

ABSTRACT

A pressure sensitive adhesive for sunlight shielding films which comprises (A) a (meth)acrylic acid ester-based copolymer having carboxyl
5 group as the crosslinking functional group, (B) a metal chelate-based crosslinking agent and (C) a triazine-based agent for absorbing ultraviolet light; and a sunlight shielding film which comprises a hard coat layer on one face of a substrate film and a pressure sensitive adhesive layer which comprises the pressure sensitive adhesive described above on the other
10 face of the substrate film. The sunlight shielding film which comprises the above pressure sensitive adhesive exhibits excellent ultraviolet light shielding property, suppresses peeling off when the film is attached to glass having curved surfaces, exhibits excellent scratch resistance and is advantageously used for attaching to window panes of buildings and
15 window glasses of vehicles and, in particular, to window glasses of automobiles.