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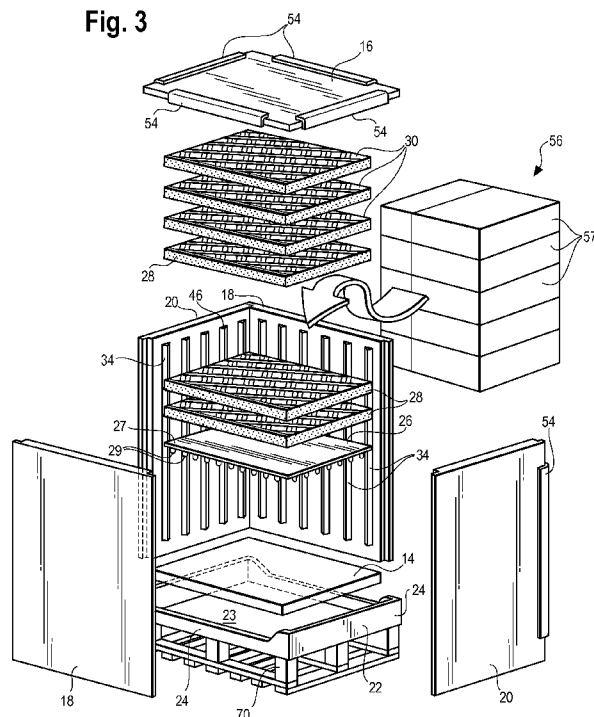
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(54) Title: CONVECTION BASED TEMPERATURE ASSURED PACKAGING SYSTEM

Fig. 3



(57) Abstract: A packaging system (10) for a temperature sensitive payload (56) is provided. The system (10) comprises insulative panels, including side panels (18) and end panels (20), forming a product compartment (40). Cooling layers (28, 30) within the product compartment (40) are located below and above the payload (56). Hollow elongated vertical posts (34) disposed between the side panels (18) and the payload (56) and between the end panels (20) and the payload (56) create inner spaces (58) and channels (60) for convective air movement.