

## **ABSTRACT**

The embodiments of the disclosure provide methods, apparatuses, devices and a storage medium for content sharing. The method includes: presenting a panel for sharing target content, the panel displaying a list of objects to which the target content can be shared; detecting a selection of an object in the list of objects based on an activated selection mode of a plurality of selection modes; in response to detecting a selection operation on at least one of the list of objects, sharing the target content to the at least one object; and providing a control for supporting sending a message to the at least one object while maintaining the presentation of the panel. In this way, the efficiency and flexibility of content sharing can be improved, diversified demands in a sharing scene are met, and user experience is improved.