

ABSTRACT OF THE DISCLOSURE

A master information carrier comprises a substrate whose surface has an embossed pattern corresponding to an information signal. At least
5 a surface of the protruding portion of the embossed pattern is made of a ferromagnetic material. A method for writing an information signal into a sheet or disk magnetic record medium with a ferromagnetic thin film or coating is performed by putting the surface of the magnetic record medium
10 into contact with the master information carrier so as to write a magnetized pattern corresponding to the embossed pattern of the master information carrier into the magnetic record medium.