ABSTRACT

A method and a system for determining age of a user based on mass data are provided. The method includes: obtaining basic age data of the user, configuring an initial weight for the basic age data; obtaining an age weight of the user in different kinds of basic age data according to the initial weight and an age similarity of the user in the different kinds of basic age data; and searching the basic age data for an age with a largest age weight, determining the age with the largest age weight as an estimated age of the user. The method and system for determining age of the user based on mass data is able to improve accuracy of the determination of the age of the user.