Claims

1. A method, comprising:

receiving a plurality of messages in a conversation;

determining that a user input in the conversation comprises information indicative of a topic;

storing, in at least one database, an association between the information indicative of the topic and the conversation, wherein the at least one database is conversation centric, and wherein the topic is stored as an attribute associated with the conversation;

pushing an indication of the topic to a plurality of messaging applications associated with a plurality of participants of the conversation for display of the indication of the topic; and

in response to receiving an input from a first participant among the plurality of participants of the conversation and the input being indicative of a selection of the indication of the topic, sending, to a messaging application associated with the first participant, at least a subset of the plurality of messages of the conversation for display.

2. The method of claim 1, further comprising:

determining that the topic is new by searching the at least one database comprising information related to topics; and

storing, in the at least one database, the information indicative of the topic upon determining that the topic is new.

3. The method of claim 2, wherein the information indicative of the topic comprises the at least a portion of a string indicative of the topic.

4. The method of claim 1, further comprising:

parsing content of a second message among the plurality of messages in the conversation;

determining that the second message comprises information identifying a second user based on parsing the content of the second message; and

authorizing the second user to access the conversation.

5. The method of claim 4, further comprising:

sending, to a messaging application associated with the authorized second user, the information indicative of the topic for display of the indication of the topic.

6. The method of claim 4, further comprising:

receiving a third message from the messaging application associated with the second user; and

adding the third message to the plurality of messages.

7. The method of claim 4, further comprising:

sending, to the messaging application associated with the first participant, a notification indicative of the authorization of the second user to access the conversation.

8. The method of claim 1, further comprising:

storing, in the at least one database, an association between the conversation and a plurality of participants of the conversation.

9. The method of claim 1, further comprising:

determining the plurality of participants of the conversation based on performing a look-up by querying the at least one database.

10. A method comprising:

pushing an indication of a topic to a plurality of messaging applications associated with a plurality of participants of a first conversation for display of the indication of the topic, wherein an association between information indicative of the topic and the first conversation is stored in at least one database which is conversation centric, and wherein the topic is stored as an attribute associated with the first conversation;

receiving an input from a messaging application associated with a first participant among the plurality of participants of the first conversation, the input indicating a selection of a topic from a plurality of topics; and

sending, to the messaging application, at least a part of the first conversation for display of at least a subset of a plurality of messages in the first conversation.

11. The method of claim 10, further comprising:

sending, to the messaging application, further conversations associated with the selected topic for display of at least a subset of a plurality of messages in the further conversations.

12. A system, comprising:

at least one database; and

at least one computing device in communication with the at least one database, the at least one computing device configured to perform operations comprising:

receiving a plurality of messages in a conversation;

determining that a user input in the conversation comprises information indicative of a topic;

storing, in the at least one database, an association between the information indicative of the topic and the conversation, wherein the at least one database is conversation centric, and wherein the topic is stored as an attribute associated with the conversation;

pushing an indication of the topic to a plurality of messaging applications associated with a plurality of participants of the conversation for display of the indication of the topic; and

in response to receiving an input from a first participant among the plurality of participants of the conversation and the input being indicative of a selection of the indication of the topic, sending, to a messaging application associated with the first participant, at least a subset of the plurality of messages of the conversation for display.

13. The system of claim 12, wherein the operations further comprise:

determining that the topic is new by searching the at least one database, the at least on database comprising information related to topics; and

storing, in the at least one database, the information indicative of the topic based upon a determination that the topic is new.

14. The system of claim 12, wherein the operations further comprise:

parsing content of a second message among the plurality of messages in the

conversation;

determining that the second message comprises information identifying a second user based on parsing the content of the second message; and

authorizing the second user to access the conversation.

15. A system, comprising:

at least one database; and

at least one computing device in communication with the at least one database, the at least one computing device configured to perform operations comprising:

pushing an indication of a topic to a plurality of messaging applications associated with a plurality of participants of a first conversation for display of the indication of the topic, wherein an association between information indicative of the topic and the first conversation is stored in at least one database which is conversation centric, and wherein the topic is stored as an attribute associated with the first conversation;

receiving an input from a messaging application associated with a first participant among the plurality of participants of the first conversation, the input indicating a selection of a topic from a plurality of topics; and

sending, to the messaging application, at least a part of the first conversation for display of at least a subset of a plurality of messages in the first conversation.

16. The system of claim 15, wherein the operations further comprise:

sending, to the messaging application, further conversations associated with the selected topic for display of at least a subset of a plurality of messages in the further conversations.

17. A non-transitory computer-readable storage medium, storing computer-readable instructions that upon execution on a computing device cause the computing device at least to perform any one of the methods 1-11.