9. A smoking article according to claim 7 or 8 comprising one or more second air inlets about the periphery of the aerosol-forming substrate for drawing air into the one or more airflow pathways.

10. A smoking article according to claim 7, 8 or 9 comprising one or more third air inlets downstream of the aerosol-forming substrate for drawing air into the one or more airflow pathways.

11. A smoking article according to claim 10 wherein the one or more airflow pathways comprise a first portion extending from the one or more third air inlets to the aerosol-forming substrate and a second portion extending from the aerosol-forming substrate to a mouth end of the smoking article.

12. A smoking article according to any preceding claim further comprising:

a heat-conducting element around and in direct contact with a rear portion of the combustible heat source and a front portion of the aerosol-forming substrate.

13. A smoking article according to any preceding claim further comprising:

an expansion chamber downstream of the aerosol-forming substrate.

14. A combustible heat source with opposed front and rear faces for use in a smoking article according to any preceding claim, wherein the combustible heat source has a non-combustible, substantially air impermeable first barrier provided on at least substantially the entire rear face of the combustible heat source and the first barrier is adhered or otherwise affixed to the rear face of the combustible heat source.

15. A method of reducing or eliminating increases in temperature of an aerosol-forming substrate of a smoking article during puffing, the method comprising providing a smoking article comprising:

a combustible heat source with opposed front and rear faces;

an aerosol-forming substrate downstream of the rear face of the combustible heat source;

an outer wrapper circumscribing the aerosol-forming substrate and at least a rear portion of the combustible heat source; and

one or more airflow pathways along which air may be drawn through the smoking article for inhalation by a user,