Phantom Color

Abstract

The invention relates to a container for holding one or more materials, comprising a non-dichroic omnidirectional structural color, said non-dichroic omnidirectional structural color, and further to a packaged product, comprising such a container and at least one material that is being held within said container, said material being selected from the group consisting of laundry and homecare compositions, cosmetic compositions, food stuffs and beverages, as well as to a method of applying color to a plastic material.