CLAIMS

What is claimed is:

1. A target recommendation method, comprising:

entering a stock selection page comprising a navigation bar, the navigation bar comprising P stock selection indexes, P being an integer greater than 1, each stock selection index in the P stock selection indexes having a different type, each stock selection index corresponding to an editable index list, and an index in the index list being unfoldable or foldable, wherein for indexes of a same type, an index with a period is placed below an index without a period, when sliding to the index with the period, a corresponding period screening item is suspended at a top to facilitate a user to quickly switch the period;

obtaining screening information triggered by a user based on the P stock selection indexes to generate Q stock selection indexes, Q being a positive integer smaller than or equal to P;

performing a search based on the Q stock selection indexes to obtain K recommended stocks, K being a positive integer;

detecting a click operation on a third target stock selection index in a selected stock selection index set, the third target stock selection index being any stock selection index in the selected stock selection index set;

updating a period corresponding to the third target stock selection index;

notifying a corresponding change in a period of an index having a same type as the third target stock selection index;

locating the third target stock selection index;

obtaining a target face image of the user;

matching the target face image with a predetermined face template;

in response to the target face image successfully matching the predetermined face template, obtaining target user level information corresponding to the predetermined face template; and

screening the K recommended stocks based on the user level information to obtain M recommended stocks, M being a positive integer smaller than or equal to K;

wherein said matching the target face image with the predetermined face template

comprises:

determining a target shooting parameter corresponding to the target face image;

obtaining a target time difference between current face recognition and previous face recognition;

determining a first target adjustment parameter corresponding to the target shooting parameter based on a predetermined mapping relationship between a shooting parameter and a first adjustment parameter, the first adjustment parameter ranging from -0.1 to 0.1;

determining a second target adjustment parameter corresponding to the target time difference based on a predetermined mapping relationship between a time difference and a second adjustment parameter, the second adjustment parameter ranging from 0 to 0.2;

obtaining a predetermined face recognition threshold;

adjusting the predetermined face recognition threshold based on the first target adjustment parameter and the second target adjustment parameter to obtain a target face recognition threshold, wherein the target face recognition threshold= (1 + first target adjustment coefficient) * (1 - second target adjustment coefficient); and

matching the target face image with the predetermined face template based on the target face recognition threshold.

2. The method according to claim 1, wherein said obtaining the screening information triggered by the user based on the P stock selection indexes to generate the Q stock selection indexes comprises:

monitoring a selection operation on the P stock selection indexes; and

in response to a first target stock selection index in the P stock selection indexes being selected, updating a selected stock selection index set and a number of indexes in the selected stock selection index set, and when the selection operation ends, confirming that stock selection indexes in the selected stock selection index set are the Q stock selection indexes, the first target stock selection index being a stock selection index which has not been selected in the P stock selection indexes.

3. The method according to claim 1, wherein:

the P stock selection indexes comprise at least one stock selection index of a first type and a stock selection index of a second type; and

said obtaining the screening information triggered by the user based on the P stock selection indexes to generate the Q stock selection indexes comprises:

selecting a stock selection index of the first type required by the user from the at least one stock selection index of the first type; and/or

in response to a screening range triggered by the user based on the stock selection index of the second type, obtaining a stock selection index of the second type required by the user.

4. The method according to claim 3, further comprising:

detecting whether a first target stock selection index has periodicity; and

when the first target stock selection index has the periodicity, updating a number of selected periodic indexes corresponding to the first target stock selection index.

5. The method according to any one of claims 1 to 3, wherein said performing the search based on the Q stock selection indexes to obtain the K recommended stocks comprises:

sending a stock selection request to a backend, the stock selection request carrying the Q stock selection indexes; and

receiving a stock selection result comprising the K recommended stocks and being obtained by the backend screening stocks in a stock database based on the Q stock selection indexes.

6. The method according to any one of claims 1 to 3, further comprising:

detecting a touch operation on a second target stock selection index in a selected stock selection index set, the second target stock selection index being any stock selection index in the selected stock selection index set;

when the touch operation is a deletion operation, deleting the second target stock selection index in the selected stock selection index set; and

updating the selected stock selection index set and a number of indexes in the selected stock selection index set.

7. The method according to any one of claims 1 to 3, further comprising, subsequent to said obtaining the screening information triggered by the user based on the P stock selection indexes to generate the Q stock selection indexes and prior to said performing the search based on the Q stock selection indexes to obtain the K recommended stocks:

determining a target input region corresponding to an index screening operation;

detecting a touch operation in a region other than the target input region;

in response to the touch operation meeting a predetermined requirement, confirming an end of a user input and performing the action of said performing the search based on the Q stock selection indexes to obtain the K recommended stocks.

8. The method according to claim 1, wherein:

the navigation bar comprises a condition stock selection menu comprising a stock menu item, the stock menu item comprising a screening sub-menu item comprising the P stock selection indexes; and

the method further comprises, prior to said obtaining the screening information triggered by the user based on the P stock selection indexes to generate the Q stock selection indexes:

detecting a touch operation on the screening sub-menu item.

9. The method according to claim 8, wherein:

the stock menu item further comprises an advanced stock selection menu item comprising M stock selection indexes; and

the method further comprises:

entering the stock selection page;

detecting the touch operation on the screening sub-menu item;

detecting a touch operation on the advanced stock selection menu item;

obtaining screening information triggered by the user based on P stock selection indexes to generate Q stock selection indexes, P being an integer greater than 1, and Q being a positive integer smaller than or equal to P;

obtaining screening information triggered by the user based on M stock selection indexes to generate N stock selection indexes, M being greater than P, and N being smaller than or equal to M; and

performing a search based on the Q stock selection indexes and the N stock selection indexes to obtain K recommended stocks, any one of the P stock selection indexes and the M stock selection indexes having a corresponding screening condition comprising a custom screening condition and a non-custom screening condition.

10. The method according to claim 9, further comprising:

monitoring whether a target stock selection index with a changed screening condition exists in the P stock selection indexes and the M stock selection indexes;

in response to the target stock selection index with the changed screening condition existing in the P stock selection indexes and the M stock selection indexes, updating a screening condition of the target stock selection index, and sending the updated screening condition to an initial stock selection result list corresponding to the K recommended stocks to generate a target stock selection result list.

11. The method according to claim 10, wherein:

the navigation bar further comprises a stock selection result list menu; and

the method further comprises, subsequent to said generating the target stock selection result list:

detecting a touch operation on the stock selection result list menu;

sending a list update request to a backend based on the touch operation on the stock selection result list menu; and

obtaining and displaying the target stock selection result list based on the list update request.

12. The method according to claim 9, further comprising:

obtaining a configuration file;

parsing the configuration file to obtain page information corresponding to a component;

dynamically creating the component based on the page information, and laying out the created component to generate an advanced stock selection page, the advanced stock selection page being a display page corresponding to the advanced stock selection menu item.

13. The method according to claim 12, wherein:

the advanced stock selection page comprises a search bar and a matching result item; and

the method further comprises:

obtaining a keyword inputted by the user in the search bar;

matching the keyword with a field in a database based on a predetermined matching rule to obtain a matching result, the matching result being displayed based on a predetermined priority order;

detecting a touch operation on the matching result item; and

jumping onto a page where a stock selection index corresponding to the matching result is located.

14. The method according to claim 9, wherein:

the stock menu item further comprises a my policy sub-menu item; and

the method further comprises:

generating and saving a target policy based on the Q stock selection indexes and the N stock selection indexes, or the Q stock selection indexes.

15. The method according to claim 14, further comprising, subsequent to said generating and saving the target policy based on the Q stock selection indexes and the N stock selection indexes, or the Q stock selection indexes:

detecting a touch operation on the my policy sub-menu item;

sending a policy request to a backend based on the touch operation on the my policy sub-menu item;

obtaining data corresponding to the target policy based on the policy request; and

displaying, on a display page corresponding to the my policy sub-menu item, a name and a date corresponding to the target policy.

16. The method according to claim 15, further comprising, subsequent to said displaying, on the display page corresponding to the my policy sub-menu item, the name and the date corresponding to the target policy:

detecting a floating touch operation on the target policy; and

displaying, in a display box corresponding to the target policy, an operation identifier for the target policy, the operation identifier at least comprising editing, copying, deleting, and more, the more being configured to be unfolded to display all screening conditions in the target policy, and a number of all screening conditions being greater than a predetermined number.

17. A target recommendation apparatus, applied in an electronic device, the apparatus comprising:

a display unit configured to enter a stock selection page comprising a navigation bar, the navigation bar comprising P stock selection indexes, P being an integer greater than 1, each stock selection index in the P stock selection indexes having a different type, each stock selection index corresponding to an editable index list, and an index in the index list being

unfoldable or foldable, wherein for indexes of a same type, an index with a period is placed below an index without a period, when sliding to the index with the period, a corresponding period screening item is suspended at a top to facilitate a user to quickly switch the period;

a screening unit configured to obtain screening information triggered by a user based on the P stock selection indexes to generate Q stock selection indexes, Q being a positive integer smaller than or equal to P;

a search unit configured to perform a search based on the Q stock selection indexes to obtain K recommended stocks, K being a positive integer,

wherein the apparatus is further configured to: detect a click operation on a third target stock selection index in a selected stock selection index set, the third target stock selection index being any stock selection index in the selected stock selection index set; update a period corresponding to the third target stock selection index; notify a corresponding change in a period of an index having a same type as the third target stock selection index; and locate the third target stock selection index,

wherein the apparatus is further configured to: obtain a target face image of the user; match the target face image with a predetermined face template; in response to the target face image successfully matching the predetermined face template, obtain target user level information corresponding to the predetermined face template; and screen the K recommended stocks based on the user level information to obtain M recommended stocks, M being a positive integer smaller than or equal to K;

wherein said matching the target face image with the predetermined face template comprises: determining a target shooting parameter corresponding to the target face image; obtaining a target time difference between current face recognition and previous face recognition; determining a first target adjustment parameter corresponding to the target shooting parameter based on a predetermined mapping relationship between a shooting parameter and a first adjustment parameter, the first adjustment parameter ranging from -0.1 to 0.1; determining a second target adjustment parameter corresponding to the target time difference based on a predetermined mapping relationship between a time difference and a second adjustment parameter, the second adjustment parameter ranging from 0 to 0.2; obtaining a predetermined face recognition threshold; adjusting the predetermined face recognition

threshold based on the first target adjustment parameter and the second target adjustment parameter to obtain a target face recognition threshold, wherein the target face recognition threshold= (1 + first target adjustment coefficient) * (1 - second target adjustment coefficient); and matching the target face image with the predetermined face template based on the target face recognition threshold.

18. An electronic device, comprising:

a processor;

a memory;

a communication interface; and

one or more programs,

wherein the one or more programs are stored in the memory and configured to be executed by the processor, and the one or more programs comprise instructions configured to perform the steps in the method according to any one of claims 1 to 16.

19. A computer-readable storage medium having a computer program stored thereon, wherein the computer program, when executed by a processor, implements the method according to any one of claims 1 to 16.