

ABSTRACT

A system comprises a computer that functions as a WWW game contents server and is connected with a plurality of Web terminals, which execute a program for a virtual prize-obtaining game, via the Internet to allow mutual communication therewith. From the computer to the Web terminal is transmitted primary decision information indicating whether or not to allow obtainment of virtual prizes to the game being executed. The primary decision information is either obtainment-disallowing information for preventing obtainment of the virtual prize from succeeding regardless of how operation is carried out during the game, or obtainment-allowing information for allowing obtainment of the virtual prize to succeed depending on how the operation is carried out. The primary decision information is generated according to a target prize-obtainment rate in a prize-obtainment-rate-setting table, using prize-obtainment-rate-adjusting means.



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