Claims

1. A computer-implemented method comprising

serving a first user interface to a first user of an application, the first user interface having a first user set of controls that include (a) one or more controls that enable the first user to activate features of the application, and (b) one or more controls that-enable the first user to select a second user set of controls that will appear in a second user interface served to a second user of the application,

the second user set of controls including the set, or a subset, of the first user set of controls, the selection by the first user of the second user set of controls being unconstrained, and

serving the second user interface including the second user set of controls to the second user.

2. The method of claim 1 in which the serving of the second user interface comprises serving content to the second user, the second user is affiliated with an institution, and a scope of the content to be served to the second user depends on the institution with which the second user is affiliated.

3. The method of claim 1 in which the user interface is served through a web browser.

4. The method of claim 1 in which the first user and second user are affiliated with an enterprise and are authorized users of the application.

5. The method of claim 1 in which the first user is an administrator of an enterprise.

6. The method of claim 1 in which the first set of controls and the second set of controls are associated with delivery of medical services.

7. The method of claim 1 in which at least one of the first user and the second user is a physician.

8. The method of claim 1 in which at least one of the first user or the second user comprises an origin user and one the first user set of controls and the second user set of controls is associated with a third user set of controls to be served to a third, clone user, the third user set of controls being identical to and synchronized with changes to the first user set of controls or the second user set of controls.

9. The method of claim 1 in which the second user set of controls is a copy of the first user set of controls.

10. The method of claim 1 in which the second user set of controls comprises no interface control that enables the second user to change attributes of controls that belong to the second set of controls.