Pushads Mobile Application

PUSHADS DESCRIPTION

The seed was conceived and idea was given birth in July 2016.

Traditional ways the world has known and used to are on a drastic decline as we are experiencing a paradigm shift from tradition to digital almost overnight. Science-fictions fast becoming reality in almost everything in our world.

Media, Advertising, Marketing are no exception. Businesses have apportioned huge budget in A&P and that benefit businesses, media house and advertising platform.

Today, we have created a platform that is affordable, simple and most importantly it also bring good benefits to users and advertisers.

Introduction of PUSHADS

It is revolutionary concept in which advertisement and commercial messages are disseminated to thousands of viewers at one go. Digital media is nothing new in our era but the way we ride on digital media is new, fresh and first in the world.

Pushads is a mobile apps and also in Web Version, specially crafted to bring advertisement messages (Static and video), promotions, and etc directly and spread exponentially to the general public and masses via social media platforms.

App and web users assisting in the "Pushing" process for the advertisements are paid in cash accordingly. This is a reward for their effort in making the chain of messages passing from them to their friends in the social media possible. The rewards ranging between Sing $0.20 to $10.00.

Engaging And Rewarding Pushads User

We have boldly taken the step of transferring advertising fee paying by merchants to every single ordinary folk on the street. We have created a platform for merchants to sell their products and services, also allowing the general public to make some extra allowance.

In the app or web version, the merchants are assured that their messages has engaged the minimum no. of eyeballs which in turn, shared to each of their social media pages.

The app and web version also allows Order Placing, Register for Interest, Sign Up, direct link to merchant's promotional items, Generation of report to merchants and etc.

Targeting The Users

We are able to target and disseminate the advertising messages to selected gender, Age group, geographical district etc.

DISPLAY?

This is a Billboard section. It also allows you to.....

Share: Share commercial messages with friends and love ones

Discount Voucher: Click & download discount vouchers

Call: Call for reservation, hotline and etc.

Website: Click to login to the company website

Location: Click for direction

LOOK-UP

LOOK UP is a business directory. Business owner can contact Pushads to list their business information in LOOK UP.

LOOK UP provides a one-stop service when public search for the following information of each company and businesses:

- Location GPS Navigation link
- Email
- Website
- Contact
- Services/ Products
- Operating hours

Pushads Claims

1. **Pushads claims the concept and idea of how Pushads Mobile application and Web Version works.**

2. **The concept of rewarding the mobile app user with cash money from advertisers in aiding to push to all social media platform.**

3. **Pushads consists of 4 main section in the mobile application, namely PUSH-ADS, DISPLAY, LOOK-UP AND INBOX.**

4. **Pushads reserves all right to pursue, take legal action and request all who copy and imitate Pushads idea in the mobile application business to take down all apps from The Play Store (Android) and Web Version.**