ABSTRACT

Embodiments of the present disclosure provide an information display method and apparatus, a device, a storage medium, and a product. The method includes: displaying livestream footage in a livestream interface, where the livestream footage includes first product information of a target product, and the first product information includes a selection control; in response to a trigger operation for the selection control, displaying multimedia data, where the multimedia data represents that the target product has been added to a to-be-selected list; and displaying prompt information on the multimedia data, where the prompt information is used to prompt a reason why the target product does not satisfy a selection condition. According to the present application, after the selection control is triggered, the target product may be put into the to-be-selected list, and the corresponding multimedia data may be displayed to prompt the user that the target product has been put into the to-be-selected list, so that the problem that the user cannot select the target product in a livestream scenario can be solved, and an effective recommendation of the target product is realized.