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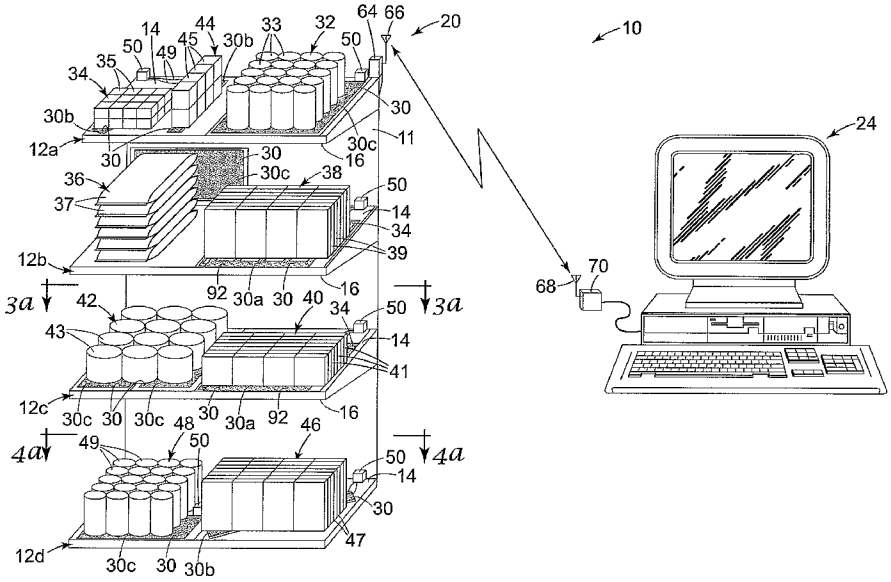
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Declarations under Rule 4.17:
— *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*
— *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*

[Continued on next page]

(54) Title: METHODS OF ADJUSTING SALES PLANS



(57) Abstract: A method of adjusting a sales plan using information gathered from an item monitoring system. In one embodiment of the a method of adjusting a sales plan, the method comprises the steps of: providing a sales plan related to items; providing an item monitoring system, comprising: at least one sensor, wherein the sensor senses a plurality of items in a first amount of space associated with the sensor, wherein the sensor is capable of sensing both items containing metal and items containing no metal; a communications network; and a computer, wherein the computer receives information from the sensor through the communications network; gathering information from the item monitoring system during a first instance; processing the information to determine the quantity of items within the first amount of space at the first instance; and adjusting the sales plan related to items based on the information processed.

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