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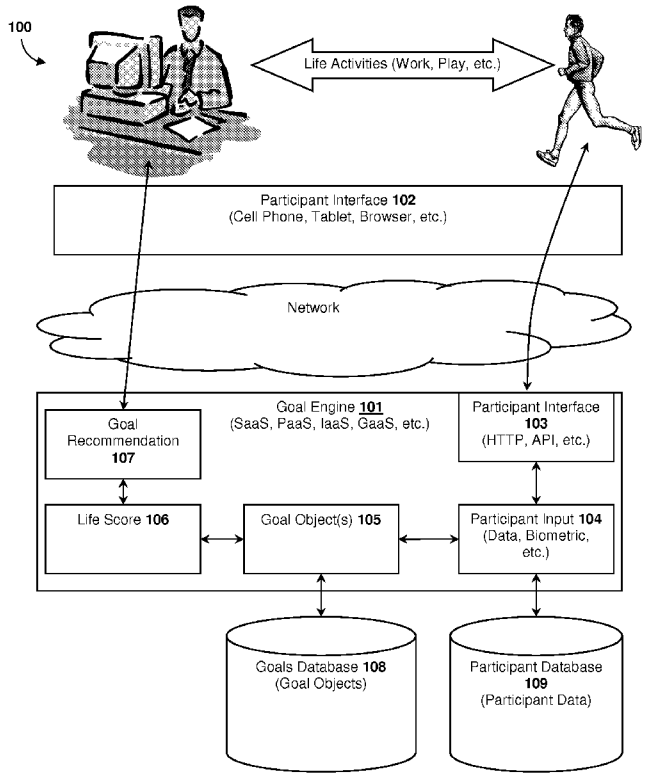


Figure 1

(57) Abstract: A goal optimization ecosystem is presented. Contemplated systems include a database storing participant data representing aspects across the life of one or more participants. The system further includes a goal database storing one or more goal objects representing a participant's objectives in life. As participant data flows through a goal engine, the goal engine tracks the progress toward objectives of the objective objects and can calculated a life score reflecting a balance or level of optimization between the goals. Further, the goal engine can make recommendations on participant actions that can alter the likelihood that the objectives could be achieved individually and the value of the life score.

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