

LED TRAFFIC BILLBOARD

ABSTRACT

[0030] An LED traffic billboard includes a frame, a light emitting module and a lens hood. The frame is sheathed on the light emitting module and the lens hood is covered onto the light emitting module. The light emitting module has plural light emitting units arranged in a matrix, and each having at least one surface mount device LED, and the external surface of the lens hood includes a serrated structure, and a lens tray is integrally formed with a side of the lens hood and has plural lenses corresponding to the light emitting unit for covering the LED.

Fig. 8