DRAWINGS

FIG. 1

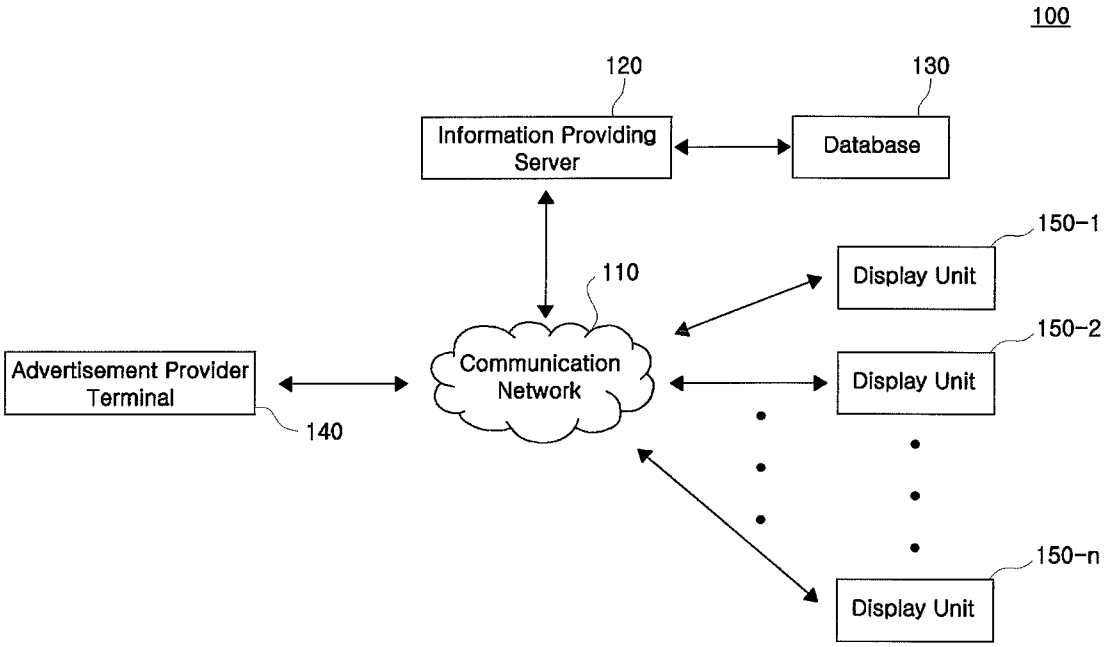


FIG. 2

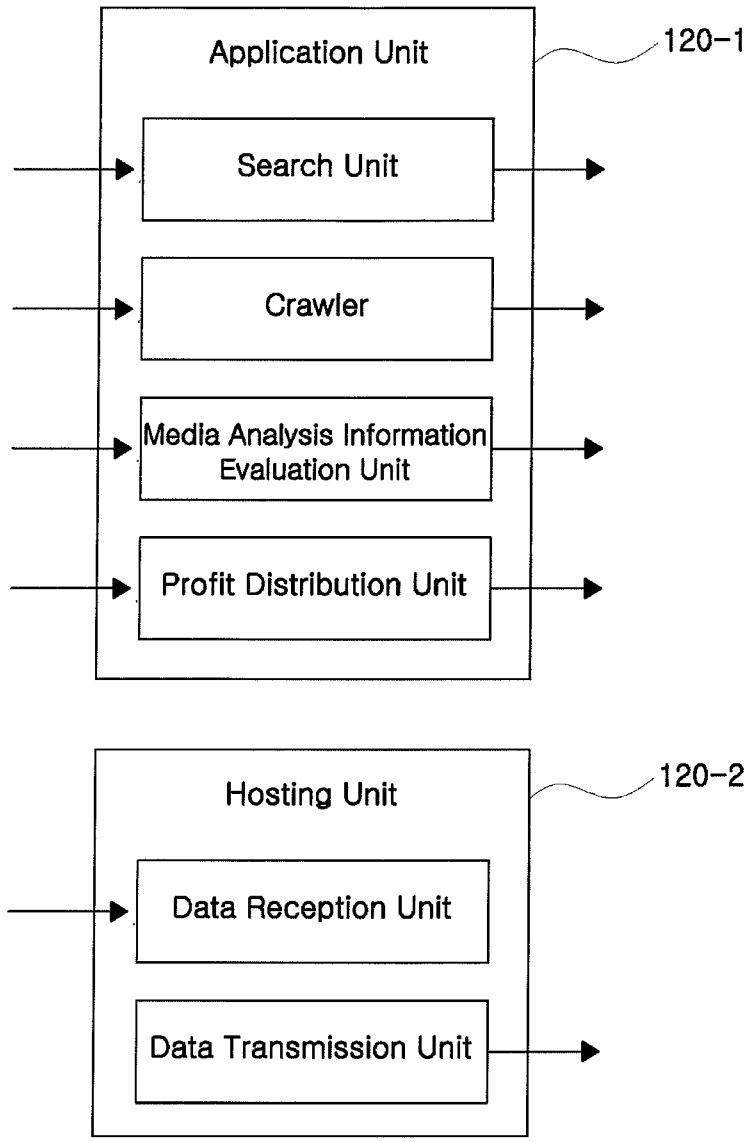

Application Unit
120-1
Search Unit
Crawler
Media Analysis Information Evaluation Unit
Profit Distribution Unit
Hosting Unit
120-2
Data Reception Unit
Data Transmission Unit

FIG. 3

130

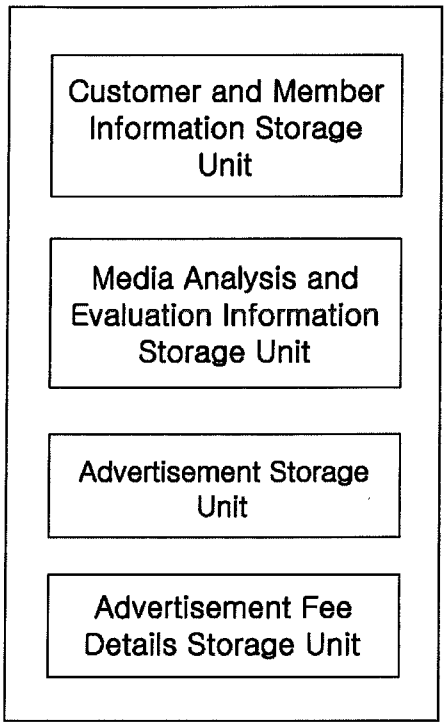

Customer and Member Information Storage Unit
Media Analysis and Evaluation Information Storage Unit
Advertisement Storage Unit
Advertisement Fee Details Storage Unit

FIG. 4

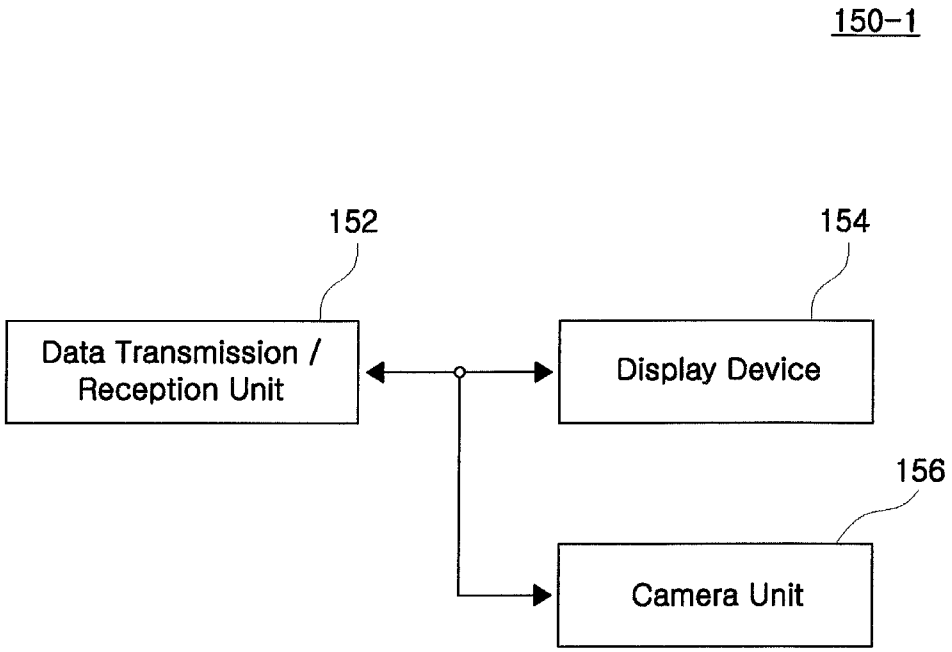
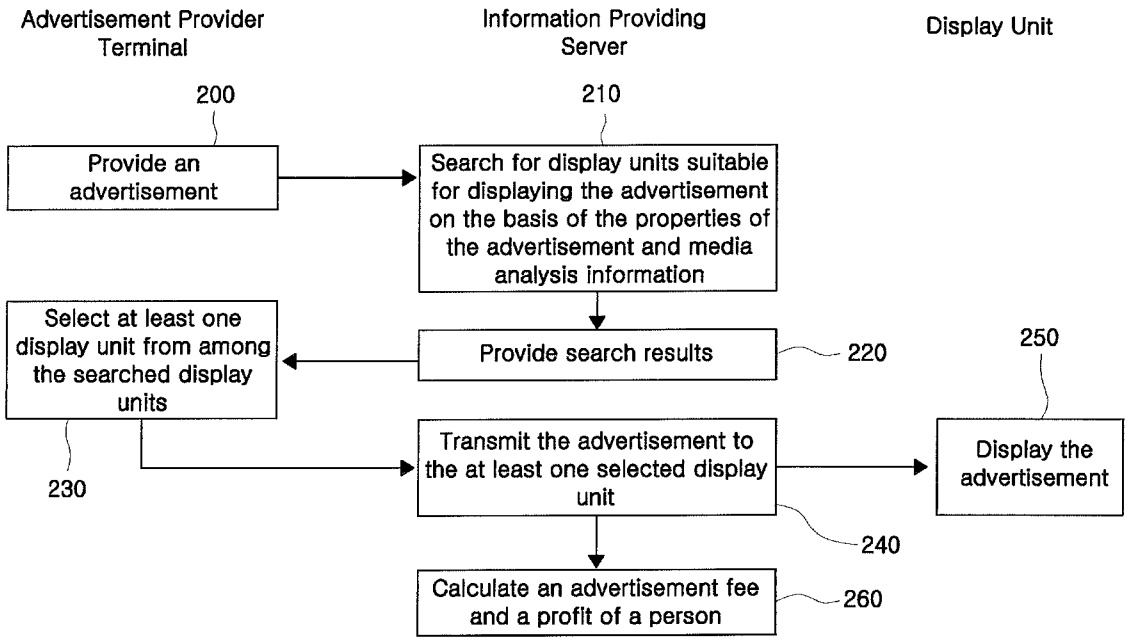

150-1
152
154
Data Transmission / Reception Unit
Display Device
156
Camera Unit

FIG. 5


Advertisement Provider Terminal
Information Providing Server
Display Unit
200
210
Provide an advertisement
Search for display units suitable for displaying the advertisement on the basis of the properties of the advertisement and media analysis information
Select at least one display unit from among the searched display units
Provide search results
220
250
Transmit the advertisement to the at least one selected display unit
Display the advertisement
230
240
Calculate an advertisement fee and a profit of a person
260