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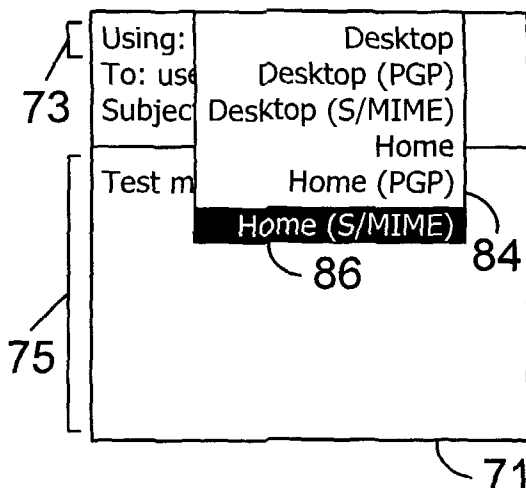
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(54) Title: MESSAGE SETTINGS SELECTION



(57) Abstract: A system and method of selecting messaging settings on a messaging client are provided. A data store configured to operate in conjunction with the messaging client stores records comprising messaging settings or characteristics for previously received and/or sent messages. The messaging client is configured to send outgoing messages, each of the messages having message characteristics, to determine whether a record for an addressed recipient of an outgoing message exists in the data store, and to select messaging settings to control the message characteristics of the outgoing message based on the record where a record exists.

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