CLAIMS

What is claimed is:

1. A method, comprising:

acquiring page data after receiving an access request for a target page, the page data including data corresponding to a plurality of tab pages, and the plurality of tab pages including a first tab page and at least one second tab page, the first tab page including one or more links to one or more first application services, a respective link of the one or more links being used to jump to render a render page of the first application service of the one or more first application services, a second tab page of the at least one second page corresponds to a render page of a second application service; and

switching to the second tab page to display the render page of the second application service by receiving a switching operation performed between the plurality of tab pages,

wherein the second application service corresponding to the second tab page is configured according to personalized information of a current page.

2. The method according to claim 1, further comprising:

returning to the first tab page by a switching operation performed between the plurality of tab pages after determining that the render page of the second application service is displayed.

3. The method according to claim 1, wherein the switching to the second tab page comprises:

performing a switching between the plurality of tab pages by performing a sliding operation in an arrangement direction of tab options corresponding to the plurality of tab pages.

4. The method according to claim 3, wherein the sliding operation comprises a sliding operation performed in the tab pages through a touch screen of an associated terminal device.

5. The method according to claim 3, wherein the sliding operation comprises a sliding gesture operation performed by an air gesture without touch of a touch screen.

6. The method according to claim 3, further comprising:

providing a transition animation with a pulling effect in a process of switching from a source tab page to a target tab page, so as to prompt a user to switch back to the source tab page by sliding in an opposite direction.

7. The method according to claim 1, wherein the switching to the second tab page comprises:

performing switching between the plurality of tab pages by determining a click on tab options corresponding to the tab pages.

8. The method according to claim 1, further comprising:

setting a switching function between the plurality of tab pages to a disabled state in response to determining that the first tab page has been scrolled to a personalized recommendation module for a current user in a state of displaying the first tab page.

9. The method according to claim 8, further comprising:

hiding tab options corresponding to the plurality of tab pages after setting the switching function between the plurality of tab pages to the disabled state, so as to display more content about the first tab page in a screen space.

10. The method according to claim 1, further comprising:

hiding a system tab option after the render page of the second application service is switched to display.

11. The method according to claim 1, further comprising:

receiving an operation of dragging an icon corresponding to the first application service in the first tab page to a tab option bar in a state of displaying the first tab page; and

determining the first application service corresponding to the dragged icon as the second application service, and generating a new second tab page according to a render page thereof.

12. The method according to claim 1, further comprising:

providing an operation option for adding a new second tab page; and

providing an application service list after receiving an operation request through the operation option, and generating the new second tab page according to a render page corresponding to a selected application service.

13. The method according to claim 1, further comprising:

in a process of switching the tab pages, according to display state information of a source tab page before switching, positioning a target tab page to a position where content related to a display state is located for display.

14. The method according to claim 1, wherein:

the plurality of tab pages corresponds to a variety of different page types, and the page data further comprises page type information corresponding to the tab pages; and

the method further comprises:

starting a page container corresponding to a type of one of the target tab pages when page content corresponding to the target tab page needs to be loaded, so as to load the corresponding page content through the page container.

15. The method according to claim 14, wherein:

the page types comprise a system native page, a light application page, a fifth-generation hypertext markup language (HTML5) page, or a hybrid application page.

16. An apparatus comprising:

one or more processors; and

one or more memories storing thereon computer-readable instructions that, when executed by the one or more processors, cause the one or more processors to perform acts comprising:

acquiring page data after receiving an access request for a target page, the page data including page type information corresponding to a tab page and page content loading related information;

starting a corresponding page container corresponding to a variety of different page types according to page type information of a target tab page in response to a tab switching operation in a process of displaying a plurality of tab

pages in a switching manner in the same page space;

loading page content of the target tab page through the page container, and displaying the page content in the page space.

17. The apparatus according to claim 16, wherein:

the page space comprises a tab option display area; and

the acts further comprising determining a corresponding background theme of the tab option display area according to a background color of the currently displayed tab page.

18. One or more memories storing thereon computer-readable instructions that, when executed by one or more processors, cause the one or more processors to perform acts comprising:

displaying a page, the page comprising:

a plurality of tab pages, the plurality of tab pages including a first tab page and at least one second tab page, wherein the first tab page displays one or more links to one or more first application services in an application service set in an aggregated manner, so as to provide an access entry to the first application services through the links; and the second tab page corresponds to a render page of a second application service in the application service set, so as to provide an access entry to the second application service by switching between tab pages; and

wherein the second application service corresponding to the second tab page is configured according to personalized information of a current page.