We Claim

1. A case assembly for a ceramic timepiece, comprising:

a casing made of ceramic material and configured to accommodate a movement of the ceramic timepiece, the casing comprising:

a first groove defined in an inner periphery of a first side of the casing, the first groove is configured to accommodate a glass of the ceramic timepiece, within a thickness of the casing; and

one or more provisions provided in a second side of the casing, each of the one or more provisions is configured to receive an adapter, wherein the adapter in each of the one or more provisions receives a fastening member, for securing a back plate of the ceramic timepiece within the thickness of the casing;

a pair of projections, extending outwardly from two opposing portions of an outer periphery of the casing, wherein the pair of projections receive a strap of the ceramic timepiece; and

a step portion on the first side of the casing, wherein the step portion extends downwardly from an upper surface of the casing towards the pair of projections.

2. The case assembly as claimed in claim 1, wherein an outer body of the adapter is configured to match an anti-rotational profile of the one or more provisions.

3. The case assembly as claimed in claim 2, wherein the adapter includes a bore defined with a plurality of internal threads, to receive the fastening member.

4. The case assembly as claimed in claim 3, comprises a protrusion, extending in an inner surface of the casing, the protrusion is adapted to support a dial plate of the ceramic timepiece.

5. The case assembly as claimed in claim 1, comprises a cut-out, on the first side of the casing and between the pair of projections, to accommodate a protruding member of the strap.

6. The case assembly as claimed in claim 4, wherein the thickness of the casing ranges from about 4 millimeters to about 4.5 millimeters.

7. The case assembly as claimed in claim 1, wherein a thickness of the movement ranges from about 1.10 millimeters to 1.20 millimeters.

8. The case assembly as claimed in claim 1, wherein the pair of projections are configured such that, a width (W) of each projection of the pair of projections is at least two times of a length (L) of each projection of the pair of projections.

9. The case assembly as claimed in claim 1, wherein the glass is bonded to the first groove.

10. The case assembly as claimed in claim 1, wherein the casing comprises a lateral hole, extending from an outer surface to the inner surface of the casing, the lateral hole accommodates an operative stem in a transitional fit.

11. The case assembly as claimed in claim 1, wherein the casing comprises a second groove defined in an inner periphery in the second side of the casing, the second groove is configured to enclose the back plate.

12. The case assembly as claimed in claim 1, wherein said casing is bezel-free.