WHAT IS CLAIMED IS:

1. An apparatus for providing an interaction service for children, the apparatus comprising:

a communication interface unit configured to receive, from a teacher terminal, at least one child identification information and a notification message; and

a notification message management unit configured to store the received notification message in association with the received child identification information in a memory,
determine a parent terminal matched to the received child identification information,

determine whether the received notification message includes a predetermined word stored in association with an Uniform Resource Locator (URL) access address of an external apparatus for providing a service, and

transmit the received notification message to the matched parent terminal,

wherein, when the predetermined word is included in the received notification messages, the notification message management unit is configured to add the URL access address of the external apparatus for providing the service associated with the predetermined word, to the received notification message, and

transmit the received notification message with the added URL access address to the matched parent terminal.

2. The apparatus as claimed in claim 1, further comprising:
an application providing unit configured to provide a child application to the teacher terminal; and

a child information management unit configured to store child information, information on child-related institutions, terminal information of each teacher terminal, information on each child's parent, and terminal information of each parent terminal, which are other than a notification message transmitted through the communication interface unit, in association with the child identification information in the memory, and
delete or update the stored information.

3. The apparatus as claimed in claim 1, wherein the external apparatus for providing the service comprises at least one of:
a social commerce service providing apparatus,

a hands-on class service providing apparatus, and

a homepage service providing apparatus for information on field trip places.

4. A terminal, comprising:
a communication interface unit configured to communicate with an interaction service providing apparatus;

a Near Field Communication (NFC) recognition unit configured to acquire child identification information through tagging NFC tags each of which is carried by a child among a plurality of children;

a child application execution unit configured to

control an operation of an application for integrated management of the plurality of children,

execute the application for the integrated management of the plurality of children,

provide a user menu including selection of a target to receive a notification message and input of the notification message, and

select the target to receive the notification message through tagging the NFC tags; and

a control unit configured to transmit child identification information and the input notification message, which are matched to the selected target to receive the notification message, to the interaction service providing apparatus, when the target to receive the notification message is selected and the notification message is input.

5. The terminal as claimed in claim 4, further comprising:

a display unit configured to display the user menu including the selection of the target to receive the notification message and the input of the notification message, which are provided by the child application execution unit; and

an input unit configured to select the target to receive the notification message or input the notification message.

6. The terminal as claimed in claim 4, wherein the child application execution unit is configured to further perform a function of decrypting encrypted information, when the

information which the NFC recognition unit has acquired through tagging corresponds to the encrypted information.

7. The terminal as claimed in claim 4, wherein the child application execution unit is configured to select a whole class of the plurality of children as the target to receive the notification message.

8. A method for providing an interaction service for children, the method comprising:

selecting, by a teacher terminal, a target to receive a notification message through tagging an Near Field Communication (NFC) tag by executing a child application;

inputting, by a teacher terminal, the notification message by using the executed child application;

transmitting, by the teacher terminal, the input notification message and child identification information of the selected target to an interaction service providing apparatus;

receiving, by the interaction service providing apparatus, the transmitted child identification information and the transmitted notification message;

storing, by the interaction service providing apparatus, the received child identification information in association with the received notification message;

determining, by the interaction service providing apparatus, whether the received notification message includes a predetermined word stored in association with an Uniform

Resource Locator (URL) access address of an external apparatus for providing a service;

transmitting, by the interaction service providing apparatus, the received notification message to a parent terminal matched to the received child identification information; and

receiving, by the matched parent terminal, the transmitted notification message, and displaying, by the matched parent terminal, the received notification message,

wherein, when the predetermined word is included in the received notification messages, the interaction service providing apparatus is configured to
add the URL access address of the external apparatus for providing the service associated with the predetermined word, to the received notification message, and

transmit the received notification message with the added URL access address to the matched parent terminal.

9. The method as claimed in claim 8, wherein the transmitting, by the teacher terminal, the input notification message and the child identification information acquired through tagging the NFC tags to the interaction service providing apparatus comprises
decrypting, by the teacher terminal, encrypted information by using a pre-stored decryption key when the child identification information acquired through tagging the NFC tags is encrypted.

10. The method as claimed in claim 8, wherein the transmitting, by the teacher terminal, the input notification message and the child identification information acquired through tagging

the NFC tags to the interaction service providing apparatus comprises:

when the child identification information is encrypted during tagging the NFC tags and the teacher terminal does not have a decryption key, transmitting, by the teacher terminal, encrypted child identification information and sending, by the teacher terminal, a request for decrypting the encrypted child identification information to the interaction service providing apparatus; and

receiving, by the teacher terminal, decrypted child identification information from the interaction service providing apparatus.

11. The method as claimed in claim 8, wherein the selecting, by a teacher terminal, the target to receive the notification message comprises

when the teacher terminal selects a whole class as the target to receive the notification message, selecting the target to receive the notification message through selection of a menu without tagging the NFC tags, by the teacher terminal.

12. The method as claimed in claim 8, wherein the displaying, by the matched parent terminal, the received notification message further comprises:
when the transmitted notification message is received, displaying, by the matched parent terminal, a reception alarm; and

when an input corresponding to identification of the reception alarm is received, displaying, by the matched parent terminal, the notification message.

13. The method as claimed in claim 12, wherein, the displaying, by the matched parent terminal, the received notification message comprises:
when the received notification message includes the URL access address of the external apparatus for providing the service, accessing, by the matched parent terminal, to the URL access address corresponding to selection of the URL access address.

14. A method for providing an interaction service, the method performed by a processor of an interaction service providing apparatus, the method comprising:
receiving a notification message and child identification information;

determining whether the received notification message includes a predetermined word pre-stored in association with a connection address of a social commerce service providing apparatus;

when the predetermined word is included in the received notification message, adding the connection address of the social commerce service providing apparatus in a partial area of the notification message,

determining a parent terminal which is matched to the received child identification information; and

transmitting the received notification message including the added connection address of the social commerce service providing apparatus, to the matched parent terminal.

15. A non-transitory computer-readable recording medium storing a program for executing the method for providing the interaction service as claimed in claim 14.

16. An interaction service system for children, the interaction service system comprising:

a teacher terminal configured to
acquire identification information of each child by reading a Near Field Communication (NFC) tag which each child carries,

receive a notification message as an input,

store the received notification message in association with the acquired identification information of each child, and

request transmission of the input notification message in association with the acquired identification information;

a parent terminal configured to
receive the input notification message in association with the acquired identification information, and

display the received notification message; and

an interaction service providing apparatus configured to
receive the identification information of each child and the notification message in association with the acquired identification information, from the teacher terminal,

store the received identification information of each child and the received notification message in association with the acquired identification information,

determine whether a word of the notification message coincides with a pre-stored word,

when no word of the notification message coincides with the pre-stored word, transmit the notification message in association with the acquired identification information to a parent terminal pre-registered in such a manner as to be matched to the identification information of each child to give a reception alarm, and

when the word of the notification message coincides with the pre-stored word, insert a connection address of an external apparatus for providing a service, which is stored in relation to the pre-stored word, in the notification message, and transmit the notification message including the inserted connection address to the parent terminal matched to the acquired identification information.