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(54) Title: TAPE PRINTERS

(57) Abstract

When an enlarged character having a height exceeding the width of a tape (T) is printed on a corresponding sized label, using tape sections (T1, T2, T3), print pattern data for enlarged printing is divided into a plurality of print pattern data portions through the height thereof, and the height of the plurality of print pattern data portions are enlarged to that of the tape, combined with a corresponding plurality of predetermined marks (m1, m2, m3), and then printed. The predetermined marks (m1, m2, m3) are each composed of a pattern representing the order of arrangement of a respective one of the plurality of tape sections (T1, T2, T3) on which

the corresponding print data portions are printed, and printed at a predetermined position along the length of that of the plurality of tape sections (T1, T2, T3). Thus, when the plurality of tape sections (T1, T2, T3) on which the corresponding print data portions are printed are pasted on corresponding objects to be used as a single enlarged label, the positions of arrangement of the respective tape sections (T1, T2, T3) in the enlarged label can be confirmed with the patterns of the marks (m1, m2, m3), and divided printed character portions on the tape sections of the enlarged label are prevented from deviating one from the other by aligning the marks (m1, m2, m3) on the plurality of tape sections (T1, T2, T3).

