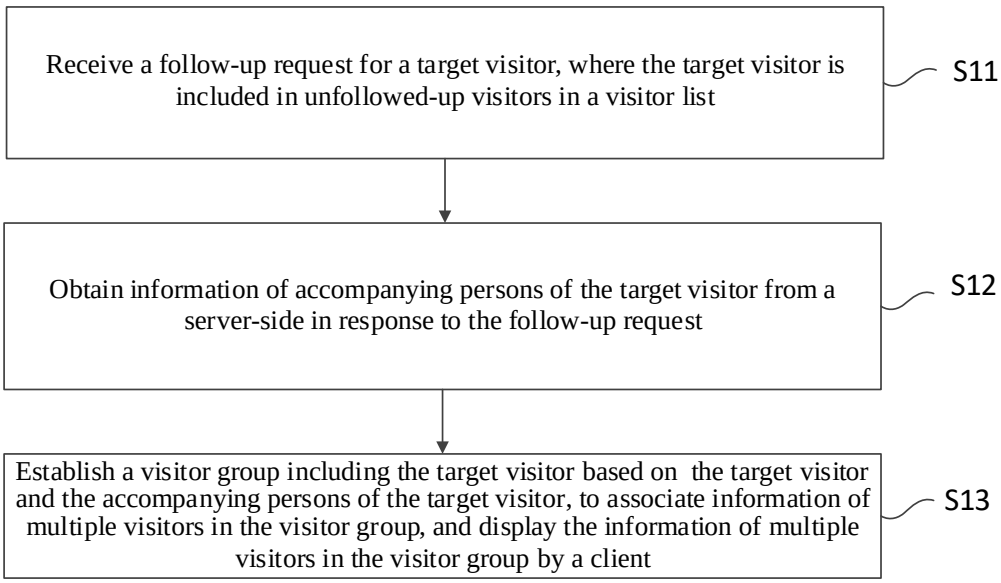
Receive a follow-up request for a target visitor, where the target visitor is included in unfollowed-up visitors in a visitor list
S11
Obtain information of accompanying persons of the target visitor from a server-side in response to the follow-up request
S12
Establish a visitor group including the target visitor based on the target visitor and the accompanying persons of the target visitor, to associate information of multiple visitors in the visitor group, and display the information of multiple visitors in the visitor group by a client
S13

FIG.1

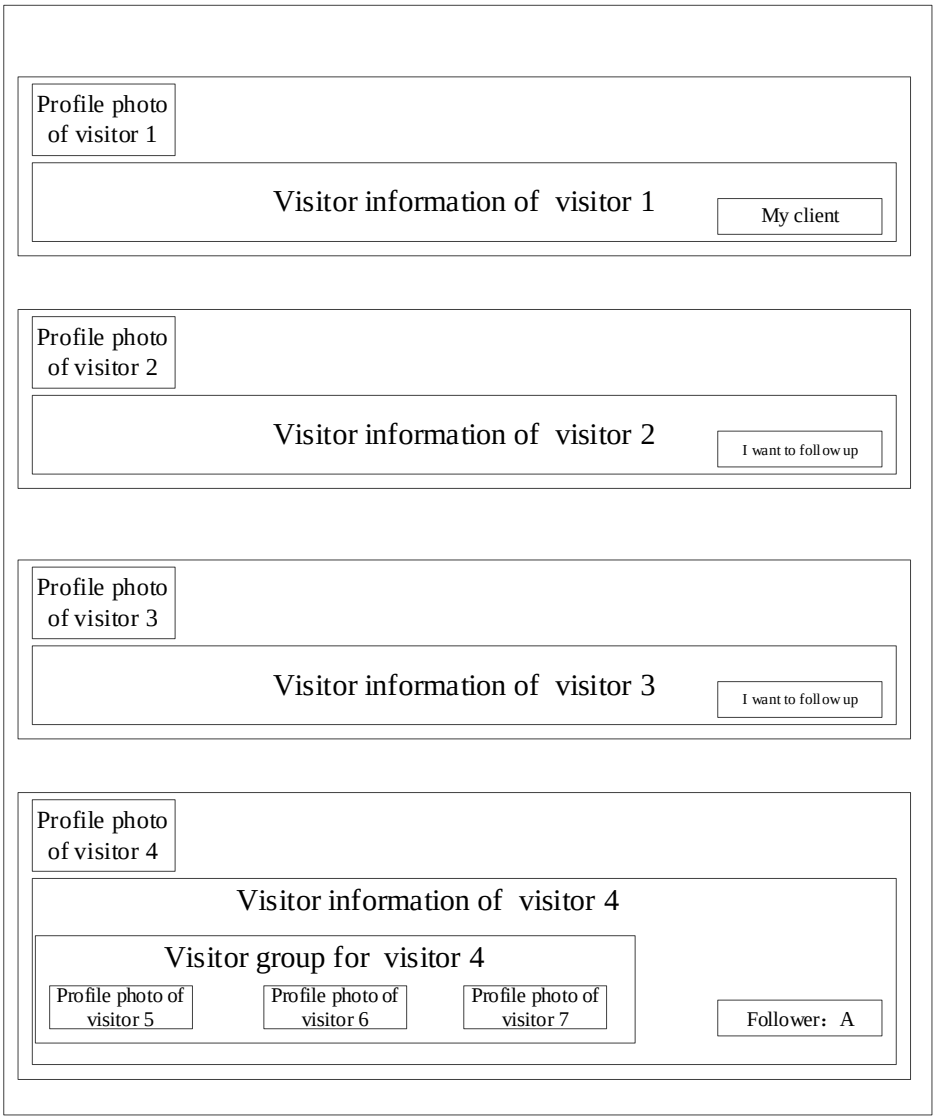
Profile photo of visitor 1
Visitor information of visitor 1
My client
Profile photo of visitor 2
Visitor information of visitor 2
I want to follow up
Profile photo of visitor 3
Visitor information of visitor 3
I want to follow up
Profile photo of visitor 4
Visitor information of visitor 4
Visitor group for visitor 4
Profile photo of visitor 5
Profile photo of visitor 6
Profile photo of visitor 7
Follower：A

FIG.2

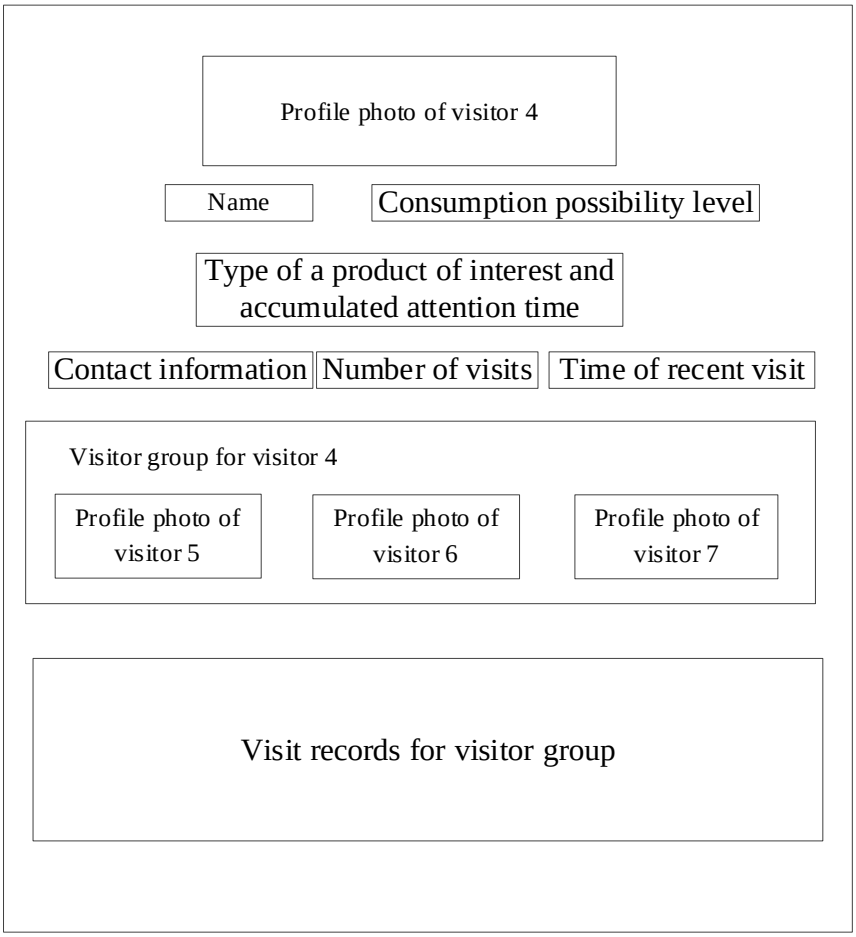
Profile photo of visitor 4
Name
Consumption possibility level
Type of a product of interest and accumulated attention time
Contact information
Number of visits
Time of recent visit
Visitor group for visitor 4
Profile photo of visitor 5
Profile photo of visitor 6
Profile photo of visitor 7
Visit records for visitor group

FIG.3

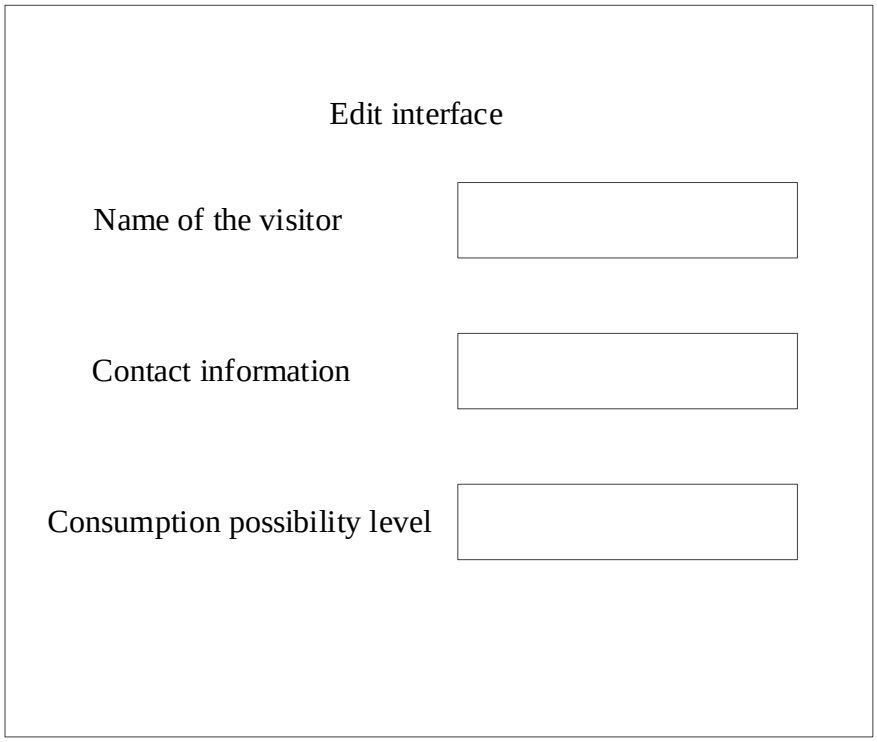
Edit interface
Name of the visitor
Contact information
Consumption possibility level

FIG.4

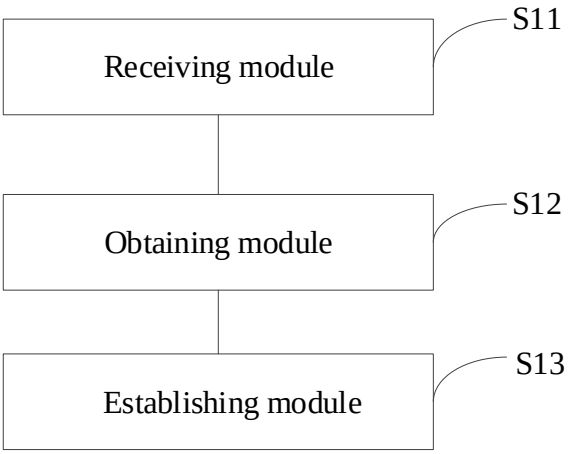
Receiving module
S11
Obtaining module
S12
Establishing module
S13

FIG.5

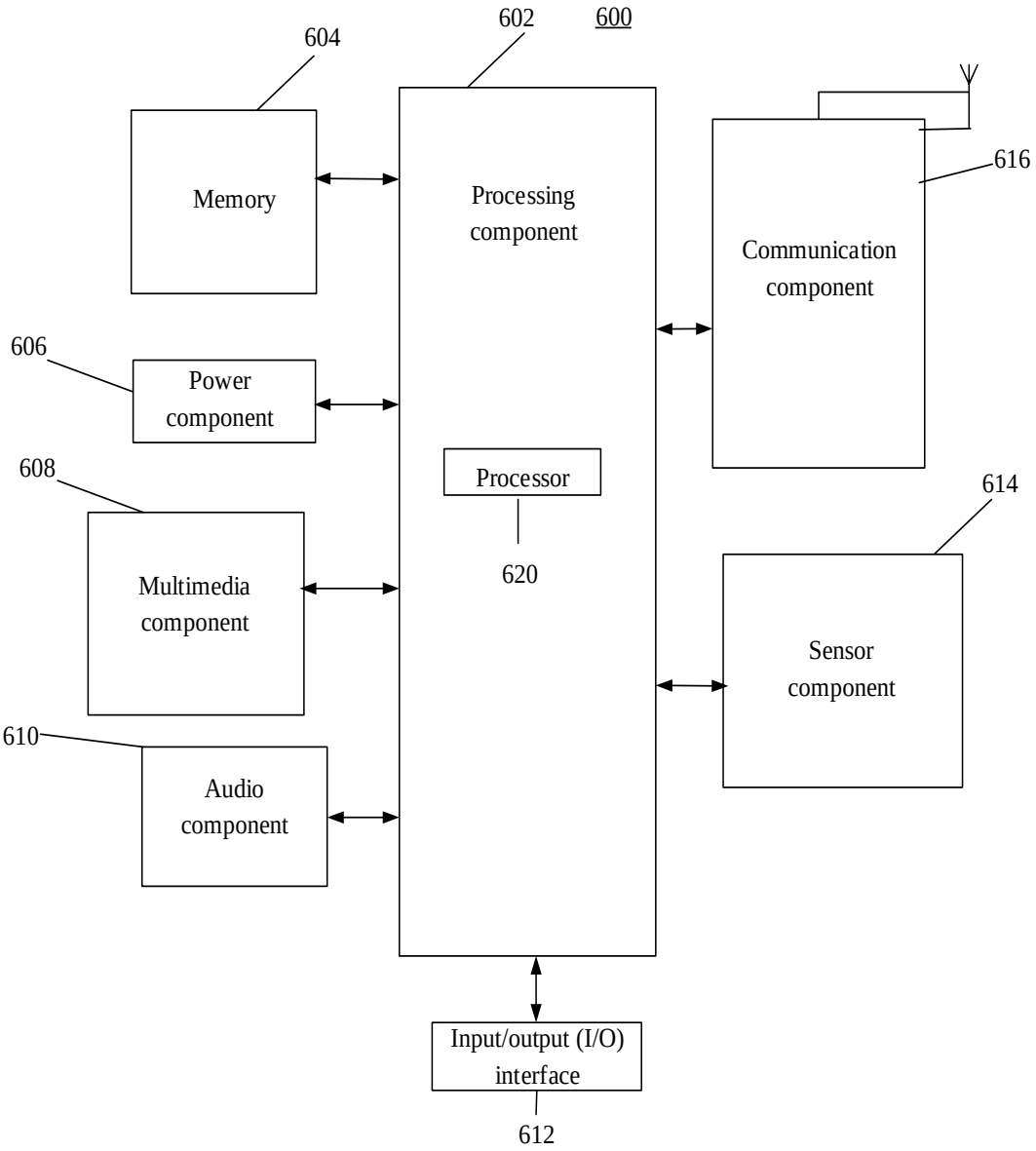
600
602
604
Memory
Processing component
Processor
620
606
Power component
608
Multimedia component
610
Audio component
Input/output (I/O) interface
612
Communication component
616
614
Sensor component

FIG.6

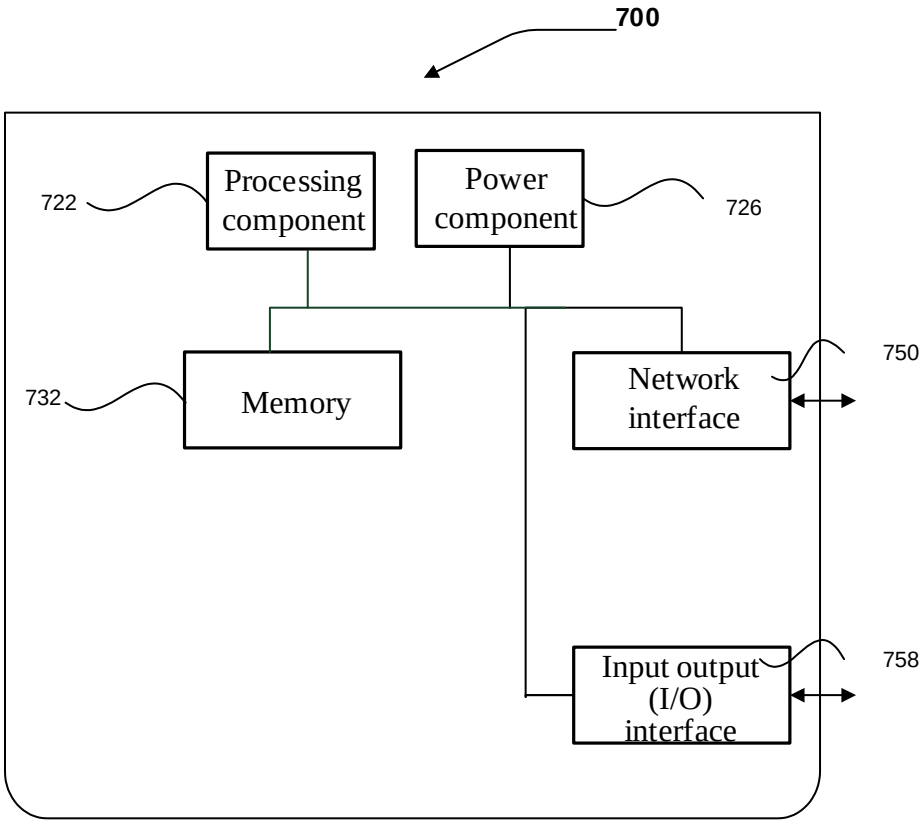
700
722
Processing component
Power component
726
732
Memory
Network interface
750
Input output (I/O) interface
758

FIG.7