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Declarations under Rule 4.17:

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[Continued on next page]

(54) **Title:** METHOD AND SYSTEM FOR COLLECTING DATA ON BUSINESSES VIA MOBILE AND GEOLOCATION COMMUNICATIONS

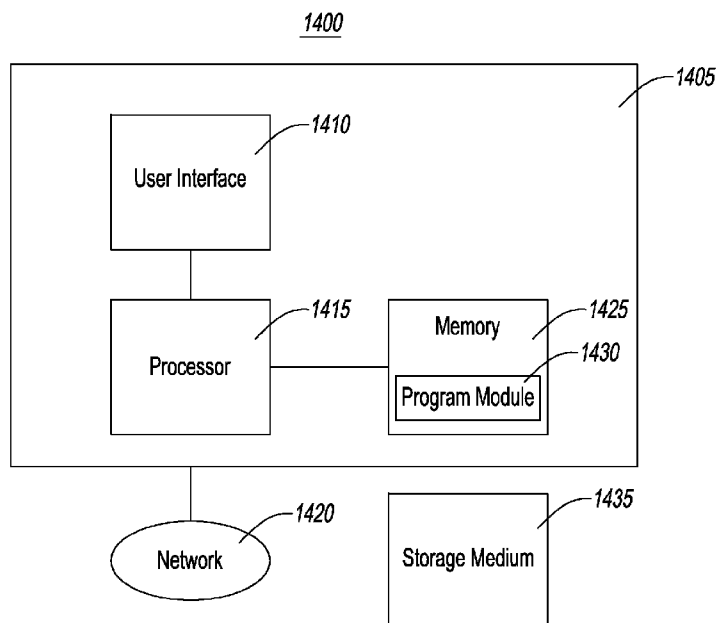


FIG. 14

(57) **Abstract:** A method for reporting data concerning a business, comprising: providing, on a device, a map of the geographic location of the business, wherein the business is represented by a marker on the map; selecting the marker to display the name of the business; receiving an instruction to open a toolbar to provide options for inputting information concerning the business; providing information concerning the business to the device via at least one of the options; and transmitting the information to a central database by using the device.

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