

ABSTRACT

The present disclosure provides a data processing method, apparatus and device and a storage medium. The method comprises: displaying a recommended content adjustment page of a target application, and displaying at least one content type tag on the recommended content adjustment page, wherein the content type tag has an adjustment entry; in response to a trigger operation for an adjustment entry of a target content type tag in the at least one content type tag, displaying an adjustment panel corresponding to the target content type tag on the recommended content adjustment page, wherein a plurality of recommendation intensity levels are arranged on the adjustment panel; and in response to a selection operation for a target recommendation intensity level in the plurality of recommendation intensity levels, establishing a corresponding relationship between the target content type tag and the target recommendation intensity level, wherein the target recommendation intensity level is used for adjusting the recommendation amount of the target application for the content type corresponding to the target content type tag.