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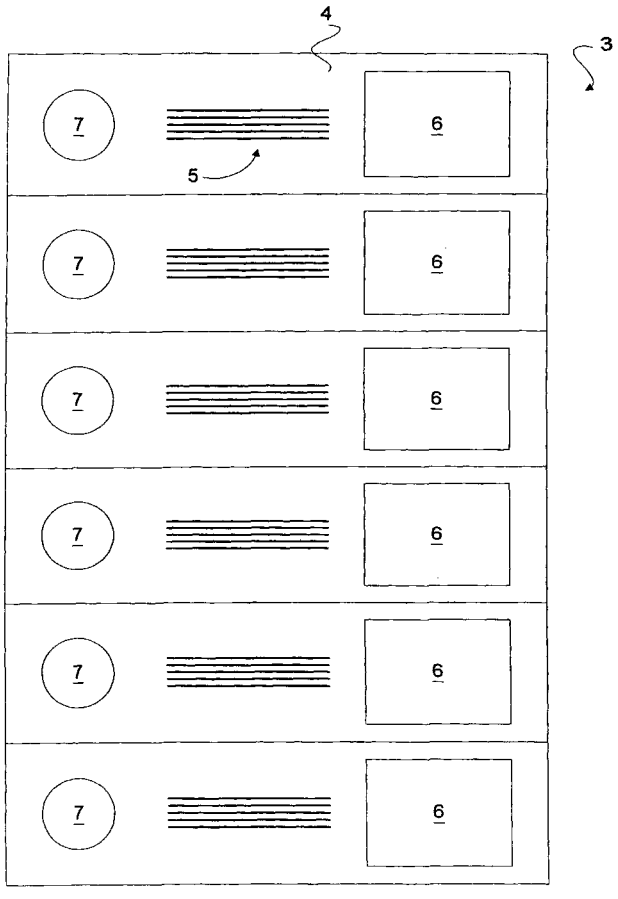
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[Continued on next page]

(54) Title: METHOD OF LOCATING WEB-PAGES BY UTILISING VISUAL IMAGES



(57) Abstract: The present invention provides a web-page (or web-site) search results list which includes images from the actual web-pages or web-sites identified in a user's search, or images associated with the actual organisation operating a web-site. This assists a user to locate web-pages of interest or relevance to the user by providing images to assess the relevance of web-pages identified in a search, prior to the user having to hyperlink to the actual web-page itself. The invention also provides a method of assisting a user to be placed in contact with an organisation, including the steps of: the user submitting a search request from a terminal, via a computer network, to a database server, the database server containing a database and a server-side application used as database searching software; the database searching software searching the database in accordance with the search request; identified database entries being transmitted to the terminal as a search results list, each entry of the search results list containing contact information for the organisation; at least one entry of the search results list additionally containing visual content and/or audio content which relates to the organisation.

WO 02/029623 A1

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