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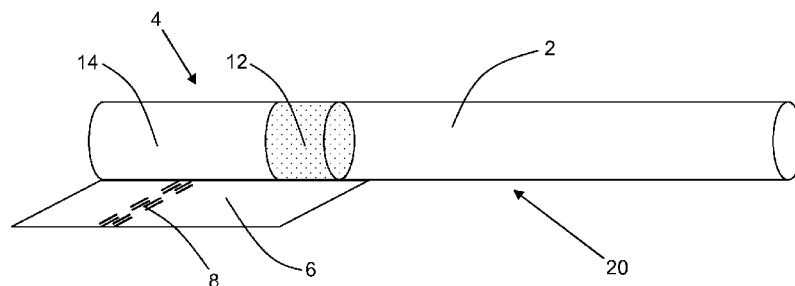


Figure 2

(57) Abstract: A smoking article (10, 20) comprises a flavour release segment (12). The flavour release segment (12) comprises a plug of fibrous material circumscribed by a substantially air impermeable wrapper and a plurality of solid menthol particles distributed within the plug of fibrous material. The fibrous material comprises randomly oriented fibres. Preferably the smoking article (10, 20) comprises a mouthpiece (4), wherein the mouthpiece (4) comprises the flavour release segment (12).