

ABSTRACT

According to embodiments of the disclosure, methods, apparatuses, devices and storage medium for content presentation are provided. The method includes: presenting a set of media content items on a content presentation page; switching between a plurality of viewing modes based on a mode switching operation for the plurality of viewing modes, the set of media content items being presented in a plurality of different sizes respectively in the plurality of viewing modes; and in response to switching to at least one predetermined viewing mode of the plurality of viewing modes, presenting the set of media content items and information associated with each of the set of media content items together. In this way, the efficiency of viewing media content can be improved, the diversified demands of users for viewing modes can be met, and the user experience can be improved.