

ABSTRACT

A product packaging box (11) includes: a lower box component (12); an upper box component (13) coupled to the lower box component (12) through a hinge for swinging movement between an opened position and a closed position and having a recess (61) on an upper surface; a transparent plate member (62) fitted to a contour of the recess (61) and fixed within the recess (61), and configured to cover an instant film placed within the recess (61); and an enclosure (64) having a wall surface (64a) erecting from a horizontal plane including a front surface of the plate member (62) along the contour of the recess (61) and surrounding a space above the front surface of the plate member (62). It is possible to provide a product packaging box that can create an opportunity to recall the joy felt when receiving a present.