applied to a server, and the server is deployed in an online subscription system. The online subscription system includes a merchant platform, a payment institution, and a payment service provider. The payment institution includes a client and a server, as shown in FIG. 11. FIG. 11 is a schematic flowchart of another online subscription method according to this specification. Specifically, the following steps are specifically included:

**[0075]** S200: Receive a subscription request, determine a subscription address based on the subscription request, and send the subscription address to a merchant platform by using a payment service provider, so that the merchant platform enables, based on the subscription address, a user to execute a subscription service by using a client, where the subscription request is sent by the merchant platform to a server by using the payment service provider, the subscription request includes at least a subscription identifier, and the subscription identifier is used to uniquely identify a subscription service corresponding to the subscription request.

**[0076]** S202: Receive a query instruction, query a subscription result based on the query instruction, and return the subscription result to the merchant platform by using the payment service provider, where the query instruction is generated by the payment service provider based on the subscription identifier when the client does not return the subscription result, and the query instruction is used to query a subscription result of the subscription service.

**[0077]** The server can receive the subscription request, determine the subscription address based on the subscription request, and send the subscription address to the merchant platform by using the payment service provider. The merchant platform enables, based on the subscription address, the user to specify the subscription service by using the client. Then, the query instruction is received, the subscription result is queried based on the query instruction, and the subscription result is returned to the merchant platform by using the payment service provider. The subscription request is sent by the merchant platform to the server by using the payment service provider, the subscription request includes at least the subscription identifier, and the subscription identifier is used to uniquely identify the subscription service corresponding to the subscription request. The query instruction is generated by the payment service provider based on the subscription identifier when the client does not return the subscription result, and the query instruction is used to query the subscription result of the subscription service. A specific process is similar to the process described in the system shown in FIG. 3. Details are not described herein again.

**[0078]** The specification also provides a computer-readable non-transitory storage medium,