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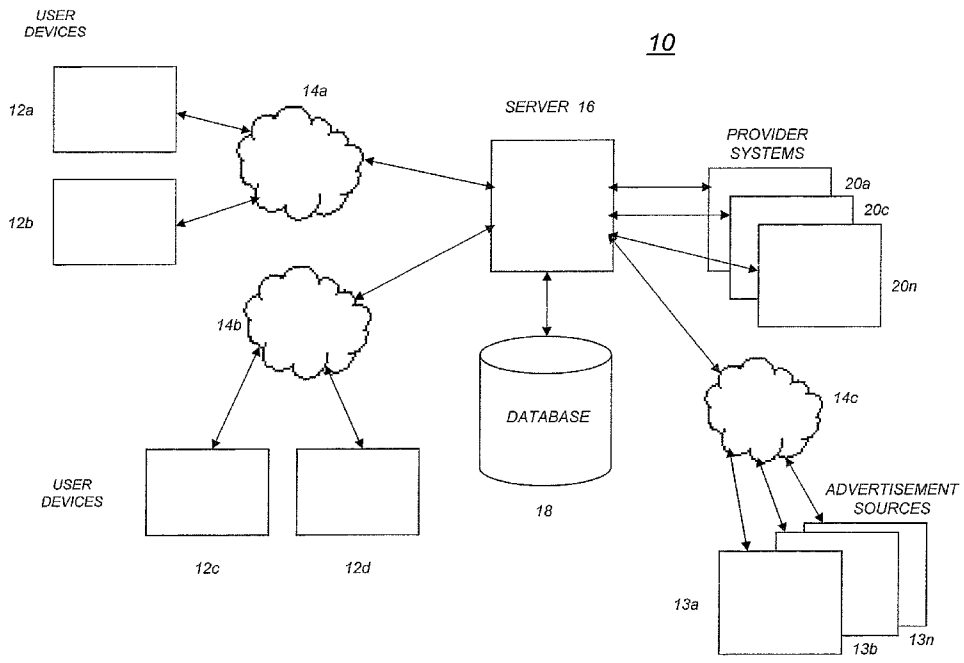
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(54) Title: TARGETED MOBILE DEVICE ADVERTISEMENTS



(57) Abstract: Targeted advertisement is provided to mobile device users based on one or more keywords in words spoken by the mobile device users. The users may submit voice requests using mobile phones or other mobile networked devices, relevant keyword(s) are determined from the requests and corresponding advertisements and/or products associated with the keyword(s) are provided to the users while the users are waiting for responses to the requests.

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