

ABSTRACT

The present invention provides a resin composition for an aqueous coating material that can produce an aqueous coating material capable of forming a coating film which has excellent initial gloss, initial water resistance, and gloss retention property. The resin composition for an aqueous coating material of the present invention includes a copolymer that includes a styrene-based monomer unit, an acrylic monomer unit, and an unsaturated fatty acid salt unit, and has a glass transition temperature of -4 to 40°C. The resin composition for an aqueous coating material can produce an aqueous coating material capable of forming a coating film which has excellent initial gloss, initial water resistance, and gloss retention property.