

METHOD AND DEVICE FOR VIDEO DATA PROCESSING, EQUIPMENT, AND MEDIUM

ABSTRACT

Provided in the embodiments of the present application are a method and device for video data processing, equipment, and a medium. The method relates to the field of artificial intelligence. The method comprises: acquiring video data of a target video requested by a target user, and performing a video analysis with respect to the video data to produce multiple video clips; determining, on the basis of a user profile of the target user, a video template associated with the target user in a video template database, and acquiring at least one predetermined template clip and a template label sequence in the video template; screening, on the basis of a template attribute label of the at least one template clip and clip attribute labels corresponding to the multiple video clips, in the multiple video clips for at least one video clip matching the template attribute label of the at least one template clip; according to the position of the template attribute label of each template clip in the at least one template clip in the template label sequence, splicing the at least one matching video clip to serve as a stock video clip of the target video; and pushing the video data and the stock video clip to an application client corresponding to the target user, thus allowing the application client to output the video data and the stock video clip.

Figure 3