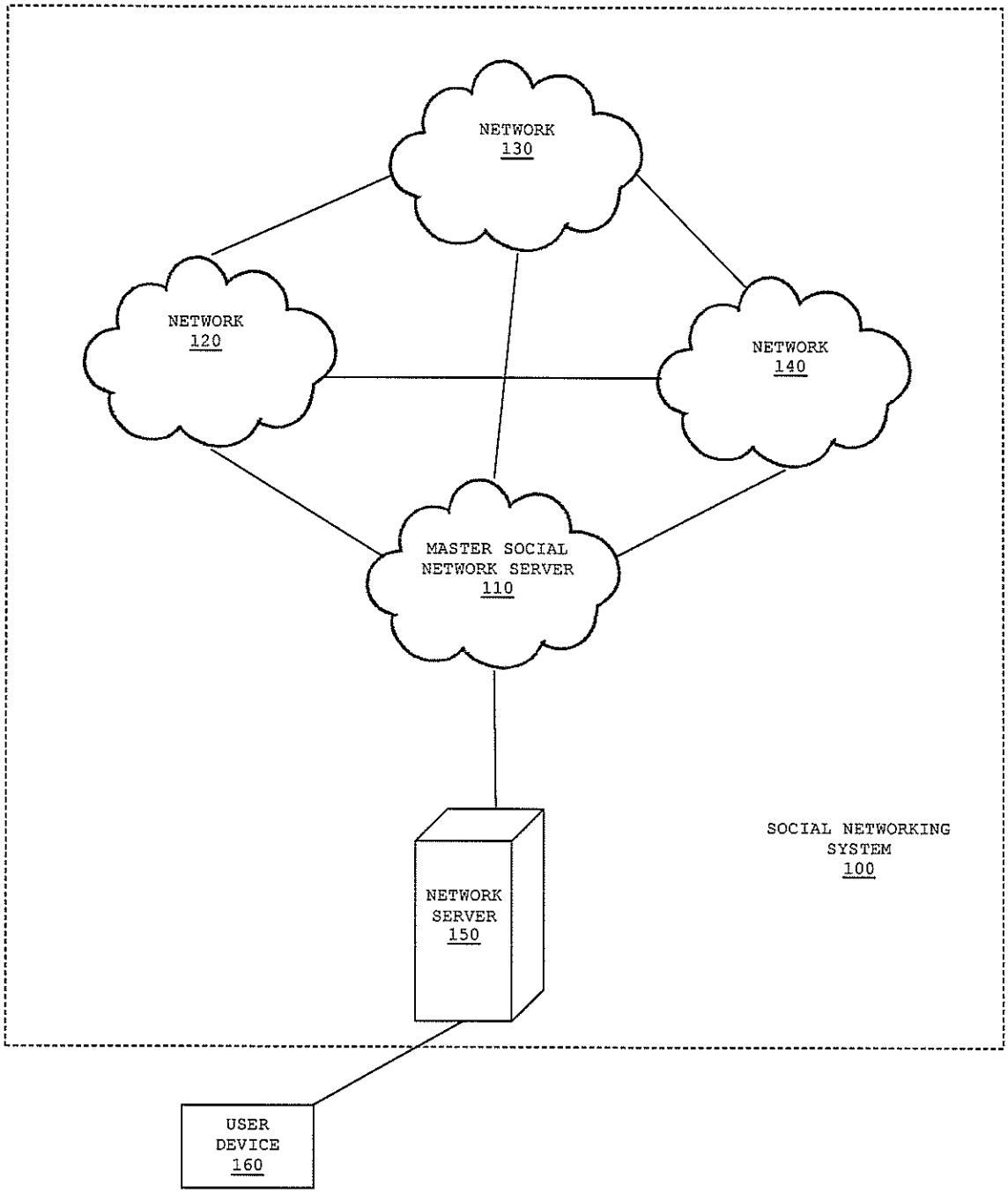

NETWORK
130
NETWORK
120
NETWORK
140
MASTER SOCIAL
NETWORK SERVER
110
NETWORK
SERVER
150
SOCIAL NETWORKING
SYSTEM
100
USER
DEVICE
160

FIG. 1

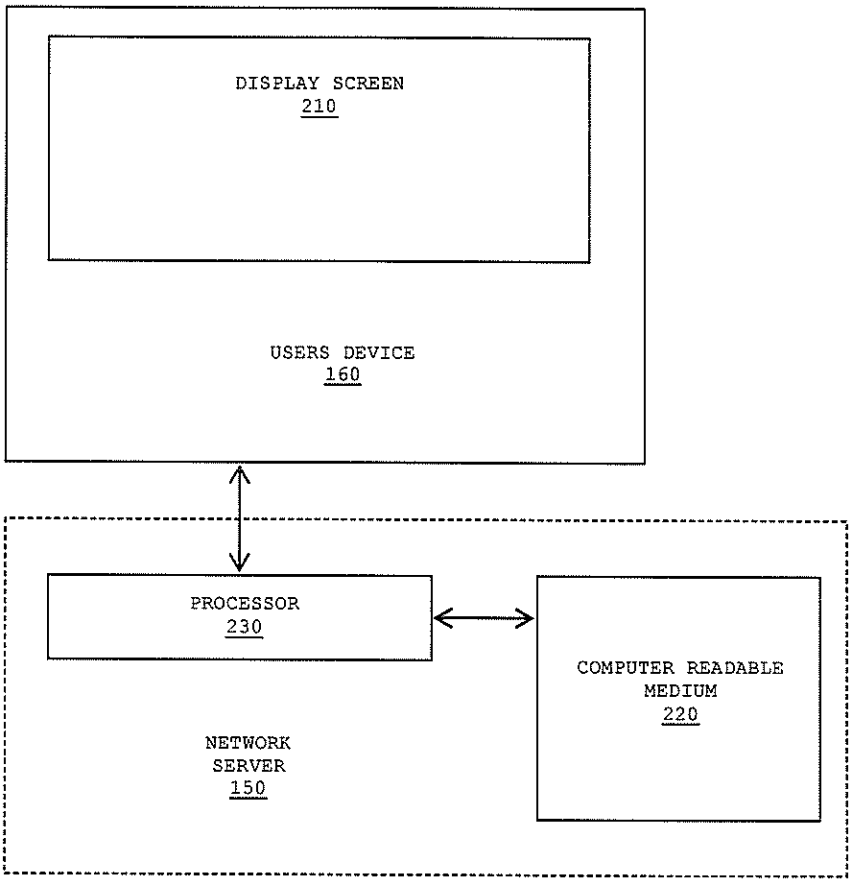

DISPLAY SCREEN
210
USERS DEVICE
160
PROCESSOR
230
COMPUTER READABLE
MEDIUM
220
NETWORK
SERVER
150

FIG. 2

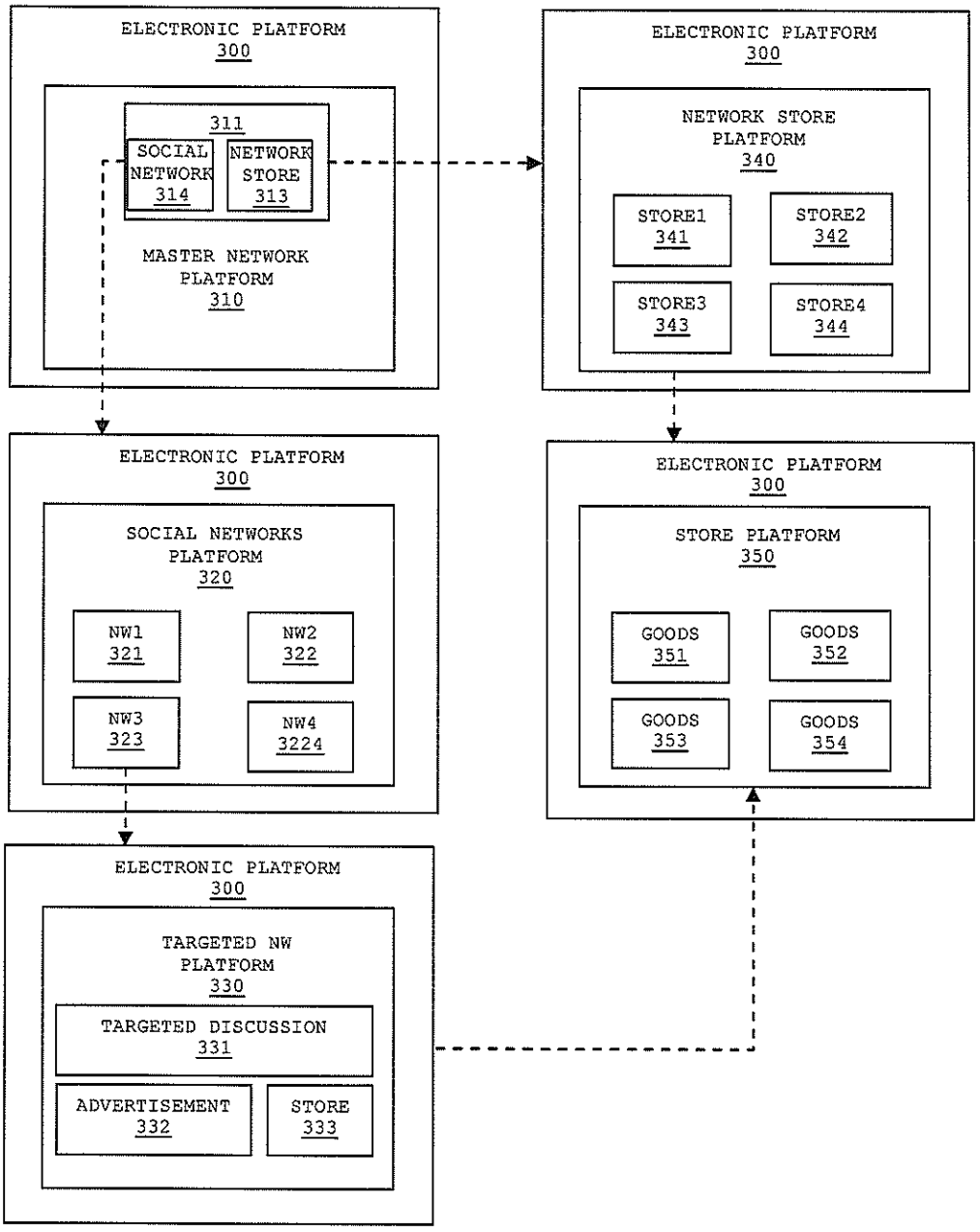

ELECTRONIC PLATFORM
300
311
SOCIAL NETWORK
314
NETWORK STORE
313
MASTER NETWORK PLATFORM
310
ELECTRONIC PLATFORM
300
NETWORK STORE PLATFORM
340
STORE1
341
STORE2
342
STORE3
343
STORE4
344
ELECTRONIC PLATFORM
300
SOCIAL NETWORKS PLATFORM
320
NW1
321
NW2
322
NW3
323
NW4
3224
ELECTRONIC PLATFORM
300
STORE PLATFORM
350
GOODS
351
GOODS
352
GOODS
353
GOODS
354
ELECTRONIC PLATFORM
300
TARGETED NW PLATFORM
330
TARGETED DISCUSSION
331
ADVERTISEMENT
332
STORE
333

FIG. 3

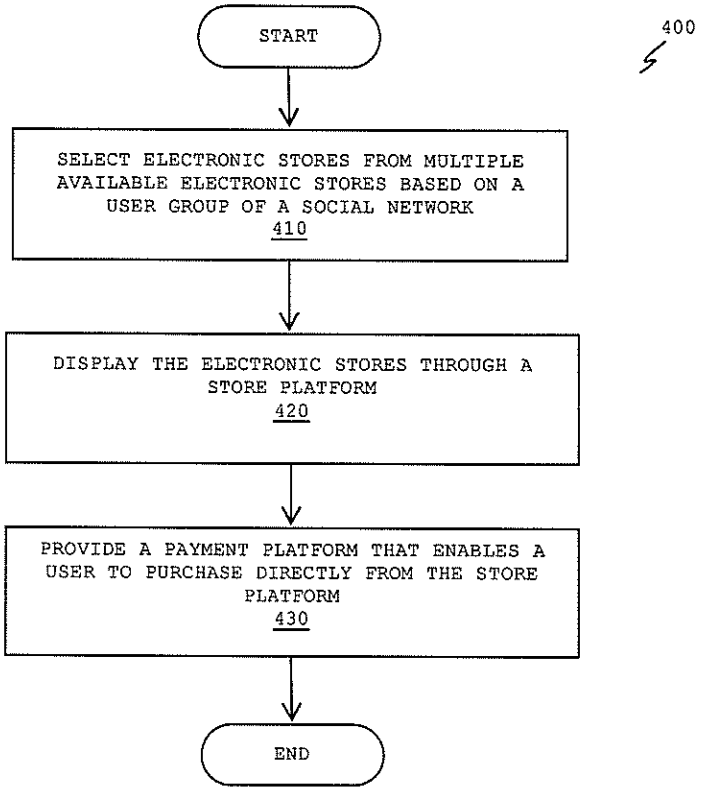

START
400
SELECT ELECTRONIC STORES FROM MULTIPLE AVAILABLE ELECTRONIC STORES BASED ON A USER GROUP OF A SOCIAL NETWORK
410
DISPLAY THE ELECTRONIC STORES THROUGH A STORE PLATFORM
420
PROVIDE A PAYMENT PLATFORM THAT ENABLES A USER TO PURCHASE DIRECTLY FROM THE STORE PLATFORM
430
END

FIG. 4

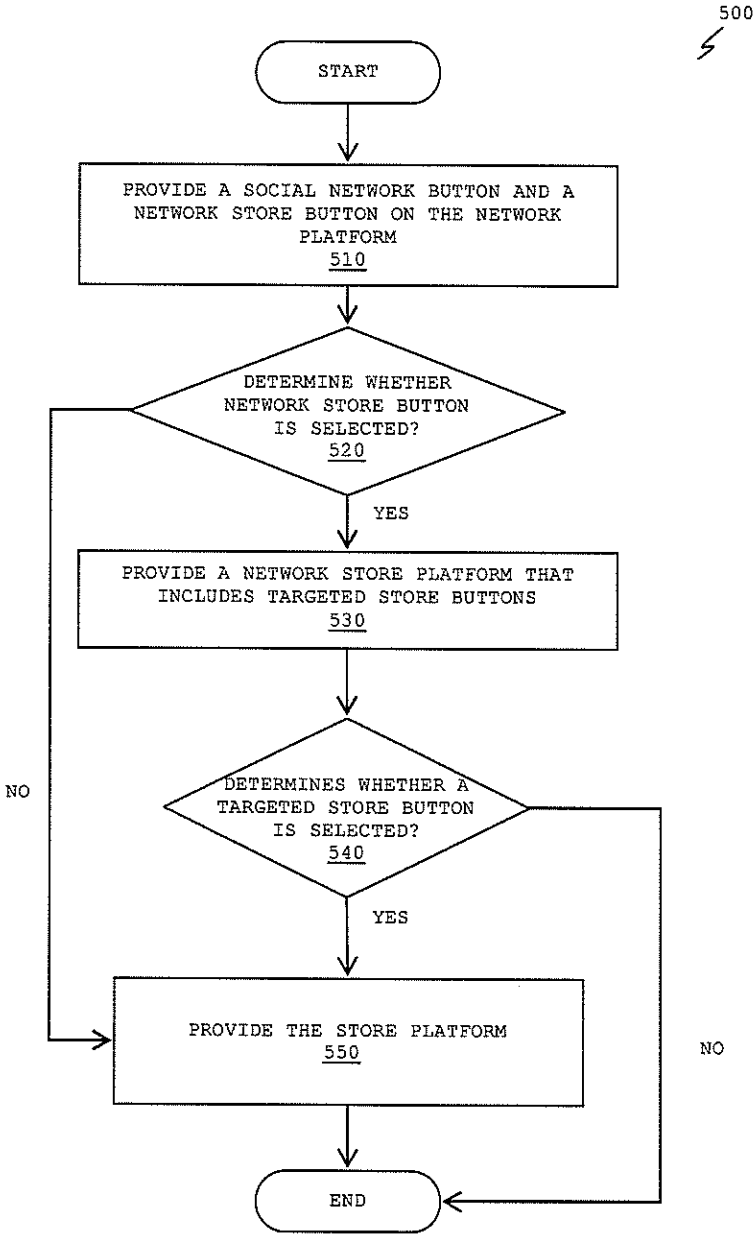

500
START
PROVIDE A SOCIAL NETWORK BUTTON AND A NETWORK STORE BUTTON ON THE NETWORK PLATFORM
510
DETERMINE WHETHER NETWORK STORE BUTTON IS SELECTED?
520
YES
NO
PROVIDE A NETWORK STORE PLATFORM THAT INCLUDES TARGETED STORE BUTTONS
530
DETERMINES WHETHER A TARGETED STORE BUTTON IS SELECTED?
540
YES
NO
PROVIDE THE STORE PLATFORM
550
END

FIG. 5

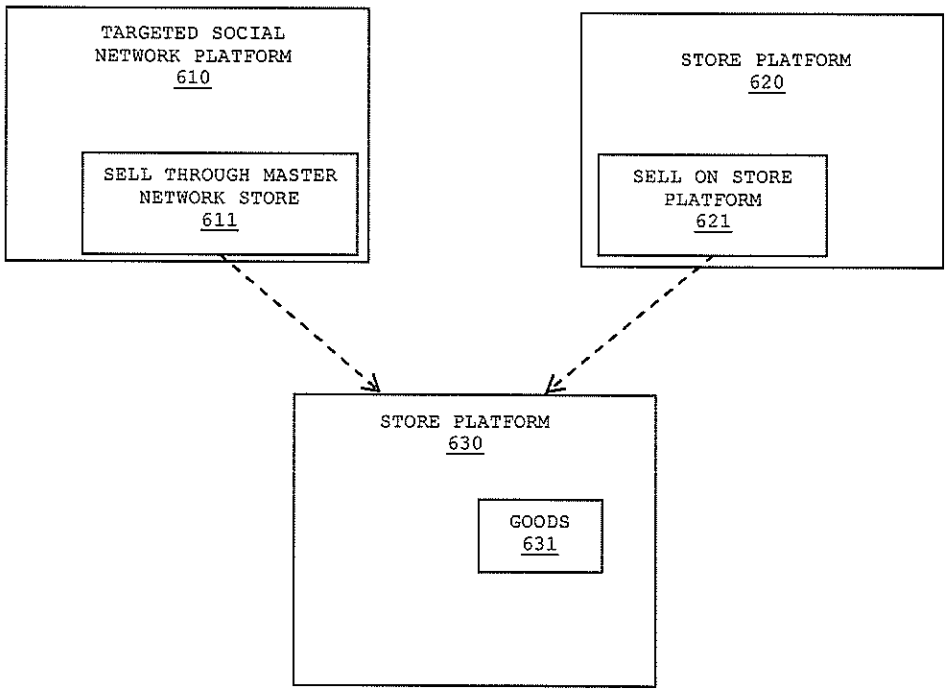

TARGETED SOCIAL
NETWORK PLATFORM
610
SELL THROUGH MASTER
NETWORK STORE
611
STORE PLATFORM
620
SELL ON STORE
PLATFORM
621
STORE PLATFORM
630
GOODS
631

FIG. 6