Abstract

A method and a system for managing marketers and influencers as described in this invention run a processing system and its supporting apparatuses, comprising a recording process, the first sequence, identifying the marketer's job details by credits, wherein the recording process shows screening alternatives for screening influencers. The second sequence of this invention is to match the jobs and the influencers according to the screening at the early stage. The matching procedure consists of sending and representing the alternatives for preferring jobs on the influencer's client apparatuses, wherein the formerly processing system is responsible for gathering social media data from the representation of the job description on the influencer's client apparatuses. The last sequence of the invention is to create the reports and transferring credits into the influencers received jobs from the job databases, wherein the processing unit operates a series of databases comprising social network data, the influencer's personal data, job's databases, and the credit management unit.