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(71) Applicant *(for all designated States except US)*: **QUALCOMM INCORPORATED** [US/US]; 5775 Morehouse Drive, San Diego, California 92121 (US).

(72) Inventor; and

(75) Inventor/Applicant *(for US only)*: **CHEN, Peisong** [CN/US]; 10859 Caminito Alvarez, San Diego, California 92126 (US).

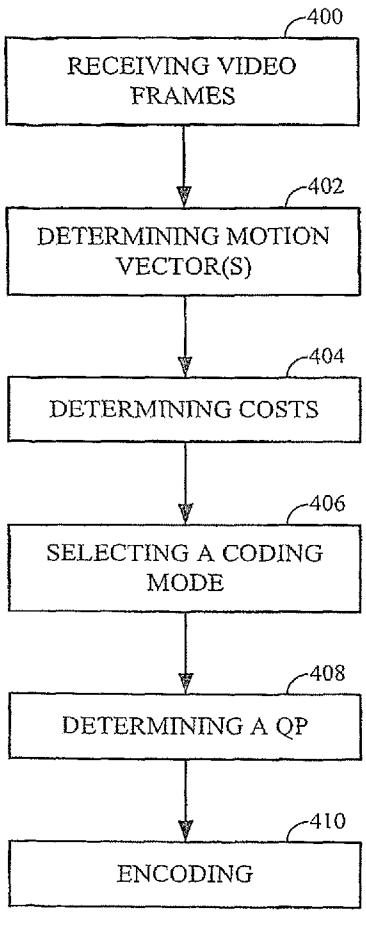
(74) Agents: **WADSWORTH, Philip, R.** et al.; 5775 Morehouse Drive, San Diego, California 92121 (US).

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[Continued on next page]

(54) Title: IMPROVED ENCODING OF MULTIMEDIA DATA



(57) Abstract: Methods and apparatus for coding multimedia data such as video data are disclosed. In some embodiments, such methods and apparatus determine an appropriate quantization parameter to be used for effectively coding such multimedia data.

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