

ABSTRACT

To install, in or on a road surface (30S) of a road, a magnetic marker (1) having retained in its outer perimeter an RFID tag (2) including an antenna for wireless communication, an arrangement step of accommodating the magnetic marker (1) in an accommodation hole (31) provided to be bored in the road surface (30S) and a formation step of providing the magnetic marker (1) with a protecting part (40) for isolating the antenna from water are performed.

10 With these steps, even if the periphery of the magnetic marker (1) is submerged in water after installation, high communication performance of the RFID tag (2) can be kept.

Figure 10.