CLAIMS:

1. A method of page processing, comprising:

detecting that predetermined application is launched; and

presenting a launch page in the predetermined application, and presenting a predetermined control at a boundary of the launch page, wherein the launch page refers to a starting page displayed in response to a trigger of launching the predetermined application and the launch page comprises multimedia display information of a target object, and the predetermined control is configured to jump to a details page of the target object after being triggered by a predetermined sliding operation, and a sliding direction of the predetermined sliding operation is a direction away from the boundary.

2. The method of claim 1, wherein a first display boundary of the predetermined control overlaps with the boundary.

3. The method of claim 2, wherein a display length of the first display boundary is equal to a display length of the boundary.

4. The method of claim 2, wherein a line shape of a second display boundary of the predetermined control is an arc shape protruding towards a center point of the launch page.

5. The method of claim 1, wherein the predetermined control is provided with a dynamic display effect, and the dynamic display effect comprises dynamically extending from the boundary towards a center point of the launch page until a minimum distance between a third display boundary of the predetermined control and the center point reaches a first predetermined distance threshold.

6. The method of claim 1, wherein a ratio of a display area of the predetermined control to a display area of the launch page is less than a predetermined ratio threshold.

7. The method of claim 1, wherein the predetermined control comprises operation prompt information of the predetermined sliding operation, and the operation prompt information comprises at least one of text prompt information or graphic prompt information.

8. The method of claim 1, wherein a transparency degree of the predetermined control is greater than 0 and less than 1.

9. The method of claim 1, after presenting the predetermined control at the boundary of the launch page, further comprising:

in response to the predetermined sliding operation for the predetermined control, jumping to the details page of the target object.

10. The method of claim 9, wherein in response to the predetermined sliding operation for the predetermined control, jumping to the details page of the target object comprises:

receiving the predetermined sliding operation with an operating start point located in a display region of the predetermined control, and

in accordance with a determination that a predetermined jump condition is satisfied, jumping to the details page of the target object; and

wherein the predetermined jump condition comprises at least one of the following:

an operating distance of the predetermined sliding operation being greater than a second predetermined distance threshold,

an operating time of the predetermined sliding operation being greater than a predetermined time duration, or

an end of an operating process of the predetermined sliding operation.

11. The method of claim 9, wherein a transparency degree of the predetermined control is greater than 0 and less than 1, the method further comprising:

during an operating process of the predetermined sliding operation, dynamically moving a fourth display boundary of the predetermined control with a change of an operating position of the predetermined sliding operation.

12. An electronic device comprising:

a memory; and

a processor, and

wherein a computer program is stored in the memory and executable by the processor, the computer program, when executed by the processor, causing the processor to perform acts comprising:

detecting that predetermined application is launched; and

presenting a launch page in the predetermined application, and presenting a predetermined control at a boundary of the launch page, wherein the launch page refers to a starting page displayed in response to a trigger of launching the predetermined application and the launch page comprises multimedia display information of a target object, and the predetermined control is configured to jump to a details page of the target object after being triggered by a predetermined sliding operation, and a sliding direction of the predetermined sliding operation is a direction away from the boundary.

13. The electronic device of claim 12, wherein a first display boundary of the predetermined control overlaps with the boundary.; and/or

wherein a display length of the first display boundary is equal to a display length of the boundary, and/or

wherein a line shape of a second display boundary of the predetermined control is an arc shape protruding towards a center point of the launch page.

14. The electronic device of claim 12, wherein the predetermined control is provided with a dynamic display effect, and the dynamic display effect comprises dynamically extending from the boundary towards a center point of the launch page until a minimum distance between a third display boundary of the predetermined control and the center point reaches a first predetermined distance threshold.

15. The electronic device of claim 12, wherein a ratio of a display area of the predetermined control to a display area of the launch page is less than a predetermined ratio threshold.

16. The electronic device of claim 12, wherein the predetermined control comprises operation prompt information of the predetermined sliding operation, and the operation prompt information comprises at least one of text prompt information or graphic prompt information, and/or

wherein a transparency degree of the predetermined control is greater than 0 and less than 1.

17. The electronic device of claim 12, after presenting the predetermined control at the boundary of the launch page, the acts further comprising:

in response to the predetermined sliding operation for the predetermined control, jumping to the details page of the target object.

18. The electronic device of claim 17, wherein in response to the predetermined sliding operation for the predetermined control, jumping to the details page of the target object comprises:

receiving the predetermined sliding operation with an operating start point located in a display region of the predetermined control, and

in accordance with a determination that a predetermined jump condition is satisfied, jumping to the details page of the target object; and

wherein the predetermined jump condition comprises at least one of the following:

an operating distance of the predetermined sliding operation being greater than a second predetermined distance threshold,

an operating time of the predetermined sliding operation being greater than a predetermined time duration, or

an end of an operating process of the predetermined sliding operation.

19. The electronic device of claim 17, wherein a transparency degree of the predetermined control is greater than 0 and less than 1, the acts further comprising:

during an operating process of the predetermined sliding operation, dynamically moving a fourth display boundary of the predetermined control with a change of an operating position of the predetermined sliding operation.

20. A non-transitory computer-readable storage medium storing a computer program, wherein the computer program, when executed by a processor, causing the processor to perform acts comprising:

detecting that predetermined application is launched; and

presenting a launch page in the predetermined application, and presenting a predetermined control at a boundary of the launch page, wherein the launch page refers to a starting page displayed in response to a trigger of launching the predetermined application and the launch page comprises multimedia display information of a target object, and the predetermined control is configured to jump to a details page of the target object after being triggered by a predetermined sliding operation, and a sliding direction of the predetermined sliding operation is a direction away from the boundary.