CLAIMS

1. An image processing method, comprising:

recognizing a captured picture on a capturing page to obtain a recognition result of the captured picture in response to an image recognition operation triggered for the captured picture on the capturing page; and

displaying a recommendation template for the captured picture on the capturing page, wherein the recommendation template is determined based on the recognition result of the captured picture, and the recommendation template is configured for processing the captured picture on the capturing page, wherein

the method further comprises:

switching a current display state of the recommendation template on the capturing page to a hidden state in response to a trigger operation for a recognition close control on the capturing page, so as to enable the capturing page to present a state before triggering the image recognition operation.

2. The method according to claim 1, wherein the recommendation template comprises a default preview template, and the method further comprises:

applying the default preview template to the captured picture on the capturing page, and displaying a preview effect image corresponding to the default preview template on the capturing page.

3. The method according to claim 2, wherein the recognition result of the captured picture comprises a specific object, the specific object refers to a specific thing or item and has corresponding object description information, the default preview template carries the object description information corresponding to the specific object, and the object description information corresponding to the specific object is displayed in the preview effect image corresponding to the default preview template.

4. The method according to claim 2 or 3, wherein after displaying the preview effect image corresponding to the default preview template on the capturing page, the method further comprises:

in response to a selecting operation triggered for a first template among recommendation templates, applying the first template to the captured picture on the capturing page, and switching the preview effect image displayed on the capturing page to a preview effect image corresponding to the first template.

5. The method according to any one of claims 1 to 3, wherein the recommendation template carries at least one selected from a group consisting of object description information, a recommendation prop resource, a recommendation audio resource, a recommendation virtual reality augmented reality resource, and a recommendation interactive resource.

6. The method according to claim 1, wherein recognizing the captured picture on the capturing page to obtain the recognition result of the captured picture in response to the image recognition operation triggered for the captured picture on the capturing page comprises:

recognizing the captured picture on the capturing page to obtain the recognition result of the captured picture in response to a long press operation for the captured picture on the capturing page; or

recognizing the captured picture on the capturing page to obtain the recognition result of the captured picture in response to a trigger operation for a recognition control provided on the capturing page.

7. An image processing apparatus, comprising:

a recognition module, configured to recognize a captured picture on a capturing page to obtain a recognition result of the captured picture in response to an image recognition operation triggered for the captured picture on the capturing page; and

a recommendation module, configured to display a recommendation template for the captured picture on the capturing page, wherein the recommendation template is determined

based on the recognition result of the captured picture, and the recommendation template is configured for processing the captured picture on the capturing page, wherein

the apparatus further comprises: a hiding module, configured to switch a current display state of the recommendation template on the capturing page to a hidden state in response to a trigger operation for a recognition close control on the capturing page, so as to enable the capturing page to present a state before triggering the image recognition operation.

8. A computer-readable storage medium, wherein instructions are stored on the computer-readable storage medium, and the instructions, when executed by a terminal device, cause the terminal device to implement the method according to any one of claims 1-6.

9. A device, comprising: a memory, a processor, and a computer program stored on the memory and executable by the processor, wherein the processor, when executing the computer program, implements the method according to any one of claims 1-6.

10. A computer program product, comprising a computer program/instruction, wherein the computer program/instruction, when executed by a processor, implements the method according to any one of claims 1-6.