

METADATA GENERATION METHOD, RECOGNITION METHOD, AND ELECTRONIC DEVICE

ABSTRACT

Embodiments of this application provide a metadata generation method, a recognition method,
5 and an electronic device. The method includes: first, obtaining media content; and then, generating
metadata of the media content, where the metadata of the media content includes an artificial
intelligence generated content AIGC identifier, and the AIGC identifier indicates whether the
media content is AIGC. Further, subsequently, whether the media content is the AIGC can be
recognized based on the AIGC identifier in the metadata of the media content. In this way, it can
10 help a user determine authenticity of the media content to some extent, and improve vigilance of
the user in using (for example, forwarding) the media content to some extent.

Fig. 2