

GOLF ADVERTISING SYSTEM

ABSTRACT OF THE DISCLOSURE

A golf advertising system is provided. The system includes a driving range mat having promotional material on a substantially uniform surface thereof. Preferably, the promotional material is disposed on a removable section which can be replaced with other promotional material. A golf ball dispensing device is provided, and preferably serves as a tee divider. The dispensing device includes further promotional material, which is preferably removable and replaceable. The device can be used in conjunction with the mat, and can dispense the golf ball on or over the promotional material on the mat for added focus on the material. In various embodiments, the dispensing device includes an electronic display panel, an audio output device, or a video camera to record a golfer's swing, or a seating area. The display panel can provide further promotional material, and optionally provides feedback related to the golfer swing. An optional mirror is provided for a golfer to view the swing. A plurality of such devices can be coupled via a network and central computing device.

FIGURE 16