

ABSTRACT

INFORMATION PROCESSING APPARATUS AND INFORMATION PROCESSING
SYSTEM

An information processing apparatus (100) includes a processor (101) configured to provide, on-line, a first service associated with movement, and provide, when a user who is using a second service, which is a vehicle rental service, executes the movement using the first service by a rented first vehicle, the user with an incentive on at least the second service.

Selected drawing: FIG. 1